

Step 1: Implement a Holistic Product Portfolio Management

Old Way: Products managed in silos.
Old Result: Wasted time and resources.

New Way: Product Portfolio Management model.
New Result: Launch 2x faster.

Step 2: Utilize Product/Product Portfolio Management Platform

Old Way: No centralized platform to store Products/products data.
Old Result: Misalignment among stakeholders.

New Way: Product Portfolio Management Platform.
New Result: 2x resource utilization.

Step 3: Implement A Data-Driven Product Prioritization Model

Old Way: Subjective product-level decision.
Old Result: Lost resources and missed opportunities.

New Way: Data-driven decision support for product prioritization.
New Result: 2x innovation portfolio growth.

Step 4: Implementing Data-Driven Resource Management Model

Old Way: Subjective resource allocation.
Old Result: Huge waste in resources.

New Way: Data-Driven Resource Allocation Decision.
New Result: 2x ROI.

Step 5: Automated Data-Driven Recommendation Engine

Old Way: No automated recommendations.
Old Result: Tedious, time-consuming, incomplete insights.

New Way: Automated Data-Driven Recommendation Engine.
New Result: 80% executive's time saved while making difficult decisions easy to take.