Cookie Policy

The Tutoring School Ltd

Last updated: 14th November 2025

This Cookie Policy explains what cookies are, how we use them, and the choices you have regarding their use.

By continuing to use our website, you consent to the use of cookies in accordance with this policy.

---

1. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help the site remember your actions and preferences so that you have a smoother browsing experience.

Cookies can be:

- Essential – required for the site to function.

- Functional – improve usability and personalisation.

- Analytics – help us understand how visitors use the site.

- Marketing – track browsing to tailor relevant advertisements.

---

2. How We Use Cookies

The Tutoring School Ltd uses cookies to:

- Ensure the website functions correctly

- Enable contact forms and booking pages

- Improve site performance and user experience

- Analyse how visitors use our website

- Keep your session secure when you navigate pages

We do not use cookies to collect personal information without your consent.

---

3. Types of Cookies We Use

Essential Cookies

These are required for basic site functions such as:

- Page navigation

- Secure login or booking processes

- Displaying forms

The website cannot function properly without these cookies.

Analytics Cookies

We may use tools like Google Analytics to understand:

- Which pages are visited

- How long visitors stay

- The type of device used

This helps us improve the website.

Functional Cookies

These help remember:

- Your preferences

- Language settings

- Prior form entries

Marketing Cookies (if applicable)

Used for targeted advertising or tracking the success of campaigns.

(Only used if you have given consent.)

---

4. Third-Party Cookies

Some cookies are set by third parties such as:

- Website hosting providers

- Analytics services

- Payment processors

- Embedded videos or tools

These third parties have their own privacy and cookie policies.

---

5. Managing or Disabling Cookies

You can control or disable cookies at any time through your browser settings.

How to manage them:

- Chrome: Settings → Privacy → Cookies

- Safari: Preferences → Privacy

- Firefox: Options → Privacy & Security

- Edge: Settings → Cookies and Site Permissions

Please note: disabling cookies may affect website functionality.

---

6. Consent

When you first visit our website, a cookie banner will prompt you to accept or reject non-essential cookies. You can change your preferences at any time.

---

7. Changes to This Cookie Policy

We may update this policy occasionally. Any changes will appear on this page with a new "last updated" date.

---

8. Contact Us

If you have any questions about our Cookie Policy, please contact:

The Tutoring School Ltd

Email: amy@thetutoringschool.uk