



# Mission

Create thoughtful, innovative early learning solutions, fueled by research, so that every child is prepared for success in school.



How do we get there?

Technology, when it's done right, can make a remarkable impact in early childhood.

Pegasus -  
a brand new web-based solution that will  
launch in July



## Pegasus Positioning

Built for classroom use, Pegasus is an intuitive web-based solution that ensures high-quality experiences for young learners while saving teachers and administrators time and effort.

It does this by focusing on scaffolding and differentiated learning for individualized instruction; blending ongoing, authentic assessment in all areas of development and learning and measuring knowledge and skills that have been proven to be important for kindergarten readiness.



## Pegasus - Benefits

1. **Increases the likelihood of kindergarten readiness and success in young learners through creative & engaging learning experiences**
2. **Increases Teacher effectiveness & productivity by removing redundant work**
3. **Saves Teacher and Admin time by providing visual dashboards for viewing student and classroom progress**



## Pegasus – What's New

- **EXPANDED scope and sequence** covers new content areas like Social Studies, Social-Emotional, Science & Technology and new skill levels and **EXCITING new games** for kids
  - **Based upon widely held learning standards, and relevant and updated research from experts on content, game design, & scaffolding**
- **Native mobile app and browser-based** (iOS, Android, Windows)
  - Automatic updates & device independent
- **Enhanced user engagement and experience** across the entire value stream, mapping all touch points
  - Improved onboarding, setup, intervention and reporting
  - Has parent engagement component
- **New Business Model** focused on retention, usage and adoption metrics



# Let's do this! Xfunctional Launch Readiness Process

Action items, issues and decisions – captured in Aha

4 Key questions for meetings

Readiness for launch - gap

Status – what have you accomplished

Commitment – what will you get done

Roadblocks – what is getting in your way

Resources – what do you need

