

# STAGING CASE STUDY

## 6707 Cherryvale



### THE PROOF IS IN THE NUMBERS!



The house hit the market on October 18th and sat on the market for **42 days without an offer.**



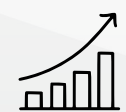
On November 29th, **before staging** was installed, the client received **1 offer for under the asking price.**



The client **staged** the afternoon of November 29th, **new photos** were taken, and it was **relisted** 2 days later.



The property **immediately received multiple offers** at **full asking price** with **no concessions** and a **quick closing!**



The agent reported that after staging and relisting, the **traffic on MARIS, Zillow, and showings skyrocketed.**



# BEFORE & AFTER

