

STAGING STATISTICS

Don't reduce the price, **INCREASE** the Appeal

WHY STAGE?



97% of buyer's agents said staging **affects the buyer's view** of the home.



Homes staged prior to going on the market sell in **90% less time**.



58% of listing agents said staging **increases the value** of the home.

78% of all expired listings are vacant



Buyers view a home in an average of **6 seconds**

94% of agents we served would recommend our staging to their client regardless of the home's price point.



They form an opinion in the first **15 seconds**

100% of past clients we surveyed would recommend Staged To Move!

STAGED TO MOVE'S IMPACT

13 Days on Market

105% List-to-Sell Price Ratio

\$1.5+ Million Additionally Grossed For Sellers

61% of listing agents incorporate staging into their marketing strategy

