



COMMUNITY

*Sorted Global – No Child Left Behind Awards Case Study
January 2020 Cheltenham Town Hall*

*Alone we can do so little together we can do so much
Helen Keller*



NCLB Background



The No Child Left Behind Awards. Showcasing and celebrating projects, groups, services, events, activities or organisations that are making a real difference to young peoples' lives in Cheltenham. Shine a light on those that have made a difference to children and young people in Cheltenham throughout the year, especially those living in poverty or facing other disadvantages.

Event Brief



Sorted Global were elated to help such a great local cause and dedicated time to the overall production of the afternoon's event. Drawing on over 50 years of combined event knowledge, the team set about making the event something to remember for everyone involved.



Solution



Teaming up with local AV production company, Production AV, Cheltenham Town Hall was transformed by using a large format HD projection surface for all the image and video content, on event brand, coloured moving LED lighting, plus a big dollop of haze to give the room that true award show atmosphere. A full PA system with great bass gave the music stings real punch, making the award winners feel like they were at the Oscars for the afternoon.

Effect



The event was hosted by local radio celebrity Nicky Price and entertainer Camilla Lewington. In attendance were Cabinet Member Healthy Lifestyles, Councillor Flo Clucas OBE, the Mayor of Cheltenham Councillor Roger Whyborn, MP Alex Chalk, Gloucestershire's Police & Crime Commissioner Martin Surl plus MD's, managers and staff from prominent local businesses who had kindly sponsored the event. The ceremony was greatly received by all that attended and gave the winners, nominees and community groups an experience to remember.



Testimonial



Dear Michelle & Leo,

We'd like to say a HUGE thank you for all your help and support with the NCLB Awards. You have both been fantastic to work with and made a huge difference to how professional the event felt and how smoothly everything ran on the night!

Your input with scripting, VOG, stage layout and thinking of those small details for our hosts and presenters were very helpful. Having the autocue definitely made the presenting considerably more engaging for the audience and comfortable for our hosts. Please pass on our thanks to Darren for his excellent VOG recordings which made the evening feel a lot more polished.

Very best wishes,

Rebecca Sillence

Participation & Engagement Team Leader





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Join us on our journey to bring Fun and New Skills to the Community