

# Albany St. Patrick's Day Parade

Hosted by  
United Irish Societies of the Capital District

[www.albanystpatricksdaysparade.com](http://www.albanystpatricksdaysparade.com)



## Sponsorship Opportunities

The Albany St. Patrick's day parade is one of the longest running parades in the United States. Now in its 68th year, the parade attracts an audience of more than 25,000 from throughout New York's Capital Region. This family-friendly event is focused on Irish culture and heritage and features some of the region's finest pipe bands, Irish step dancers and floats created by local Irish groups. Parade sponsors have an opportunity to receive the following benefits:



### EMERALD SPONSOR \$5,000

- ✿ Full page ad in the Parade Journal
- ✿ Company/Organization banner or vehicle in the parade
- ✿ Company/Organization banner near the reviewing stand
- ✿ VIP seating and sponsor sash for four on the parade reviewing stand
- ✿ Your Logo on Parade website and on Facebook with hyperlink to your company/organization
- ✿ Photo opportunity with Grand Marshal
- ✿ 2 Tickets to the Grand Marshal Dinner



### HARP SPONSOR \$2,500

- ✿ Full page ad in the Parade Journal
- ✿ Company/Organization banner near the reviewing stand
- ✿ VIP seating and sponsor sash for four on the parade reviewing stand
- ✿ Your Logo on Parade website and on Facebook with hyperlink to your company/organization
- ✿ Photo opportunity with Grand Marshal
- ✿ 2 Tickets to the Grand Marshal Dinner



### SHAMROCK SPONSOR \$1,000

- ✿ Full page ad in the Parade Journal
- ✿ Company/Organization banner near the reviewing stand
- ✿ Your Logo on Parade website and Facebook with hyperlink to your company/organization
- ✿ Photo opportunity with Grand Marshal



### IRISH PATRIOT SPONSOR \$500

- ✿ Half page ad in the Parade Journal
- ✿ Your Logo on Parade website and Facebook with hyperlink to your company/organization
- ✿ Photo opportunity with Grand Marshal

For more information or to sign up as a sponsor,  
please contact Tim Carey at [topcat023@yahoo.com](mailto:topcat023@yahoo.com)  
or Denise Sheehan at [dsheehan1@nycap.rr.com](mailto:dsheehan1@nycap.rr.com)