

70th Annual Albany St. Patrick's Day Parade

Presented by the United Irish Societies of the Capital District 501(c)3

March 14, 2020

www.albanystpatricksdaysparade.com



2020 Grand Marshal Banquet
*Honoring the Grand Marshal Representing
 Watervliet AOH/LAOH - Lead Division*

*Grand Marshal to be announced at the Annual Parade Kickoff
 (date to be determined)*

All ad purchases are charitable tax deductions.

BACK AND INSIDE COVER PAGES GO QUICKLY!

Call to inquire about availability.

Please check to indicate advertisement size and amount due:

SOLD	Back Cover (8.5" wide x 11" high; call for availability).....	\$150.00
SOLD	Inside Front Cover (8.5" wide x 11" high; call for availability).....	\$125.00
SOLD	Inside Back Cover (8.5" wide x 11" high; call for availability).....	\$125.00
_____	Full Page (8.5" wide x 11" high).....	\$100.00
_____	Half Page (8.5" wide x 5.5" high).....	\$50.00
_____	Quarter Page/Business Card (4.25" wide x 5.5" high).....	\$25.00
_____	Patron Listing (supply name[s] separately, hard copy or electronic).....	\$3.00

CONSIDER BEING A PARADE SPONSOR!

**Ad must be CLEAR, CRISP, SCANNABLE * Electronic format preferred * No faxes
 Deadline for submitting ad/payment: 1/30/20 * No ads placed without payment**

Journal Co-Chairs: Maggie McNally Bradshaw & Colleen Hyatt Salisbury

Questions? Contact 518-542-8823 or albanyparadejournal@gmail.com

Mail checks (payable to United Irish Societies of the Capital District) AND completed form to:
 Parade Committee, c/o Colleen Salisbury, 2707 New Scotland Rd., Voorheesville, NY 12186
Do Not Staple Ad or Business Card * Complete All Fields for Each Ad * Print Clearly

BUYER'S NAME (Individual, Business, or Organization [NOT parade division])

FULL MAILING ADDRESS

EMAIL ADDRESS PHONE(S)

AD NAME (REQUIRED FIELD)
 Please name your ad here, and use this name to label the ad itself (electronic file or hard copy) (e.g., "Brady Family 2019 Ad," "GM Congrats from the Murphys," "Bob's Autobody").

SELLNG DIVISION (Parade Division/Group)

AMOUNT PAID/ENCLOSED