



CONSIGN. SELL. SHOP. SAVE.

WINTER 2026 WELCOME KIT

YOUR GUIDE TO A *Busy Season* SUCCESS!



WNY'S PREMIER CHILDREN'S CONSIGNMENT EVENT



VIP PRESALE
THURSDAY, NOV 5



Sellers Earn a Free Tix!

PUBLIC SALE
NOV 6-8



CEDARS VENUE

2040 Wehrle Dr, Williamsville, NY 14221



IMPORTANT DEADLINES



INVENTORY ENTRY OPENS
TUESDAY, SEPT 1 AT 9AM!

www.716kids.com



LAST DAY TO ENTER INVENTORY
SUNDAY, NOV 1 AT NOON

No entries accepted after this deadline.



DROP-OFF BY APPOINTMENT
NOVEMBER 2-4

Details & appointment sign ups
on our website.



VIP PRESALE
THURSDAY, NOVEMBER 5

★ *Sellers Earn a Free Tix!*



PUBLIC SALE
FRIDAY, NOV 6 – SUNDAY, NOV 8



UNSOLD ITEM PICKUP
SUNDAY, NOV 8
BY APPOINTMENT ONLY

4:00 – 5:30 PM



WHAT'S NEW THIS SALE



\$0.50 LISTING FEE ADDED TO EVERY ITEM

Helps cover rising operating costs.
Does not impact your profits.



UPDATED BIG KID SIZE 10-16 BRANDS

See page for list of accepted brands.



NEW & IMPROVED EXPRESS TAG FEATURE

Click, print & save time!



WINTER FOCUSED – NEW CATEGORIES!

Large dollhouses, train tables, winter
gear & accessories & more!



SHOPPERS LOVE WINTER FINDS!

Holiday prints, outerwear, toys,
gifts & more.



MOST WANTED THIS SALE!



**HOLIDAY
OUTFITS & PRINTS**



**WINTER
OUTERWEAR**



**BILLS GEAR
(WHOLE FAMILY)**



**NEW WITH
TAGS**



BAMBOO



TOYS & GAMES



**WINTER HATS &
ACCESSORIES**



WHAT WE ACCEPT

- Clothing sizes NB-16 (see page for BIG KID 10-16 brands)
- Winter outerwear, hats, gloves, scarves & accessories
- Outdoor snow fun: sleds, ice skates, snow tubes & more
- Large dollhouses & train tables
- Toys, games, puzzles, books & crafts
- Baby gear (see limits on page)
- Bamboo & new-with-tag items
- Buffalo Bills gear for the whole family!



WE NO LONGER ACCEPT THIS SEASON

- Backpacks
- Lunch bags
- Sporting equipment
- Swimwear
- Dancewear
- Costumes
- Halloween costumes
- Strollers



TOP QUALITY

Clean, excellent
condition & ready
to sell. We reserve
the right to decline
items not meeting
our standards.



YOUR EARNINGS

You earn 60-70%
on every sold item.
Last sale average
check was

\$490!



CATEGORY LIMITS

TOTAL EVENT ITEMS: 35,000
SHOES: 2,000 | BASSINETTES: 25
SWINGS: 25 | BOOKS: 1,500

TOTAL ENTRIES PER CONSIGNOR: 150
CLOTHING ENTRY LIMIT: 75



NEED HELP?

Visit our website for
how-to videos, printable
guides, FAQs and more!
www.716kids.com



HOTLINE: 716-575-KIDS



OUR GOAL: Stock the racks with the best brands,
styles & items **that sell fast** and make
consignors **more \$\$\$!**



TOP SELLER TIP: Enter your **best brands**, winter
items and **holiday** prints first for
the **biggest profit!**



Thank you for being part of the Bella Kids Family! Together, we make this the best sale of the season!



START HERE!

Your Step-by-Step Guide to Earning Extra Cash This Sale

First time consigning?

Follow these simple steps and you'll be ready for drop-off in no time!



1



GATHER ITEMS

- ✓ Toys
- ✓ Clothing
- ✓ Baby Gear
- ✓ Outdoor Items

Focus on our
MOST WANTED
items first!



2



CHECK ITEMS

- ✓ Remove unaccepted items
- ✓ Check for stains or damage
- ✓ Check for missing pieces
- ✓ Review our Unaccepted Brands List



Don't waste
time tagging
items that
won't pass
inspection!

3



ENTER & PRICE

- ✓ Enter items into your account
- ✓ Use our Pricing Guide
- ✓ Most items sell best at 20-35% of retail



PRO TIP:
Don't overthink
pricing!

4



PRINT & TAG

- ✓ Print on WHITE cardstock only
- ✓ Attach tags securely
- ✓ Organize by category and size
- ✓ Never tape over barcodes



5



DROP OFF & GET PAID

- ✓ Attend your drop-off appointment
- ✓ Shop your FREE VIP Presale Ticket
- ✓ Get paid after the sale
- ✓ Celebrate your profit check!



MOST WANTED THIS SALE!



Toys



Christmas
Outfits



Holiday
Prints



New with
Tag Items



Winter
Outerwear



Bamboo



These items sell
fast and for top
dollar!

OUR TOP SELLERS DO THESE 3 THINGS



START WITH TOP SELLERS

Toys, Baby Gear &
Seasonal Items
sell the fastest!



CHOOSE DISCOUNT & DONATE

More perks.
More sales.
Happier consignors!



MAKE ITEMS LOOK AMAZING

Fresh, clean,
organized & on trend
is what shoppers love!



Need Help?

We're here for you!

716-575-KIDS

Text or Call our
Consignor Coach

HOW-TO VIDEOS



CONSIGNOR FB GROUP



SUPPLIES LIST



CONTACT US

CALL OR TEXT

716-575-KIDS



CONSIGN. SELL. SHOP. SAVE.



CATEGORY LIMITS



Quality Over Quantity = More Sales!

We set category limits to keep our event organized and full of the items shoppers want most.

Please stay within the limits below.



1 ITEM LIMITS PER SELLER

★ TOTAL ENTRIES PER CONSIGNOR LIMIT = 150

CLOTHING



75
ITEMS

See BIG KID 10-16
BRANDS ACCEPTED
below.

SHOES & BOOTS



10
ITEMS

Must be clean,
excellent condition
and ready to sell.

EXTRAS



10
ITEMS

Winter gear &
accessories, outdoor
snow fun & more!

BOOKS



10
ITEMS

Must be current titles
and bundles are
limited to 3 books
maximum.

BIG KID SIZE 10-16 CLOTHING WE ACCEPT!

★ ONLY TOP SELLING BRANDS ACCEPTED ★

We focus on styles and brands shoppers love!

ACCEPTED BRANDS:

- Abercrombie
- Adidas
- Carhartt
- Columbia
- Gap
- Hanna Andersson
- Hurley
- Lululemon
- Nike
- North Face
- Old Navy
- Under Armour
- Quiksilver
- Vineyard Vines



All items must be **CLEAN**, in **EXCELLENT**
condition, and **READY TO SELL**.
We reserve the right to decline any item that
does not meet our quality standards.

CLOTHING WE ALSO ACCEPT:



ALL NEW WITH TAG ITEMS



ALL WINTER OUTERWEAR



LICENSED CHARACTER GARMENTS



ALL HOLIDAY PRINT GARMENTS



2 TOTAL EVENT LIMITS

Once Event Limit is reached for
these categories, add the
RESTOCK feature to your account
to add additional items.

Get Your Items Entered Early!

TOTAL
EVENT
ITEMS
35,000
ITEMS



2,000
Shoes & Boots



10
Train Tables



25
Swings



25
Bassinets



∞
Winter Gear &
Outdoor Snow
Fun Items



1,500
Books

3 KEEP IT BALANCED!



TOP SELLER TIP: Don't fill your entries
with just clothes. Mix in toys, baby gear,
books & shoes! Everything sells in
great condition!



BAMBOO 8
sell great and
for our Bout
A balanced i
EVERYONE can more.



THESE ITEMS MAY SELL IF BRAND NEW IN PACKAGE ONLY



Arts & Crafts



Board Puzzles



Bib/Feeding/
Utensils



Plastic Bottles



Breastpumps



Games



Humidifiers



Wipes



Socks/Tights/
Underwear



OUR GOAL: Stock the racks with the brands, styles, and
items that sell **fast** and make consignors **more \$\$\$!**



TOP SELLER TIP: Enter your **best brands** and winter
items first for the **biggest profit!**

♥ *Thank You!* ♥

Better Items ♥ More Sales ♥ More Smiles ♥ Bigger Checks ♥ Your Time is Valuable—Let's Make It Count!





WHAT SHOULD I SELL?

Start in these rooms first!

Focus on our **MOST WANTED** items to maximize your profit!



CLOSETS

- ✓ Late Fall & Winter Clothing
- ✓ Shoes & Boots
- ✓ Bills & Sabres Gear - for the whole family!



NURSERY

- ✓ Baby Monitors
- ✓ Bassinets
- ✓ Nursing Pillows
- ✓ Diaper Bags
- ✓ Toddler Beds



BATHROOM

- ✓ Towels & Washcloths
- ✓ Bath Toys
- ✓ Potty Chairs
- ✓ New Baby Care Items



MOST WANTED THIS SALE!



HOLIDAY OUTFITS & PRINTS



WINTER OUTERWEAR



BILLS GEAR (WHOLE FAMILY)



NEW WITH TAGS



BAMBOO



TOYS & GAMES



WINTER HATS & ACCESSORIES



KITCHEN

- ✓ High Chairs
- ✓ Booster Seats
- ✓ Feeding Supplies
- ✓ Bottle Warmers
- ✓ Bottle Racks



PLAYROOM

- ✓ Toys
- ✓ Books
- ✓ Games & Puzzles
- ✓ Pretend Play



OUTDOOR

- ✓ Strollers (Restock Only)
- ✓ Wagons
- ✓ Trikes & balance bikes
- ✓ Power Wheels



These items sell fast and for top dollar!



LESS THAN 5 YEARS OLD?

We want current styles and safety standards.



EXCELLENT CONDITION?

No stains, rips, tears, or heavy wear.



CLEAN?

Freshly laundered and ready to sell.



COMPLETE?

All pieces, parts, and accessories included.



WOULD I BUY IT?

If you wouldn't buy it, someone else won't either!



If not, leave it home.



FOCUS ON QUALITY = MORE SALES = BIGGER PROFIT!



SCAN QR CODE FOR ALL CONSIGNOR LINKS

Everything you need in one place!



READ ITEM DESCRIPTIONS

Honest details build trust and boost sales.



PRICE TO SELL

Use our Pricing Guide on the next page!



DISCOUNT & DONATE

More perks. More sales. Happier consignors!

THANK YOU for helping make Bella Kids the BEST sale for families!



Questions? We're here to help! Call or Text the Consignor Hotline 716-575-KIDS



BELLA PRICING MADE EASY!



More Items Entered = Bigger Profit Checks ♥

Our biggest profit earners focus on entering **MORE** items, not spending hours pricing each one.

1 WHAT SHOULD I PRICE IT FOR?

RETAIL PRICE		BELLA SUGGESTED PRICE
\$10	>	\$3.50
\$20	>	\$7
\$40	>	\$15
\$60	>	\$22
\$100	>	\$35
\$200	>	\$75

★ Top sellers focus on speed, not perfection.
Price it fairly and keep entering items!

★ BELLA RULE OF THUMB

Most items
sell best at

25 - 35 %
of retail value

2 CLOTHING PRICE CHEAT SHEET

EVERYDAY BRANDS

(Carters, Old Navy,
Children's Place,
Cat & Jack)



♥
\$3-\$4

Average price
per item

NAME BRANDS

(Nike, Adidas, Gap,
Under Armour)



♥
\$5-\$6

Average price
per item

PREMIUM BRANDS

(Hanna Andersson, Mini Boden,
Tea, Little Sleepies,
Kate Quinn)



♥
\$8+

Average price
per item

3 ENTER THESE FIRST!



TOYS



BABY GEAR



BILLS/SABRES
GEAR



BAMBOO
CLOTHING



RIDE-ON
TOYS



WINTER
OUTERWEAR



NEW
WITH
TAGS

★ Highest Demand = Highest Checks!

4 NEW ITEMS?



PRICE AT

50%
OF RETAIL

EXAMPLE:

\$20
RETAIL

↓
\$10

BELLA PRICE

5 3 THINGS THAT SELL MORE!



BUNDLE IT

Pair outfits
together.
Sets sell
faster!



CHOOSE DISCOUNT

Choose YES
to Discount for
more perks and
earlier shopping!



PRESENTATION MATTERS

Clean, fresh,
and neatly
presented items
sell for more!



♥ Remember:

Price to sell, choose Discount & Donate,
and bring your BEST items!

YOU'VE GOT THIS!

We're so glad you're here!



Don't make the **BIG ROOKIE Mistake: Overpricing!**



ENTER ITEMS LIKE A PRO

Watch. Enter. Profit.

New to Bella Kids?

Watch these quick videos before you start entering inventory.



fisher-price

TOP VIDEO TRAININGS



How To
Enter Items
(3 min)



How To
Print Tags
(2 min)



Clothing Prep &
Hanging Tips
(2 min)



Baby Gear Prep &
Safety Check
(3 min)



Pricing
Made Easy
(2 min)



★ Most new consignors can learn everything they need in **under 15 minutes**.

7 EASY STEPS TO ENTER AN ITEM

1



CHOOSE A CATEGORY



Clothing



Toys



Baby Gear



Books

Select the category that best fits your item.

Category

Toys

Subcategory

Educational

2



WRITE A GREAT DESCRIPTION

Examples:

- ✓ Nike Hoodie
 - ✓ Fisher Price Laugh & Learn Puppy
 - ✓ Little Sleepies Bamboo Pajamas
- The better your description, the easier it is for shoppers to find your item.

Description

Fisher-Price Laugh & Learn Puppy

31 / 100 characters

3



SELECT SIZE

Choose the correct size when applicable.

Infant

Toddler

Youth

Teen

Size

2T

4



PRICE YOUR ITEM

Most items sell best at 20–35% of retail value.

LISTING FEE

To cover rising operating costs, a **\$0.50** per item listing fee is added automatically to each entry.

EXAMPLES:

\$4.00 → \$4.50

\$10.00 → \$10.50

Price

\$ 10.00

Tagged Price (includes \$0.50 fee)

\$10.50

Suggested: \$8.00 - \$14.00

5



CHOOSE DISCOUNT

YES = Item sells during discount day.
Most top consignors select YES.

Discount

☒ Yes, discount my item on discount day

6



CHOOSE DONATE

YES = Unsold items donated
✓ No pickup appointments
✓ Supports local charities
✓ Saves time

Donate

☒ Yes, donate unsold items

7



SUBMIT & REPEAT

Click Submit.

You're done!

Keep going until you've entered all your items.

Actions

Submit Item



EXPRESS TAG FEATURE

Looking to save time? With just a quick click, get all your items entered in just **15 minutes!**

Simply select your options and click Create My Tags. The system does the rest—no descriptions or categories necessary!

1

CHOOSE A PRICE POINT

\$3 \$4 \$5

2

CHOOSE HOW MANY TAGS

10 25

3

YES TO DISCOUNT?

YES

4

YES TO DONATE?

YES

5

CLICK & CREATE

Create My Tags

PRO TIPS FOR SUCCESS!



Enter your best items first!



Print tags after you're finished entering!



Save time & attach tags as you enter them so it's easy at drop off!



Watch the videos if you get stuck!



Reach out—**We're Happy To Help!**
Jamie, Consignor Coach
Call/Text: 716-908-0056

Better Items.



More Sales.



Bigger Checks.



Your Time is Valuable – Let's Make It Count!



🚫 DON'T WASTE YOUR TIME!



Every item you leave at home is time you can spend entering items that *actually sell*.

Save yourself hours of work by focusing only on items shoppers want to buy!

1 LEAVE THESE AT HOME



CLOTHING

- ✗ Stained Clothing
- ✗ Outdated Styles
- ✗ Musty Smelling Items
- ✗ Missing Buttons
- ✗ Worn-Out Shoes



HOUSEHOLD

- ✗ Beds/Bedding
- ✗ Room Decor
- ✗ Curtains
- ✗ Rugs
- ✗ Lamps
- ✗ Furniture & Mattresses



TOYS

- ✗ Fast Food Toys
- ✗ Grab Bag Toys
- ✗ Recalled Items
- ✗ Missing Pieces



NO Bikes

NO Stuffed Animals



BABY

- ✗ Expired Car Seats
- ✗ Cribs & Crib Bumpers
- ✗ Crib Bedding Sets
- ✗ Open Baby Products
- ✗ Recalled Items
- ✗ Dirty/Grime Strap Items
- ✗ Used Feeding Items



NO Solid Bathtubs

2 BRANDS WE TYPICALLY DON'T ACCEPT

CIRCO

Garanimals

wonder nation

Faded Glory

GEORGE basics

Hanes

SHEIN

TEMU

OLD NAVY BASICS

TIME TRU

FRUIT OF THE LOOM

TOURIST TEES

★ These may be accepted if **NEW WITH TAGS** or part of a specialty outfit.

3 SELL THIS INSTEAD!

≡ Bring More Of These ≡



TOYS



OUTERWEAR



HOLIDAY



BILLS GEAR



OUTERWEAR



BAMBOO



4 ASK YOURSELF BEFORE TAGGING

≡ Would I buy this? ≡

- ✓ Less than 5 years old
- ✓ Excellent condition
- ✓ Clean and odor-free
- ✓ Complete with all parts
- ✓ Current style

If not...

SKIP IT.



Our Best Consignors Are Selective ≡

We bring thousands of shoppers looking for GREAT deals—not garage sale leftovers.



Better Items = More Sales



More Sales = Bigger Checks



FOCUS ON ITEMS THAT SELL FAST & FOR TOP DOLLAR! *Your time is valuable—let's make it count!*





INCREASE YOUR PROFIT CHECK\$

5 Things Our Top-Earning Consignors Do Every Sale!

Bigger Checks Don't Happen By Accident! ♥

Follow these simple strategies used by our highest earning Bella Kids consignors.



1

ENTER TOP SELLERS FIRST

Don't Start With Onesies.



Toys



Baby Gear



Bills Gear



WINTER OUTERWEAR



Bamboo Clothing



Outdoor Play

WHY?

These categories sell **FAST** and are most likely to earn you the biggest profits.

2



CHOOSE DISCOUNT + DONATE

This Is The #1 Profit Booster



More items sell



Better VIP shopping perks



Extra Bonus Hour to Sell More Items



No pickup appointment required



Less work for you



Top Bella Kids sellers almost always choose:

YES Discount
YES Donate

3

PRESENTATION MATTERS

Shoppers Buy With Their Eyes



Freshly Laundered & Hang Neatly



Wipe down toys



Include Working Batteries



Zip coats



Pair shoes together



Secure Sets Together



Air to all tires



Better Presentation = Better Sell Through!

4

BE A VIP HELPER TO SCORE BELLA PERKS

Earn More + Shop Earlier



VIP Early Shopping Ticket



Higher Profit Percentage



Meet Other Bella Families



See What Sells First



Many of our highest earning consignors **HELP** every sale.

5

SHARE THE SALE

More Shoppers = More Sales



Share Facebook posts



Post your favorite finds



Invite friends



Share with schools & parent groups



The more shoppers we bring in, the more items you sell!

READY FOR A BIGGER CHECK?

BEFORE DROP OFF, ASK YOURSELF:



Entered my best items first



Chose Discount



Chose Donate



Cleaned & organized everything



Shared the sale with friends



FUN FACT!

Many of our top consignors *earn hundreds more* simply because they focus on toys, baby gear, seasonal items, and presentation before spending time on lower-value items.

♥ Better Items = More Sales • More Sales = Bigger Checks • Your Time is Valuable—Let's Make It Count! ♥



PRINT LIKE A PRO

Perfect Tags = More Sales!

Great tags help shoppers read, scan, & buy your items!



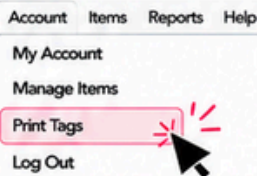
HOW TO PRINT YOUR TAGS

1



CLICK

Go to the PRINT MENU in your account.

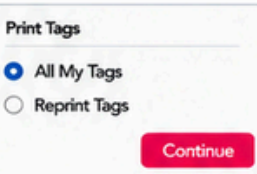


2



SELECT

Choose what you want to print.



3



SET

Choose Printer Quality to Draft/Greyscale unless using a MAC.



4



PRINT

Print on 8.5 x 11 WHITE CARDSTOCK only.



5



CUT

Cut along tag lines.



6



ATTACH

Attach tag securely without damaging item. Safety pins must be attached at seam or label. Do Not Cover Barcode with tape.



Save Time & Use a Tagging Gun!



MOST COMMON MISTAKES

- ✗ Printing on regular paper
Use 8.5 x 11 WHITE CARDSTOCK only.
- ✗ Using a Mac? Print using BEST Quality
Draft/Greyscale works great for most printers, but Mac users should select BEST quality for proper barcode printing.
- ✗ Taping over barcode
Never tape over the barcode. It must be clear to scan.
- ✗ Printing a Test Page First
Print 1 test page before printing everything. Helps avoid waste and troubleshoot alignment issues.

Printing all your tags at once. Print in batches to save time matching tag to item.

PRINTING TIPS

- ★ Use 8.5 x 11 WHITE CARDSTOCK (65 lb or higher)
- ★ If the bottom of the page is cut off, change Scale to 92%
- ★ Make sure margins are set to "None" or "Minimum"
- ★ Check your print preview before printing
- ★ Barcodes should look dark, crisp, and clean
- ★ There should be bright white space between every barcode line



Perfect Barcode!

Dark lines with bright white space between each line.

FLAG HANGERS & STAMP TAGS!

{FOR DONATE NO ONLY}

PICKUP SOLD ITEMS?

CUT YOUR PICKUP TIME IN HALF WITH WASHI TAPE ON HANGERS & COLORFUL STAMP ON TAGS!



DROP OFF LIKE A PRO

You've got this!

BEFORE YOU COME

- ✓ Enter all your items
- ✓ Print your tags on cardstock
- ✓ Attach tags securely (no tape over barcode)
- ✓ Sort by CATEGORY (Clothing • Shoes • Toys • Baby Gear • Books)
- ✓ Sort by SIZE within each category (Newborn → 24m → 2T → 3T → 4T ...)
- ✓ Flag & Stamp Donate No items
- ✓ Select a Dropoff Appointment in Your Account



A little prep goes a long way! It helps our team and gets your items on the sales floor faster!

WHAT TO BRING

- ✓ Inventory Entered
- ✓ Tags Attached
- ✓ Sorted By Category
- ✓ Sorted By Size
- ✓ Signed Copy of Dropoff Contract



A positive attitude! We're excited to have you!



DROP OFF DETAILS



Drop Off Dates

August 3 – 5 by appointment only



Location

Cedars Venue
2040 Wehrle Dr
Williamsville, NY 14221



Contact Us Anytime

Jamie, Consignor Coach
Call or Text: 716-908-0056

THANK YOU!

You're helping families shop smart and giving great items a second life. We appreciate YOU!



Questions? Reach out—we're happy to help!



Jamie, Consignor Coach



Call/Text: 716-908-0056

PAYDAY!



DELUXE E-CHECKS is our form of payment! It's a faster & easier way to get paid!

- Simply print your paper check fast within 5-10 business days after sale ends.
- A secure EMAILED link will be sent to print your check.
- Learn more @ <https://youtu.be/RTFQobccSM4?t=92>

HOW TO REDUCE YOUR RISK OF LOST ITEMS!

In all retail environments, there's a risk of lost items. Here's how to reduce your risk during our sale events:

- DON'T mis-match your tag on the WRONG item.
Be sure your tag matches the item it is attached to.
- DON'T duplicate tags. Each tag is unique to 1 item.
- REPRINT bad quality tags that have low ink.
- TAPE your bags/sets securely to item to avoid loss or damage.
- Attach barcodes with clear tape but DO NOT tape over the actual scanned barcode.
- Flag your hangers with colorful washi tape for easy, fast pickup of unsold items.
- Stamp your tags with a colorful design or sticker for easy, fast pickup of non-clothing or packaged items.
- When volunteering, constantly monitor and engage with shoppers in your area.



Thank you for joining our community pop-up sale! With your participation, you are ...



- *Blessing another local family with your items.*
- *Recycling your outgrown items to decrease your family's carbon footprint.*
- *Supporting a locally-owned, mom-run business.*
- *Joining 100's of other local families that consign to make extra \$\$\$ for their household.*

♥, Kristi & the Bella Kids Team