Bella ONLINE SALE

JANUARY 28–31, 2027
ONLINE SALE
WELCOME KIT

YOUR QUICK GUIDE TO A *Successful Online Sale!*



WNY'S LARGEST FAMILY CONSIGNMENT COMMUNITY — SHOP & SELL FROM HOME!

ONLINE PRESALE	PUBLIC SALE	SOLD ITEM DROPOFF
THURSDAY, JAN 28	JAN 29–31	CEDARS VENUE
		2040 Wehrle Dr, Williamsville, NY 14221

IMPORTANT DATES

ITEM ENTRY DEADLINE
MONDAY, JAN 25 @ NOON
Last day to enter your items!

ONLINE PRESALE
THURSDAY, JAN 28
Consignors receive a FREE VIP Pass to shop early!

PUBLIC ONLINE SALE
FRIDAY, JAN 29 – SUNDAY, JAN 31
Thousands of shoppers will be browsing your items!

CONSIGNOR DROPOFF
TUESDAY, FEB 2 – WEDNESDAY, FEB 3
Bring ONLY your sold items to Cedars Venue.

SHOPPER ORDER PICKUP
FRIDAY, FEB 5 – SATURDAY, FEB 6
At Cedars Venue.

THE BELLA NUMBERS

100 ITEMS PER ACCOUNT	**60-70%** YOUR COMMISSION
$4 MINIMUM ITEM PRICE	**+5%** EACH VIP HELPER SHIFT

VIP HELPER SHIFTS = MORE MONEY!
Start at 60% and earn an additional 5% for each completed VIP Helper Shift, for a maximum of 70%!

AGE REQUIREMENTS AT A GLANCE

- **5 YEARS** TOYS & GEAR
- **3 YEARS** CLOTHING & SHOES
- **3 YEARS** WOMEN, MATERNITY & JUNIORS
- **3 YEARS** HOME & SPORTING GOODS

ALL ITEMS MUST BE CURRENT & IN EXCELLENT CONDITION!

HOW IT WORKS — IT'S SO EASY!

1. **SNAP IT** — Take a great photo.
2. **LIST IT** — Enter your item, description & price.
3. **SELL IT** — Bella handles the online selling!
4. **BAG IT** — Gather ONLY your sold items & attach SOLD tags.
5. **DROP IT OFF** — One quick dropoff at Cedars Venue Feb 2–3.

TOP SEARCHES & HOT ITEMS!

- Nike & Adidas
- Lululemon
- Disney & Character
- Buffalo Bills Gear
- LEGO
- Carhartt
- Little Sleepies
- Pottery Barn
- UGG
- Strollers & Baby Gear
- Outdoor Toys & Bikes
- Bamboo

YOUR ITEMS SELL — NOW WHAT?

1 LIST & ORGANIZE
Photograph, describe, price and enter your items. Write down each item number, label it and store it safely.

2 WATCH YOUR SALES
Shoppers purchase your items during January 28–31. Keep everything in the condition advertised.

3 PRINT SOLD TAGS
After the sale ends, print a SOLD tag for each sold item. Match it to the correct item and attach securely.

4 PREPARE & DROP OFF
Bag up ONLY what sold, complete your inventory dropoff form and bring everything to your scheduled appointment.

5 GET PAID!
Bella Processes your sales and sends a Deluxe e-check within 5–7 business days.

SAY YES TO DISCOUNT!

DISCOUNT YES!

Sell more items on **50% OFF SALE DAY!**

THE BEST PART? NO HANGING!

- NO MORE MARKETPLACE NO SHOWS!
- NO SHIPPING
- KEEP IT LOCAL IN WNY!

Thank you for being part of the Bella Family!

Bella ONLINE SALE

IMPORTANT INFO:

SET YOURSELF UP FOR SUCCESS!

EARN 60–70% OF YOUR SALES!

SAY YES TO DISCOUNT!

Allowing your items to be discounted on 50% Off Sale Day gives shoppers another reason to buy. Discounting can help move more of your inventory and increase your sales!

SHOP FIRST!

Consignors receive early access to the VIP Presale before the public sale begins!

BUNDLES & SETS ARE REQUIRED FOR SELECT ITEMS!

Make it easy for shoppers to buy more by grouping similar items together!

INFANT CLOTHING
3–5 items in the SAME size

TODDLER CLOTHING
2 or more items in the SAME size

INFANT TOYS
Bundle 2 or more similar items together

IMPORTANT SELLER REMINDERS:

- **100-item entry limit per account.** Create appropriate bundles to sell more in each listing.
- Keep all entered items safe and in the condition advertised until the sale is over.
- Every sold item must be brought to your scheduled dropoff appointment with its correct SOLD tag attached.
- Do not sell, donate, or list your entered items elsewhere while they are active in the sale.
- A $0.50 listing fee is automatically added to each item price to cover online processing.
- Shoppers may return items that do not meet our quality standards or match the advertised condition.

WATCH YOUR SALES ADD UP DURING THE ONLINE SALE!

Bella ONLINE SALE

BABY & KIDS: WHAT YOU CAN SELL!

A wide variety of baby & kids items are accepted in our online sale!

AGE REQUIREMENTS: | **CLOTHING & SHOES:** LESS THAN 3 YEARS OLD | **TOYS & GEAR:** LESS THAN 5 YEARS OLD

CLOTHING & SHOES

< 5 YEARS OLD



- ALL SEASONS CLOTHING *(BABY – BIG KIDS)*
- EVERYDAY CLOTHING & OUTFITS
- PAJAMA & SLEEPWEAR
- OUTERWEAR *(SINGLES OR SETS)*
- FOOTWEAR
- SPORTS APPAREL & CLEATS
- DANCEWEAR & DANCE SHOES
- DRESS-UP
- SWIMWEAR

TOYS & PLAY

< 5 YEARS OLD



- INFANT TOYS (SETS OF 2+)
- TOY SETS *(NO GRAB BAGS)*
- PRETEND PLAY KITCHENS & TOOLBENCHES
- DOLLHOUSES & PLAYSETS
- LEGO® & BUILDING SETS
- ALL MELISSA & DOUG ITEMS
- BOOKS & ACTIVITY PADS
- GAMES & PUZZLES *(NEW ONLY)*
- ARTS & CRAFTS *(NEW ONLY)*

BABY GEAR & NURSERY

< 5 YEARS OLD



- INFANT SEATS, SWINGS & MRMAROO
- PACK 'N PLAYS
- STRRILERS & BABY CARRIERS
- HIGH CHAIRS & BOOSTER SEATS
- BASSINETS & OCSEPERS
- CRIBS & TODDLER BEDS
- CHANGING TABLES
- NURSING PILLOWS
- BABY MONITORS
- GLIDERS & ROCKERS
- KIDS' TABLES & CHAIRS

SPORTING GOODS & OUTDOOR

< 3 YEARS OLD



- BIKES, SCOOTERS & TRIKES
- WAGONS & POWER WHEELS
- OUTDOOR PLAY EQUIPMENT *(SLIDES, SWINGS, ACTIVITY CENTERS)*
- WATER TABLES & PICNIC TABLES
- SEASONAL SPORTING EQUIPMENT *(SOCCER, BASEBALL, HOCKEY, ETC.)*
- SPORTS EQUIPMENT & ACCESSORIES

CLOTHING RULES



- Must be **FRESHLY LAUNDERED** and **WRINKLE FREE.** *(Musty/smoke smell items NOT accepted.)*
- Items sole together as **OUTFIT/BUNDLE** need to be **SAME SIZE.**
- No single basics accepted as **ONE** entry, Outerwear singles ok.
- All items must b-b-s **EXCELLENT, GENTLY USED CONDITION** or **NEW.**
- No messy/large lots accepted.

BUNDLING INFANT/TODDLER REQUIREMENTS:

- Mix & match **SAME SIZE** items together in outfits or sets.
- **UNDER 2T** – Pair 3-5 items for one entry.
- **2T-5T** – Pair 2+ items for one entry.

EXAMPLES:

- 2-3 Disney character tees *OR*
- 3 cotton shorts in different colors *OR*
- 2 PJ's sets

Bella ONLINE SALE

JUNIORS, MATERNITY, WOMEN'S & HOME: WHAT YOU CAN SELL!

JUNIORS & WOMEN'S CLOTHING, SHOES & HANDBAGS

CURRENT, EXCELLENT CONDITION • LESS THAN 3 YEARS OLD

ACCEPTED CATEGORIES:

- ATHLEISURE / WORKOUT
- DENIM
- BILLS / SABRES ATTIRE
- NWT SWIM
- HOODIES, TEES, JOGGERS
- OUTERWEAR
- FOOTWEAR
- HANDBAGS
- WALLETS & CLUTCHES

ACCEPTED JUNIORS & WOMEN'S BRANDS

- ADIDAS
- AERIE
- ALO
- ARITZIA
- ATHLETA
- ANTHROPOLOGIE
- BAREFOOT DREAMS
- CALIA
- CARHARTT
- COACH
- DKNY
- DOONEY & BURKE
- FRAME
- FREE PEOPLE
- GOOD AMERICAN
- GUCCI
- J.CREW
- JOE'S JEANS
- KATE SPADE
- LACOSTE
- LILLY PULITZER
- LOUNGEFLY
- LUCKY BRAND
- LULULEMON
- MADEWELL
- MICHAEL KORS
- NIKE
- THE NORTH FACE
- PAIGE
- PATAGONIA
- PUMA
- RAG & BONE
- RALPH LAUREN
- RVCA
- SALT LIFE
- SIMPLY SOUTHERN
- SKIMS
- SPYDER
- SWEATY BETTY
- TORY BURCH
- UNDER ARMOUR

NWT ONLY: GAP | AMERICAN EAGLE | GARAGE | ZARA | HOLLISTER | OLD NAVY

PLUS OTHER CURRENT PREMIUM LABELS SOLD AT BRAND BAR OR NORDSTROM.COM.

MATERNITY

CURRENT MATERNITY CLOTHING • BRAND NAME
EXCELLENT CONDITION • LESS THAN 3 YEARS OLD

HOME & GIFTABLES

BILLS / SABRES DECOR

HOME DECOR

LESS THAN 3 YEARS OLD



- ✓ EXCELLENT CONDITION
- ✓ STATEMENT PIECES
- ✓ 5 ITEM LIMIT

GIFTABLES

LESS THAN 3 YEARS OLD



- ✓ MUST BE NEW IN BOX.

(ex. KitchenAid Mixer, Shark Vacuum, Tiffany & Co. Perfume, New Throw Blankets, etc.)

HOW TO ENTER ITEMS:

GET STARTED WITH MY CM: OUR ONLINE INVENTORY DATABASE

LOG IN TO YOUR ACCOUNT: Go to www.myconsignmentmanager.com/wnybellakids

1.Click on **CORRECT SALE/DATE LINK**. Login using your consignor number and password.

2. Choose **MANAGE ITEMS**.

3. ***VERY IMPORTANT!*** Select **CORRECT** **CATEGORY** (ex. GIRLS CLOTHING)

4. **ENTER DESCRIPTION** (use description to help SELL your item online!)
   - **LINE ONE:** Enter BRAND in capitals **(ex. CARTERS Unicorn PJ set)**
   - **LINE TWO:** Enter details such as **NEW!** or **Retails for $150!**

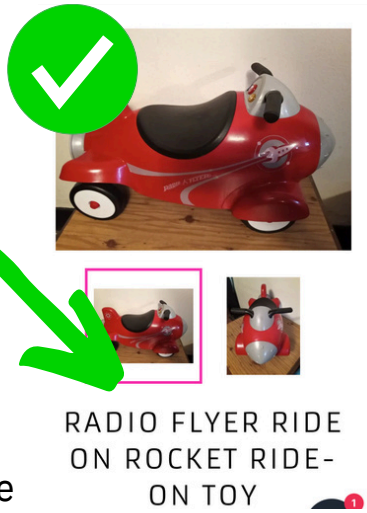
5. **SELECT CORRECT SIZE** (where applicable)
   - For items that have a range (ex 3-6mos) ALWAYS select the smallest size
   - ex. For 3-6mos, select 3MOS for size.

6. **ENTER PRICE** (min. is $4)
   - Our general pricing rule is 25% of retail price! $100 Retail = $25 Bella Price
   - ALWAYS think to yourself, "What would I pay for this at a consignment sale?"
   - Price it to sell! Don't get hung up on individual item prices. Small amounts ADD up FAST to one big check back! See our Pricing Guide for help.

7. **DISCOUNT**
   - We recommend **DISCOUNT: YES!** You'll sell more items & make more $!!!!

8. **UPLOAD A GREAT PICTURE!**
   - Do NOT use live picture mode.
   - Use a small size file.
   - Take a TALL, PORTRAIT pic, not horizontal.
   - Make sure you can VIEW the picture in the entry.
   - Use a collage app for sets/multiple angles
   - Use well-lit area with white solid background.

9. Click **SUBMIT.**



RADIO FLYER RIDE ON ROCKET RIDE-ON TOY



Step 2 Ball Buddies Tunnel Tower Includes 8 balls and 2 cars along with the tunnel tower Preschool Toys

Too many words in description



KEEP ITEMS SORTED IN ORDER AFTER ENTRY! USE POST-IT NOTES TO TRACK ITEM #!

PRO TIPS TO SAVE TIME WHEN ENTERING ITEMS:

- **Sort FIRST then KEEP SORTED in order!** *Get items organized first by category/size/type for faster entry! Then Keep the **IN ORDER** as entered with ITEM # on a post-it note!*
- **ABBREVIATE:** *Use NWT (New With Tags) or NWOT (New Without Tag)*
- **YOUR DESCRIPTION SELLS IT!** *Include info such as color/pattern/brand*
- **EDUCATE SHOPPER ON RETAIL PRICE PAID:** For higher priced items, *educate shoppers on retail value of item! (Retails for $175)*

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PRICE IT RIGHT. GET THE ADD TO CART!

*A simple pricing guide to help you sell more on **FULL-PRICE** days!*

PRICE TO SELL. Think about what a shopper would happily pay for the item.

CONSIDER RETAIL VALUE. Factor in the brand, condition, age and demand.

RESEARCH COMPARABLES. Check current resale prices for similar items online.

BUNDLE STRATEGICALLY. Group smaller or related items together to increase value.

DON'T OVERPRICE. A great deal attracts more shoppers and helps your items sell!

PRICING QUICK TIPS

- ✓ Price fairly and competitively.
- ✓ Consider the item's condition (like new, gently used, or loved).
- ✓ Bundle sets (e.g., pajamas, books, toys) for a higher value.
- ✓ Be flexible — shoppers love a good deal!

USE OUR EASY BELLA PRICING FORMULA!

*Start with the item's **CURRENT** retail price and multiply by the percentage for its category.*

NAME BRAND	CURRENT RETAIL PRICE	×	.25 (25%)	=	BELLA PRICE
PREMIUM BRAND	CURRENT RETAIL PRICE	×	.35 (35%)	=	BELLA PRICE
NEW WITH TAGS (NWT)	CURRENT RETAIL PRICE	×	.50 (50%)	=	BELLA PRICE

WHERE DO YOU FIND THE CURRENT RETAIL PRICE?

- ✓ Check the retailer's website.
- ✓ Search for the item on Amazon.
- ✓ If it's currently on sale, use the current sale price — NOT the original full retail price.
- ✓ Don't use what you originally paid!

PRICING EXAMPLES

THE NORTH FACE — RETAIL $70



PREMIUM BRAND

$70 × .35 = $24.50

fisher-price — RETAIL $40



NAME BRAND

$40 × .25 = $10.00

carter's — RETAIL $24



NEW WITH TAGS (NWT)

$24 × .50 = $12.00

YOUR PHOTO SELLS IT!

- ✓ Use bright, clear photos.
- ✓ Show the entire item.
- ✓ Choose a clean, uncluttered background.
- ✓ Highlight brands and special details.
- ✓ Make sure your item looks its BEST!

THE BOTTOM LINE:

*A competitive price + a great photo = a shopper who's ready to **ADD TO CART!***

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DO'S & DON'TS

How to Write a Description that Sells!

DO'S

- Use **bright, natural lighting.**
- Choose a **clean, solid, light-colored background.**
- Lay clothing flat and smooth out wrinkles.
- Photograph the **entire** item, including all sides if helpful.
- Show all **pieces** included in sets, outfits and bundles.
- Include close-ups of **details**, tags and special features (e.g., brand, size, condition).
- Keep items **clean, complete** and in **excellent condition.**

DON'TS

- **DON'T** upload blurry, dark or cropped photos.
- **DON'T** use messy backgrounds or wrinkled clothing.
- **DON'T** leave out the brand name in your description.
- **DON'T** use vague titles like "Miscellaneous" or "Stuff."
- **DON'T** enter single basics (tees, onesies, etc.) — group related items together (e.g., 2–4) and sell as a lot.
- **DON'T** overprice your items! Think about what you would pay based on the photo.

HOW TO WRITE A DESCRIPTION THAT SELLS!

PERFECT EXAMPLE LISTING



DESCRIPTION LINE 1:
FISHER-PRICE

DESCRIPTION LINE 2:
LITTLE PEOPLE FARM PLAYSET

CATEGORY: TOYS & GEAR

PRICE: $12

USE A CLEAR & DETAILED DESCRIPTION:

- Put the **BRAND NAME FIRST** in **CAPITAL LETTERS.**
- Include color, style, character or specific features.
- Mention **NEW WITH TAGS (NWT)** when applicable.
- Include original retail value (RV) for higher-priced items.
- Be specific and descriptive so shoppees can easily find your item!

BELLA SELLER SECRET: THINK LIKE A SHOPPER!

What would YOU search for? Brand names, favorite characters, popular styles, sizes and bundles help shoppers find your items.

The easier your item is to find, the better your chance of selling!

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TAKE GREAT PICTURES

THAT MAKE SHOPPERS ADD TO CART FAST!

4 WAYS TO SHOWCASE YOUR ITEMS



LAY FLAT

Lay items flat for a clean, clear view of the entire item or set.



HANG IT UP

Hang clothing on a solid white wall (using a Command hook).



SHOW THE WHOLE LOT

For lots or outfits, display each item so shoppers can see everything that's included.



SHOW NEW ITEMS WITH TAGS

Keep tags visible and include the brand in your listing.

Quick Photo Tips:

- **Use good, natural lighting** (no dark or blurry photos).
- **Use a clean, simple background** (white or neutral works best).
- **Show the full item** and any important **details** (brand, size, condition, tags).
- **Include all pieces** for sets, lots and outfits.
- Take **PORTRAIT** (vertical) photos, not landscape (horizontal).
- Use **STILL** photos only — no Live iPhone photos or videos.

CLEAR, BRIGHT, & DETAILED PHOTOS HELP YOUR ITEMS SELL FASTER!

ENTER THESE FIRST TO GUARANTEE TOP SALES! CHA-CHING!!!

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TOP Selling ITEMS

1. Disney
2. Buffalo Bills
3. Nike
4. Fisher Price
5. Paw Patrol
6. Little People
7. Bamboo
8. Bluey
9. Lululemon
10. Stroller
11. Under Armour
12. Melissa & Doug
13. Little Sleepies
14. Frozen
15. Lilly Pulitzer
16. Lego
17. Unicorn
18. Dinosaur
19. Toy Story
20. Minnie Mouse
21. Adidas
22. Star Wars
23. Wagon
24. North Face
25. Kyte
26. Bike
27. Lovevery
28. Vtech
29. Outdoor
30. American Girl
31. Pottery Barn
32. Princess
33. Walker
34. Moana
35. Michael Kors
36. Spiderman
37. Carhartt
38. New or NWT
39. Little Tikes
40. Water table
41. Kate Spade
42. Stride Rite
43. Elmo
44. Hot Wheels
45. Converse

PURGE IT & MAKE $$$ WITH US!









Bella ONLINE SALE

SOLD ITEM DROPOFF PREP GUIDE

A QUICK GUIDE TO PREPARE YOUR SOLD ITEMS FOR A SMOOTH & EASY DROPOFF!

KEEP YOUR INVENTORY SAFE AT HOME!

It's critical to keep all entered items in a safe, clean spot until the sale is over. Our shoppers are purchasing your items with the expectation that they will be in the exact condition as posted.

KEY DATES & REMINDERS

ITEM ENTRY DEADLINE:
MON, JAN 25 AT NOON

- ✓ No edits or changes after this time.
- ✓ BONUS Restock Inventory will open after this time to sell more items!

DROP OFF APPOINTMENTS:
Select yours in your consignor account starting 1/10/27!

DROPOFF LOCATION:
Cedars Venue
2040 Wehrle Dr,
Williamsville, NY 14221

SOLD TAGS PRINT FEATURE:
Turns on **AFTER** the sale ends on **MON, FEB 1.**

- ✓ Print SOLD tags for your items.
- ✓ Every item at dropoff must be in as advertised, working condition with a SOLD tag attached securely.

SOLD ITEM DROPOFF CHECKLIST

- ☐ **BRING YOUR INVENTORY DROPOFF FORM:** Print your completed Inventory Drop Off Form to your appointment. Get the form here: **tinyurl.com/ONLINEDROPOFFKIT**
  CONTRACT WILL BE SIGNED DIGITALLY!
- ☐ **BRING YOUR SETTLEMENT REPORT:** Print a copy sorted by order UBC code. *Keep items in ALPHA order as best as possible for a faster dropoff.*
- ☐ **ATTACH A SOLD TAG TO EVERY SOLD ITEM:** Print sold tags after the sale (on or after Feb 1) and securely attach to each item. Clothing sets/outfits need to be secured in ziploc bags or rolled & secured with a rubber band.
- ☐ **ITEMS MUST BE IN GOOD, WORKING CONDITION:** with working batteries and as listed in your inventory. Shoppers are expecting their purchases as stated. See consignor contract for more details on the $5 MISSING item fee or $5 RETURNED item fee.

ORGANIZE AS YOU GO!

Keep items labeled by ITEM # as you enter them!



- ✓ Use post-it notes or bins labeled by item #.
- ✓ This will make it FAST to pull your sold items and avoid missing or wrong items!

ITEM PREP INSTRUCTIONS FOR DROPOFF

CLOTHING PREP
All clothing needs to be packaged in a storage bag, not hangers.

TOY PREP
Toy sets need to be secured together in a ziploc bag and securely attached.

SHOES & BOOKS PREP
Place in a storage bag OR ziptied together.

LARGE ITEMS PREP
Secure ALL pieces together (e.g., pack n play).

BABY GEAR PREP
All baby gear with linings or seat covers need to be freshly laundered and attached in a storage bag.

EXAMPLE: ORGANIZE AS YOU GO!



MORE CONSIGNOR RESOURCES

ACCESS ALL OUR CONSIGNOR LINKS:
linktr.ee/BellaKidsConsignors *{Bookmark it!}*

HAVE A CONSIGNOR QUESTION?
Text/Call Jamie, our consignor coach, at 716-908-0056.

WATCH 2-MINUTE YOUTUBE VIDEOS:
How to Upload a Great Pic & *How to List Your Items Correctly*
See how easy it is to enter your items perfectly to make sure it sells!

THANK YOU FOR BEING PART OF THE BELLA FAMILY!

Bella ONLINE SALE

HOW TO PRINT & ATTACH YOUR SOLD TAGS

A STEP-BY-STEP GUIDE FOR A QUICK & EASY DROPOFF!

*After the sale ends, you'll print a **SOLD** tag for **EACH** item that sold and attach it to the item before your dropoff appointment.*

FOLLOW THESE EASY STEPS:

1 LOG IN & PRINT YOUR TAGS

Log in to your consignor account and click "PRINT SOLD TAGS."

2 PRINT YOUR TAGS

Generate and print your SOLD (UBC) tags.

- ✓ White cardstock is **BEST** (white copy paper is also acceptable).
- ✓ PC users: print in greyscale/draft mode.
- ✓ MAC users: print in best mode.

3 CUT & REVIEW

Cut the tags (8 tags print per sheet). Read each tag to make sure it matches the correct item.

4 ATTACH TO YOUR ITEM

Securely attach one SOLD tag to each sold item.

IMPORTANT REMINDERS:

- ✓ **ONE** unique tag per item.
- ✓ **MATCH** the tag to the item (verify brand/description).
- ✓ **SECURE** all pieces together (sets, outfits, and toys with multiple parts).
- ✓ Place the tag on the ***OUTSIDE*** of the bag so it can be easily scanned at dropoff.

EXAMPLES:



CLOTHING SET (IN A ZIPLOC BAG)



TOY SET (ALL PIECES TOGETHER)

WATCH THE QUICK HOW-TO VIDEO!

See exactly how to print, cut, and attach your SOLD tags.

WATCH HERE: youtu.be/yjDMpLH1P6c

KEEP ITEMS ORGANIZED & READY FOR A FAST DROPOFF!

TOP 5 WAYS TO INCREASE YOUR PROFIT CHECK!

1. MARK ITEMS "YES" TO DISCOUNT

Saying YES to DISCOUNT increases the likelihood your items will sell! If items remain on Sunday, they probably were overpriced to begin with!

PLUS you'll get earliest access to our Presale to shop FIRST



2. ENTER OUR TOP SELLERS FIRST

Always start with top sellers & your pain points at home: TOYS, STROLLERS, BIKES/TRIKES, RIDE-ON TOYS.

3. DON'T GET HUNG UP ON INDIVIDUAL PRICES.

Our TOP Sellers with the biggest checks would tell you NOT to waste too much time on individual pricing. Use our successful pricing strategy that has a proven track records of sales for the last 13 years! (25% of retail price paid.)

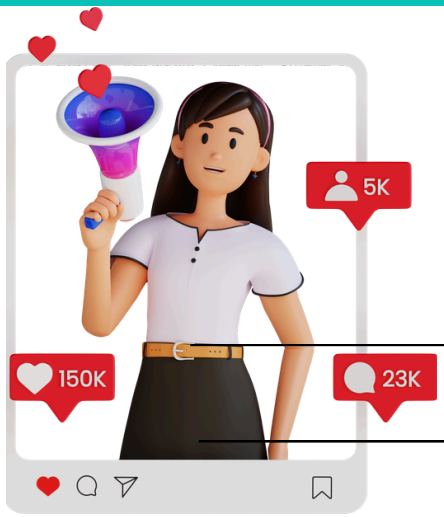
4. ADD A VIP HELPER SHIFT FOR AN EXTRA 5%

Join us during setup, dropoff, sale week, or breakdown! Each shift adds an additional 5% to maximize your profits to 70% profits, join other fun moms and dads, and learn more about our sale!

5. PRESENTATION MATTERS

Take the time to make Your Items look and smell irresistible to our shoppers!

THE MORE YOU TELL, THE MORE YOU $ELL!



1. GET SOCIAL WITH US! Post your participation across social media platforms & FB Marketplace!
2. TEXT YOUR FRIENDS to shop the sale weekend!
3. SHARE OUR FLYER around town at preschool & dance class etc

www.facebook.com/WNYBellaKids

@wnybellakids