



EVENT SPONSORSHIP OPPORTUNITIES



This is YOUR exclusive opportunity to get in front of 1000's of local shoppers at our next Bella Pop-Up Sale, Buffalo's LARGEST pop-up consignment event for women & kids!

NEXT SALE: March 30-April 2, 2022 at Premier Plaza in Williamsville, NY inside Former Steinmart

We are especially focused on partnering with businesses/organizations to help advertise your products or services including:

- Child or family-centered businesses, groups or concepts
- Beauty, health & wellness products or services
- Financial & educational services
- Local family-centered services or organizations
- Buffalo-based or Spring/Easter gifts

If you are looking for a unique opportunity to connect with new customers, let's partner!

Sponsor Opportunities (Checkmark your selections.)

- EVENT SPONSOR VENDOR TABLE & BANNER: \$750** – Your business has front & center attention throughout our ENTIRE sale at our registers & next to the checkout line for ALL 4 DAYS of our sale! {Limited to 3 businesses or organizations. Preapproval required.}
- BANNER: \$250** – Your business has front & center attention throughout our enter sale at our registers for every shopper to see as they wait in the checkout line for ALL 4 DAYS of our sale! {Limited to 3 businesses or organizations. Preapproval required.}
- MOMMY MARKET VENDOR TABLE: \$75-\$100** - Saturday, April 1 from 10-2pm. You are given a PRIME location at the front of the store next to the checkout line to show off your products or services to 100's of shoppers as they enter the store or wait in the checkout line! {Limited to 20 vendors. One vendor per category. 6' table = \$75, 8' table = \$100.}
- SWAG BAG SPONSOR: \$50** - Share a special gift or offer with 50 of our special VIP Presale guests!
- CONSIGNOR SPONSOR: \$75** - Share a special gift or offer with over 600 LOCAL families that consign with us! We can distribute your gift or offer either in-person or online! {Limited to 2 businesses or organizations. Preapproval required.}

HOW TO REGISTER

Please complete the form on back & return via email to kristi@wnybellakids.com and make payment via our paypal email address: bellamom@wnybellakids.com

Sponsor Information

Full Name: _____ Date: _____
Last First M.I.

Address: _____
Street Address Apartment/Unit #

_____ *City State ZIP Code*

Business Name: _____ Email _____

Mobile #: _____

LET'S GET SOCIAL! TELL US ABOUT YOUR BUSINESS!

Is your business on Facebook?	YES <input type="checkbox"/>	NO <input type="checkbox"/>	Is your business on YouTube?	YES <input type="checkbox"/>	NO <input type="checkbox"/>
Is your business on Instagram?	YES <input type="checkbox"/>	NO <input type="checkbox"/>	Share Your Handle:	_____	
Is your business on TikTok?	YES <input type="checkbox"/>	NO <input type="checkbox"/>			

Website Address: _____

Tell us about your Brand, Product or Service Industry: _____

Tell us why you think Bella Pop-Up Sales is a good partner for you?: _____

HOW TO SUBMIT YOUR SPONSOR/VENDOR APPLICATION & PAYMENT: Payments can be made payable ONLINE through PayPal sending to bellamom@wnybellakids.com Use "MOMMY MARKET VENDOR PAYMENT" OR "SPONSORSHIP PAYMENT" as description or invoice #. Scan signed vendor contract to our email address: kristi@wnybellakids.com immediately following payment. Please make a copy for your records. Your Participation is RESERVED when both form & payment are received. *An email confirmation will be sent to vendor with setup instructions and reminders.*

By signing this document, vendor or sponsor accepts and agrees that Bella Kids is not responsible for any property that is damaged, lost or stolen at or during the event, nor covered under Bella Kids liability insurance. Bella Kids is not responsible for any sales or services that are or are not procured as a result of this event. It is the right of Bella Kids to refuse any contract that is in direct conflict with other participating businesses or sponsors. Late payments may result in loss of participation.

Vendor/Sponsor Signature: _____ Title: _____
Vendor/Sponsor Name: _____ Date: _____

CONTACT US

Have any questions?
Contact Jamie, our Community Relations Coordinator
at 716-908-0056



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