Bella ONLINE SALE

JANUARY 28–31, 2027
ONLINE SALE
WELCOME KIT

YOUR QUICK GUIDE TO A *Successful Online Sale!*



WNY'S LARGEST FAMILY CONSIGNMENT COMMUNITY — SHOP & SELL FROM HOME!

ONLINE PRESALE	PUBLIC SALE	SOLD ITEM DROPOFF
THURSDAY, JAN 28	JAN 29–31	CEDARS VENUE
		2040 Wehrle Dr, Williamsville, NY 14221

IMPORTANT DATES

ITEM ENTRY DEADLINE
MONDAY, JAN 25 @ NOON
Last day to enter your items!

ONLINE PRESALE
THURSDAY, JAN 28
Consignors receive a FREE VIP Pass to shop early!

PUBLIC ONLINE SALE
FRIDAY, JAN 29 – SUNDAY, JAN 31
Thousands of shoppers will be browsing your items!

CONSIGNOR DROPOFF
TUESDAY, FEB 2 – WEDNESDAY, FEB 3
Bring ONLY your sold items to Cedars Venue.

SHOPPER ORDER PICKUP
FRIDAY, FEB 5 – SATURDAY, FEB 6
At Cedars Venue.

THE BELLA NUMBERS

100 ITEMS PER ACCOUNT	**60-70%** YOUR COMMISSION
$4 MINIMUM ITEM PRICE	**+5%** EACH VIP HELPER SHIFT

VIP HELPER SHIFTS = MORE MONEY!
Start at 60% and earn an additional 5% for each completed VIP Helper Shift, for a maximum of 70%!

AGE REQUIREMENTS AT A GLANCE

- **5 YEARS** TOYS & GEAR
- **3 YEARS** CLOTHING & SHOES
- **3 YEARS** WOMEN, MATERNITY & JUNIORS
- **3 YEARS** HOME & SPORTING GOODS

ALL ITEMS MUST BE CURRENT & IN EXCELLENT CONDITION!

HOW IT WORKS — IT'S SO EASY!

1. **SNAP IT** — Take a great photo.
2. **LIST IT** — Enter your item, description & price.
3. **SELL IT** — Bella handles the online selling!
4. **BAG IT** — Gather ONLY your sold items & attach SOLD tags.
5. **DROP IT OFF** — One quick dropoff at Cedars Venue Feb 2–3.

TOP SEARCHES & HOT ITEMS!

- Nike & Adidas
- Lululemon
- Disney & Character
- Buffalo Bills Gear
- LEGO
- Carhartt
- Little Sleepies
- Pottery Barn
- UGG
- Strollers & Baby Gear
- Outdoor Toys & Bikes
- Bamboo

YOUR ITEMS SELL — NOW WHAT?

1 LIST & ORGANIZE
Photograph, describe, price and enter your items. Write down each item number, label it and store it safely.

2 WATCH YOUR SALES
Shoppers purchase your items during January 28–31. Keep everything in the condition advertised.

3 PRINT SOLD TAGS
After the sale ends, print a SOLD tag for each sold item. Match it to the correct item and attach securely.

4 PREPARE & DROP OFF
Bag up ONLY what sold, complete your inventory dropoff form and bring everything to your scheduled appointment.

5 GET PAID!
Bella Processes your sales and sends a Deluxe e-check within 5–7 business days.

SAY YES TO DISCOUNT!

DISCOUNT YES!

Sell more items on **50% OFF SALE DAY!**

THE BEST PART? NO HANGING!

- NO MORE MARKETPLACE NO SHOWS!
- NO SHIPPING
- KEEP IT LOCAL IN WNY!

Thank you for being part of the Bella Family!