# Pitch a Wish — Worksheet

PROMPTS

 1) What is the dream project or urgent need?

 2) Who benefits? (be specific: location, population, # served)

 3) Why now? What changes if we act vs. wait?

 4) What are 1–3 SMART objectives?

 5) What resources do we need? (people, partners, budget)

 6) What will success look like in 3–6–12 months?

 7) What story (quote/photo/data) best communicates this?