



#GivingTuesdayMilitary

2021 IMPACT REPORT



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Note from Our Team

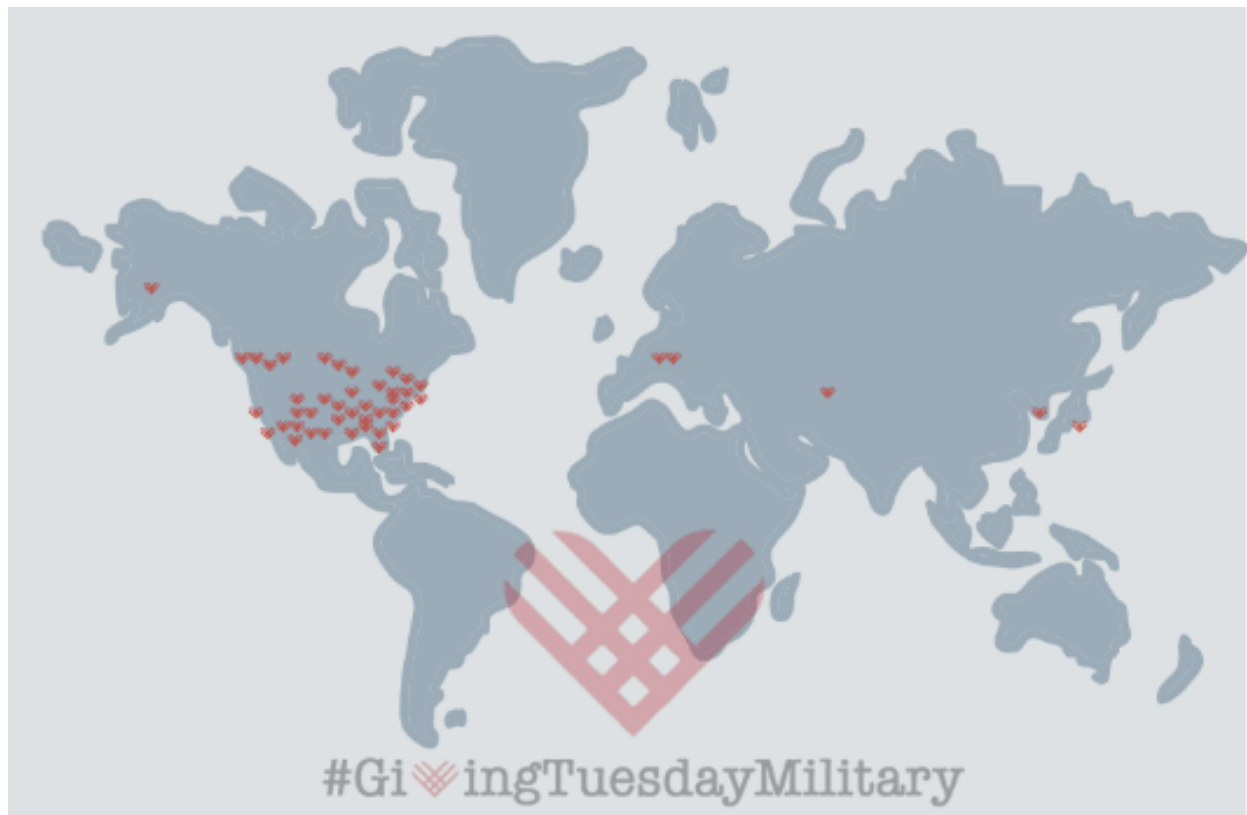
On November 30, 2021,
GivingTuesdayMilitary inspired people
across the world to serve together with one
mission in mind:

KINDNESS.

This movement has continued to grow since
it began in 2019. Each year we foster unique
opportunities in order to encourage our
ambassadors in their organized
efforts of grassroots intentional kindness
for their communities across the globe.



Ambassadors



100 AMBASSADORS
40 STATES
5 COUNTRIES

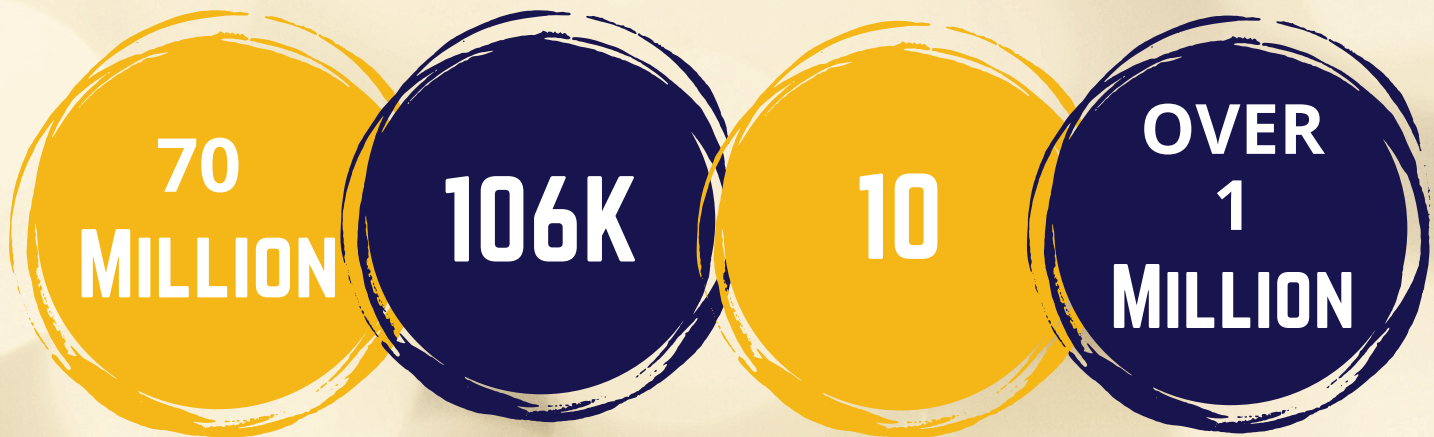
From Alaska to Texas to New York to Germany and all the way into South Korea, our Ambassadors and their teams inspired many forms of giving and united their communities. In total, volunteers engaged in approximately 8,000 hours of community service for GivingTuesdayMilitary 2021.

Our Title Partner



Our umbrella nonprofit, Inspire Up, received a generous sponsorship grant in 2021 from The Armed Forces Financial Network and it made a monumental difference. Not only were we able to give out more grants to ambassadors (9 in 2020 and 28 in 2021) but we were able to provide more support items like shirts, bags, pens, stickers, and photo props. The increased support made the 2021 experience that much more special and successful for our participants.

Thank you for your support!



**NATIONALLY
TELEVISED
MEDIA**

**SOCIAL
MEDIA
REACH**

**PRINT AND
DIGITAL
PUBLICATIONS**

**ACTS
OF
KINDNESS**

**FEATURED ON
THE
KELLY CLARKSON
SHOW**



**THE GOVERNOR OF
MISSOURI DECLARED
NOVEMBER 30, 2021
GIVINGTUESDAYMILITARY
DAY.**



True Impact

Our program impact is measured through multiple resources. Kindness is love in action and these testimonials help provide the vision.

“

People who are kind, that makes the world worth living for!

”

“

We spread kindness to first responders, hospitals & schools over 70 miles in 24 hours!

”

“

A Vietnam Veteran told us he'd never seen such a lovely act of kindness at 0630 in the morning

”

“

Wonderful to see children we helped smile. I'm blessed to be part of this movement.

”

“

They were full of smiles and were amazed that someone took the time to think of them.

”

“

Community connections are so meaningful to volunteers too.

”

Spreading intentional kindness,
one act at a time.



Through our continued commitment to our communities and engagement with other organizations, we have developed ongoing relationships. We proudly support the following through our volunteers and we are grateful for their support of GivingTuesdayMilitary each year.



**American
Red Cross**



BE THE MATCH[®]



What's Next?

After another successful GivingTuesdayMilitary, what happens next? Our mission is much bigger than the official 24 hours of the big day. The ripples have only begun! Networks have been developed and individuals have found endless opportunities to engage with their communities and give back. There has always been a need for kindness and generosity - it is up to us to keep giving. 2022 promises to be our best year yet and we are ready for it!

Do good. Be kind.



"I am thankful for this community
and the opportunity to serve."

- Proud GTM Ambassador