**Waterloo Business Association- June Meeting Minutes**

**Date: Wednesday, June 28, 2023 Time: 5:00 P.M. Location: Maunesha Business Center 117 E Madison Street**

1. **ROLL CALL AND CALL TO ORDER:** Secretary Jennifer Zimmermann called the Waterloo Business Assocation monthly meeting to order at 5:04pm. ROLL CALL: Voting members present: Jennifer Zimmerman, Steve Parker, Joanne Peterson, Mary Yerges, Lee Columbus, Ben Reigel, Deb Krueger, Robin Stuewer, Esther Pratt, Jenna Kohn, and Nicole Tuttle. Non-voting guest: None.
2. **NEW MEMBER AND BUSINESS INTRODUCTIONS:** No new members present.
3. **MEETING MINUTES APPROVAL: May 31, 2023:** Motion: Moved by Lee to approve the minutes, seconded by Steve. Voice Vote: Carried 11-0.
4. **BOARD MEMBER AND REPORT UPDATES:**

a. **President**- Sam was absent

b. **Financial Report**- Ben spoke and handed out print out of bank statement for the month. Lee spoke and asked to see a more detailed report. Lee would like to see checks and who they go to and a more detailed description on where and what they are for.

c. **Membership Coordinator**- Esther spoke and stated we have three new members for the association: The Solarium, Eggert’s Law Firm, and Regius Rubber.

d. **Public Relations and Social Media**: Kera was absent

**5. EVENTS**

a. **Farm and Artisan Market-** Jennifer spoke and said we have been averaging 115-140

people per week. We have been averaging 10-15 venders per event. Noted that the

a-frame sign was missing. Steve said he would purchase a new one for Waterloo

Blooms and we can share it for our events. Robin reported she thought moving it

downtown verse last year at the Solarium was better traffic flow and was going

better this year.

b. **Professional Headshot Event Recap**- Jennifer spoke and stated we had 10 people

participate in this event.

c. **Wiener and Kraut Day-** Steve spoke and asked if we charge $3 vs $2.50 per hot dog. VOICE VOTE: 11-0 for $3, so we don’t have to have quarters on hand. We will also charge $1 for chips so no change is needed. Jennifer spoke and stated Sam requested tent weights. Steve stated we have weights to use, Jennifer will bring her 2 sets and her 2 tents if needed. Mary has a 30x40 tent so no tents or weight should be needed. No need to purchase. Steve spoke and stated Scott Quimby will be a DJ from 11-5pm for $500. Jennifer spoke and stated sponsorship emails are out and we have received 5 sponsorships already. Jennifer spoke and stated we have 20 vendors and emails are out for businesses to reserve spots in front of their facilities. July 12th is next meeting at The Genral Store.

**6. NEW BUSINESS**

a. **Selling glowsticks** at the 4th of July Celebration- Jennifer spoke on behalf of Sam stating we are looking for volunteers to help hand out glow sticks again this year at the park. Mary said she is possibly available to help due to the carousel not up and running due to maintenance. Mary will reach out to Sam to coordinate.

**7. ANNOUNCEMENTS, FUTURE AGENDA ITEMS AND NEXT MEETING**

a. Steve spoke and asked if we are doing “Pickling” again this year. Esther stated

possibly, but stated it would need to be better organized this year. Last year working

with the other groups got confusing on who was setting up and taking down signs.- This

event was tabled.

b. Steve spoke and stated the Waterloo Business Association paid $350 for a pizza party

for the Waterloo Girls State Bound players and families. Worked with Monroe Street

Pizza for a awards and banquet.

c. Joanne spoke and stated her and Sara Dahlke would like a list of businesses that

would like to participate in bringing back homecoming window painting. Each class pays for own paint. See attachment.

**8. ADJOURNMENT**- Moved by Esther to Adjourn at 5:50pm, seconded by Lee. VOICE VOTE:

Motion Carried 11-0.