



Our story starts with Dan Lucas, Sr., known to most as Danny. Danny's very first memories of riding on two wheels begin at the young age of 12, in Asbury Park, New Jersey. It was the 1960s and life was different. Danny's lifelong affinity for motorcycles all started with a borrowed Vespa, courtesy of his uncle. Danny would ride on two wheels every day after school with a big smile on his face, the wind in his hair, and love in his heart. For Danny's entire life his two-wheeled journey was never going to stop. That is, until, he was diagnosed with prostate cancer in March of 2009.

Danny was diagnosed with prostate cancer at the young age of 56. A quick response was especially important for Danny's treatment of this invasive disease, as more than 50% of his prostate was saturated with cancerous tumors. By March of 2010, just one year later, Danny had undergone prostate removal surgery and was left with permanent complications as a result of the procedure. Fourteen years after his initial diagnosis, Danny is still battling prostate cancer - EVERYDAY - in some way. But, no one fights alone!

We are blessed to report that after multiple of treatments, Danny's "numbers" are stable. As a motorcycle enthusiast would expect, Dan Lucas's passion to ride has never diminished, even though he hasn't been able to straddle an engine since 2009. Not a day goes by that he doesn't think about the wind in his face and the thrill of twisting the throttle.

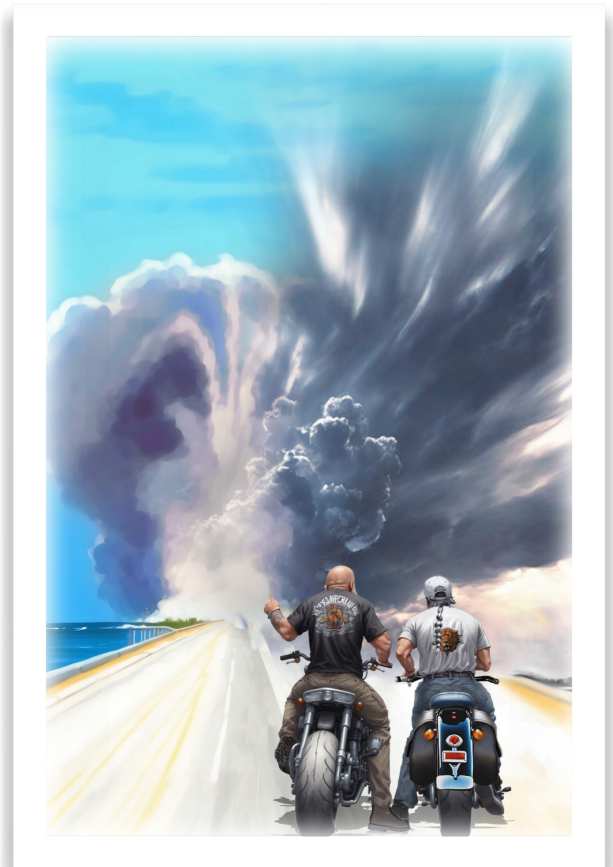
Danny's last ride was with his son, Dan Lucas, Jr., through the Florida Keys in October of 2008. As the salty air blew on their faces, and they listened to the roaring sound from their exhaust, neither one of them knew this would be Danny's last ride... or their last ride together as father and son.

Danny's dreams of riding his tri-glide again are ever present in his mind. And, we can't wait for that day to come.

The abrupt change in Danny's life led his son, Dan Lucas, Jr., to create Customs Kicking Cancer, a 501c3, in honor of his father, and those just like him.

At Customs Kicking Cancer, we are committed to the mission of prostate cancer awareness, early detection, and creating dialogue within the motorcycle and car enthusiast communities. We are ready and willing to have direct conversations regarding the challenges and struggles that the prostate cancer community faces, while harnessing the courage and strength it takes to fight this battle. We strive to create mainstream, daily discussions, both within our community and abroad, through grassroots efforts at rallies, shows, and charity rides and drives.

Dan Lucas, Sr., although special in his journey, is not unique among men. Roughly 250,000 men are affected by prostate cancer every single year. Prostate cancer is the second most common cancer in men and results in one death nearly every fifteen minutes.



[Join Customs Kicking Cancer to Kick Prostate Cancer Across America](#)

Please help Customs Kicking Cancer honor all those affected by this horrific disease by joining us on our, first-ever, Ride Across America, from Key West, Florida to Seattle, Washington. Mark your calendars now! September 1, 2028!