



# Matt Jones

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With my extensive and broad experience, I bring various skills to the table. Marketing and creativity is something I take passion in. With this, I want to take your company to the next level. As a business owner and employee I understand tactics and business practices from both sides. This brings a versatility to your company and proves that I am a highly motivated person who will strive for nothing but the very best in whatever I set out to do. I look forward to working with you.

## Professional References

**Victoria Stempleman - Former Boss, GEHA**

425.218.3049

[Vstempleman@gmail.com](mailto:Vstempleman@gmail.com)

**Romina Martin - Dir. of Nursing, Springhouse Village**

417.709.0989

[Rominamartin30@gmail.com](mailto:Rominamartin30@gmail.com)

**Leanne Cofield - Owner of Visage Inc.**

913-226-3927

[Leanne@visage-inc.com](mailto:Leanne@visage-inc.com)

## Personal References

**Mike Osborn - Owner & Founder of Alliance Rehab**

417.581.5747

[Mosborn@alliancerehabmed.com](mailto:Mosborn@alliancerehabmed.com)

**Dakota Inlow - Ozark, MO Police Officer**

417.413.7886

[Dakotainlow@gmail.com](mailto:Dakotainlow@gmail.com)

I am a professional creative and marketer. I wear many hats in my life, husband, dad, business owner, employee and more. This has been my passion ever since I was able to pick up a pencil and have a mouse in my hand. So much so, that I have taken this crazy passion and turned it into a career on so many levels and have had amazing experiences along the way.

With this experience I plan to optimize and streamline seamless marketing tactics into your company while honoring the foundation that is already in place. I am no stranger to fast paced environments, last minute changes in game plans or remote position working. I work well as an individual but also excel with a collaborative and creative team. My vast array of skills allow me to take lead or assist in multiple types of projects in any manor.

I look forward to setting up an interview to discuss the possibilities of our professional relationship further! I'm thrilled for the opportunity to work and collaborate together.

## My Portfolio

Please scan or visit the link to view my professional portfolio.  
[mattjonesportfolio.com](http://mattjonesportfolio.com)





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## Work History

### **Creative Designer and Team Lead - 2023 to Current GEHA (Government Employee Health Association)**

Responsible for the execution and design of creative marketing campaigns. This includes large scale build out for open season enrollment to many campaigns with Kansas City Chiefs and Baltimore Ravens as a direct partnership, As a team lead I take a leadership role in a number of projects and see them through from start to finish, ensuring projects get properly conceptualized, proofed and approved.

I take an integral part in the creative aspect of every project I touch. This includes digital and print, video campaigns, creative decks and mock-ups, pitches, 508 compliance, website/SEO work and many related skills within this role.

### **Freelance Owner and Operator - 2019 to Current Ninety Two Design Company**

Ninety Two Design Co. is owned and operated by me. It is a freelance design and marketing company that was founded in 2019. With my small team of contract employees, we have freelance clients all across the country with services that spread across digital advertising, website builds from start to finish, branding projects, video projects and much more. 92 Design Co. is on pace to have it's most profitable year in 2024.

### **Foster Senior Development - 2018 to 2023 Director of Marketing & Design**

As the Director of Marketing & Design, I managed a nation-wide marketing team that executed campaigns related to the advertising and design throughout our company. This includes all month to month campaign budgets for 30+ Assisted Living communities as well as various construction projects. I was in charge of all production of print & digital media to establish a solid lead flow to each division of the company.

My role included special projects and overseeing/directing of videos, creative development and marketing campaigns on all fronts. I was the driving force for all imagery and designs that were deployed throughout our company.

## Work History

### **Ozark Technical College - 2015 - 2017**

Attended and graduated with my degree in Graphic Design and Marketing

#### Programs & Skill-sets

- Management & Team Leading
- Attention to Detail
- Data Analytics
- Social Media Marketing
- Digital Advertisement
- Lead Generation
- Graphic Design
- Video & Photography Editing
- Directing & Producing
- Material Production Knowledge
- Creative Cloud: Illustrator, Photoshop, Premiere Pro, Lightroom, InDesign
- Hub spot
- Google Ads Manager
- Facebook Ads Manager