



Echoes Of *Beauty*

Art by Natalia VA

**SPONSORSHIP
OPPORTUNITY**

The Spirit of Art and Advertising



The Art of Natalia VA

on National Women's Day

Thank you for considering “Echoes of Beauty” as a partner in building brand awareness through art together.

Included in this packet are:

- The Vision of the Venue
- Event Details
- Benefits of the Location
- Sponsor Benefits
- Your Contribution
- Our Marketing Reach



THE VISION

**It's not just an art show.
It's an experience.**

From the moment you arrive, you'll be greeted with handcrafted cocktails, delectable appetizers, and an atmosphere designed to captivate the senses. Live music and entertainment will set the tone, creating a chic yet inviting space where creativity flows effortlessly.

This exhibition is more than just a showcase—it's an immersive journey into the depths of artistic expression. Each piece in this exclusive collection tells a story, evoking emotion, curiosity, and connection. As you move through the space, you'll witness the raw, expressive beauty of abstract art in its truest form—textures, colors, and compositions that speak to the soul.

Whether you're an art enthusiast or simply looking for a unique and inspiring night out, this experience is designed to leave you moved, inspired, and deeply connected to the power of creativity.

MEET NATALIA



About the Artist

Born and raised in the culturally rich landscapes of Trinidad, Natalia is an expressionist artist whose work is deeply influenced by the vibrant energy of the Caribbean. From an early age, nature became her muse—its rhythm, beauty, and unshakable presence shaping her artistic journey.

Her work explores the emotional essence of nature, blending abstract forms with dynamic textures to evoke a profound connection between the viewer and the natural world. Through various mediums, she transforms organic elements into striking compositions that inspire and uplift, encouraging audiences to see their surroundings through a new lens.

Each piece is a testament to her passion for storytelling through art, capturing the unseen forces that bind us to the world around us. By channeling both the tangible and intangible aspects of nature, her work invites others to experience a deeper, more meaningful connection to their environment.

Event Details

Date: Saturday, March 8, 2025

National Women's Day

Time: 5:00 PM – 10:00 PM

Location: Coastal Creative,
St. Petersburg, FL

Expected Attendance: 200+ guests

- Age: 21 and up
- Catering: Curated O'dourves
- Cash Bar & Specialty Cocktails
- Live Music
- Living Art Models
- Ambient Dance Performance
- Aerial Acrobat Performance
- Fire Finale



EXQUISITE ARTWORKS ON DISPLAY AT COASTAL CREATIVE

Our Audience is Your Audience

Located in the heart of St. Petersburg, **Coastal Creative** is a premier destination for **art lovers, innovators, and culture seekers**. As a go-to venue for exhibitions, festivals, and high-profile events, it provides sponsors with **unmatched visibility** among a **well-educated, high-income audience** that values creativity and cultural experiences.

The Power of Art in Tampa Bay

- **3.19M+ Metro Population | \$67K Median Income | Highly Educated Audience**
- Home to major art festivals, including **Mainsail Art Festival & SHINE Mural Festival**
- Part of Florida's **\$5.8B arts economy**, supporting **91K+ jobs**

By aligning with **Coastal Creative** and **tapping into a thriving arts community** that drives economic and cultural impact we can **create something unforgettable together**.

Be seen. Be heard. Be part of St. Pete's creative pulse.



BENEFITS TO YOUR BRAND

Logo Placement

Prominent logo display on all printed and digital materials, including event programs, signage, and marketing collateral.

Social Media

Mentions in all event-related posts on social media, amplifying your brand's association with a National Women's Day celebration.

Special Recognition

Verbal acknowledgment during the Natalia's opening video screening.

Booth in the Screening Room

A prime location for your brand to engage directly with attendees in the high-traffic screening area, offering opportunities to network and share your mission.

LED Wall Advertising

A 10-second silent advertisement for your brand is displayed every 15 minutes on a massive 45x18 ft LED wall throughout the event.

Permanent Logo Display

A small logo is featured on the digital step-and-repeat backdrop, ensuring visibility in event photos and media coverage.



YOUR CONTRIBUTION

Sponsorship: \$2,000 (only 5 spots available)

Promotional Support: Two mentions of the event or sponsorship on your brand's social media platforms.

On-Site Representation: One representative will engage with booth attendees and share information about your brand's mission and services.

Gold Sponsorship: \$4,000 (only 2 spots available)

Everything included in the Gold Sponsorship + Elevate your sponsorship with exclusive branding in the Reception and Area and Cash Bar.

- Branded Presence:** Prominent signage at the entrance cocktail area and cash bar, showcasing your brand's commitment to empowering women and the arts.
- Photo Opportunities:** A branded photo station designed to capture attendees' first impressions as they enter the event.
- Show Stopper.** During 1 of the 2 event stopping performances your brand will present the moment and end with a "thank you" before closing. Adding power and presence on the massive screen.

Gift Bag Integration

- Include a branded item or informational piece in gift bags for all attendees, ensuring direct engagement and takeaway value.

***A portion of the evening's proceeds goes to supporting women suffering from uterine fibroids**

FULL SOCIAL AND CROSS PLATFORM BRANDING

We're excited to offer a high-impact marketing strategy that ensures over 30K+ impressions and views leading up to Echoes of Beauty |The Art of Natalia VA on National Women's Day. Your brand will be prominently featured across paid ads, social media promotions, influencer collaborations, and affiliate sites, maximizing visibility and engagement. Through targeted digital ads, organic content, influencer partnerships, and email campaigns, we'll position your brand at the center of the event's marketing, reaching a high-value audience of art enthusiasts, collectors, and cultural influencers. Full details on placements and activations will be shared in a follow-up email.





THANK YOU

CONTACT US:
DAMIAN ALPIZAR
EVENT MANAGER
813-506-1566
INFO@ARTBYNATALIAVA.COM