



The 12<sup>th</sup> Annual  
**JOEL BURCHFIELD SPIRIT WALK**  
*Sunday, July 19 to Saturday, July 25, 2026*

**Fundraiser Information**

The Joel Burchfield Memorial Fund is a 501(c)(3) non-profit organization dedicated to helping local students achieve their dreams through higher education by awarding scholarships to Moorpark High School seniors. The organization was created by Dan and Laura Burchfield after their 11 year-old son, Joel, tragically passed away in a drowning accident in 1996 in Moorpark, CA. Joel's spirit lives on through the gift of these scholarships to inspire others because of supporters, community members, and businesses alike.

The first Joel Spirit Walk began in 2015 and was born from a need to support this scholarship fund. That's when Dan decided to walk 105 miles along the Pacific Coast Highway as a tribute to Joel and as a way to raise donations for this important cause.

Now in its 12th year, The Joel Spirit Walk has many local supporters who donate annually and support both in-person and virtually. This connection continues to bring awareness to the power of community while building a lasting legacy *"for all of the children who will pass this way"*.

Altogether, over \$140,000 in scholarships have been awarded to Moorpark High School Seniors since 2015, as well as grants given through the Joel's Angels program that supports youth in sports to succeed!

The Joel Burchfield Memorial Fund and Spirit Walk keep dreams alive for the Burchfield Family and for students embarking on their own journeys towards higher education. This is only possible because of support from individual donors and local businesses like you!

**Please review the Sponsorship Form and reach out via email with any questions. The Sponsorship deadline is Friday July 17, 2026. Businesses who Sponsor by Sunday, June 7th, 2026 will be featured on the Joel Spirit Tee 2026.**

Thank you in advance for your contribution; we are gracious for your consideration to help keep Joel's Spirit alive! Please go to [MyJourneyWithJoel.org](http://MyJourneyWithJoel.org) or [@myjourneywithjoel](https://www.instagram.com/myjourneywithjoel) on IG/FB for the most updated information, including information about attending the Kickoff Event and/or one of the Spirit Walk Days!

**Submit Forms to Dan Burchfield In-Person, Email Completed Form or Fill Out the Online Version: [www.myjourneywithjoel.org/sponsorship](http://www.myjourneywithjoel.org/sponsorship)**

***For questions, please contact [dan@myjourneywithjoel.org](mailto:dan@myjourneywithjoel.org) or send a DM on Instagram. Donations are accepted year-round!***



## Sponsorship Form

Sponsorship Levels	What's Included with Sponsorship	Donation
<b>VIP</b> Sponsor	<b>-Sponsor a Day (Exclusive)</b> *Two 2026 Joel Spirit Tee Shirts* *Logo + Business Information on Website for 1 year as a 2026 VIP Sponsor <b>-Logo on 2026 Spirit Walk T-Shirt (submit this form by 6/7/26)</b> <b>-IG/FB Post About Your Business (please email dan@myjourneywithjoel.org what you'd like shared)</b> -Business Shout Out on Videos during the Spirit Walk *Additional Marketing Opportunities for your Business leading up to walk* *Personalized IG/FB "Thank You" Reel from Dan posted on IG/FB* -Business Logo Added on Thank You Post on IG/FB	<b>\$5,000+</b>
<b>Journey</b> Sponsor	<b>-Sponsor a Day (Exclusive)</b> *Two 2026 Joel Spirit Tee Shirts* -Logo + Business Information on Website for 1 year as a 2026 Journey Sponsor <b>-Logo on 2025 Spirit Walk T-Shirt (submit this form by 6/7/26)</b> <b>-IG/FB Post About Your Business (please email dan@myjourneywithjoel.org what you'd like shared)</b> -Business Shout Out on Videos during the Spirit Walk -Personalized IG/FB "Thank You" Reel from Dan posted on IG/FB -Business Logo Added on Thank You Post on IG/FB	<b>\$2,500</b>
<b>Angel</b> Sponsor	<b>-Sponsor a Day (Shared)</b> *Two 2026 Joel Spirit Tee Shirts* -Logo + Business Information on Website for 1 year as a 2026 Angel Sponsor <b>-Logo on 2026 Spirit Walk T-Shirt (submit this form by 6/7/26)</b> -Business Shout Out on Videos during the Spirit Walk -Personalized IG/FB "Thank You" Reel from Dan posted on IG/FB -Business Logo Added on Thank You Post on IG/FB	<b>\$1,000</b>
<b>Spirit</b> Sponsor	<b>-Sponsor a Day (Shared)</b> -Business Name on Website for 1 year as a 2026 Spirit Sponsor <b>-Business Logo on 2026 Spirit Walk T-Shirt (submit this form by 6/7/26)</b> -Business Shout Out on Videos during the Spirit Walk -Business Logo Added on Thank You Post on IG/FB	<b>\$500</b>
<b>Kindness</b> Sponsor	-Business Name on Website for 1 year as a 2026 Kindness Sponsor -Business Logo Added on Thank You Post on IG/FB	<b>\$100</b>



## Sponsorship Form

**Business Name:** \_\_\_\_\_ **Business Website:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Business Instagram:** \_\_\_\_\_ **Business Facebook:** \_\_\_\_\_

**Representative Name:** \_\_\_\_\_ **Phone Number:** \_\_\_\_\_

**Business/Representative Email Address:** \_\_\_\_\_

**Please select a Sponsorship Level:**

<b>VIP Sponsor</b> <b>\$5,000+</b>	<b>Journey Sponsor</b> <b>\$2,500</b>	<b>Angel Sponsor</b> <b>\$1,000</b>	<b>Spirit Sponsor</b> <b>\$500</b>	<b>Kindness Sponsor</b> <b>\$100</b>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Select a Payment Type	Check One	Enter Dollar Amount
<b>DEBIT OR CREDIT CARD</b> – Payment link: MyJourneyWithJoel.org/Sponsorship	<input type="checkbox"/>	
<b>CHECK</b> - Please make payable to/send to: <b>The Joel Burchfield Memorial Fund</b> 12345 Sunnyglen Dr, Moorpark, CA 93021	<input type="checkbox"/>	
<b>CASH</b> - Contact Dan Burchfield directly to make arrangements for pick-up/drop-off	<input type="checkbox"/>	
<b>IN-KIND DONATIONS</b> - Contact Dan Burchfield directly for item pick-up/drop-off	<input type="checkbox"/>	<b>N/A</b>

**Representative's Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

If you are making an In-Kind Donation (physical items or gift certificates), please list all items to be donated: \_\_\_\_\_

\_\_\_\_\_