



# The 11<sup>th</sup> Annual **JOEL BURCHFIELD SPIRIT WALK**

***Sunday, July 27<sup>th</sup> to Saturday, August 2<sup>nd</sup>, 2025***

## **Fundraiser Information**

The Joel Burchfield Memorial Fund is a 501(c)(3) non-profit organization dedicated to helping local students achieve their dreams through higher education by awarding scholarships to Moorpark High School seniors. The organization was created by Dan and Laura Burchfield after their 11 year-old son, Joel, tragically passed away in a drowning accident in 1996 in Moorpark, CA. Joel's spirit lives on through the gift of these scholarships to inspire others because of supporters, community members, and businesses alike.

The first Joel Spirit Walk began in 2015 and was born from a need to support this scholarship fund. That's when Dan decided to walk 105 miles along the Pacific Coast Highway as a tribute to Joel and as a way to raise donations for support.

Now in its 11th year, The Joel Spirit Walk has many local supporters who donate annually and participate both in-person and virtually. This connection continues to bring awareness to the power of community while building a lasting legacy. Since then, over \$100,000 in scholarships have been awarded to Moorpark High School Seniors, as well as a branch of giving through "Joel's Angels" that supports youth in sports.

The Joel Burchfield Memorial Fund and the Spirit Walk keep dreams alive for the Burchfield Family and students embarking on their own journeys towards higher education, and is only possible through support from individual donors as well as local businesses like you.

Please review the Sponsorship Form and reach out with any questions. Thank you in advance for your contribution; we are gracious for your consideration to help keep Joel's Spirit alive! You are invited to attend the Kickoff Event on Saturday July 26<sup>th</sup>, 2025 at 9am at Moorpark Presbyterian Church. Please go to [MyJourneyWithJoel.org](http://MyJourneyWithJoel.org) for the most updated information.

**Businesses who Sponsor by **Sunday, July 6<sup>th</sup>, 2025**  
will be featured on the Joel Spirit Tee 2025!**

*(Forms accepted through Saturday July 26<sup>th</sup>, 2025. Donations accepted year-round!)*

**Submit to Dan Burchfield In-Person or Complete Online:**  
**[www.myjourneywithjoel.org/sponsorship](http://www.myjourneywithjoel.org/sponsorship)**

*For questions, please contact: [dan@myjourneywithjoel.org](mailto:dan@myjourneywithjoel.org) or send a DM on Instagram.*



## **Sponsorship Form**

<b>Sponsorship Levels</b>	<b>What's Included with Sponsorship</b>	<b>Donation Amount</b>
<b>VIP</b> Sponsor	<ul style="list-style-type: none"><li>-<b>Sponsor a Day!</b></li><li>*Two 2025 Joel Spirit Tee Shirts*</li><li>*Logo on Website for 1 year as a 2025 VIP Sponsor + Business Information Listed + (Optional) Website Linked*</li><li>-<b>Logo on 2025 Spirit Walk T-Shirt as VIP Sponsor (if donation submitted by 7/6/25)</b></li><li>-Business Shout Out on Videos during the Spirit Walk</li><li>*Additional Marketing Opportunities for your Business leading up to walk*</li><li>*Personalized IG/FB "Thank You" Reel to your Business posted on IG/FB*</li><li>-(Optional): Attend Kickoff Event &amp; Walk any Spirit Walk Days in-person</li></ul>	<b>\$2,500+</b>
<b>Angel</b> Sponsor	<ul style="list-style-type: none"><li>-<b>Sponsor a Day!</b></li><li>-Logo on Website for 1 year as a 2025 Angel Sponsor + Business Information Listed</li><li>-<b>Logo on 2025 Spirit Walk T-Shirt as Angel Sponsor (if donation submitted by 7/6/25)</b></li><li>-Business Shout Out on Videos during the Spirit Walk</li><li>-Personalized IG/FB "Thank You" Reel to your Business posted on IG/FB</li><li>-(Optional): Attend Kickoff Event &amp; Walk any Spirit Walk Days in-person</li></ul>	<b>\$1,000</b>
<b>Spirit</b> Sponsor	<ul style="list-style-type: none"><li>-<b>Sponsor a Day!</b></li><li>-Business Name on Website for 1 year as a 2024 Spirit Sponsor</li><li>-<b>Business Name on 2025 Spirit Walk T-Shirt as Spirit Sponsor (if donation submitted by 7/6/25)</b></li><li>-Business Shout Out on Videos during the Spirit Walk</li><li>-(Optional): Attend Kickoff Event &amp; Walk any Spirit Walk Days in-person</li></ul>	<b>\$500</b>
<b>Kindness</b> Sponsor	<ul style="list-style-type: none"><li>-Business Name on Website for 1 year as a 2025 Kindness Sponsor</li><li>-<b>Business Name on 2025 Spirit Walk T-Shirt as Kindness Sponsor (if donation submitted by 7/6/25)</b></li><li>-(Optional): Attend Kickoff Event &amp; Walk any Spirit Walk Days in-person</li></ul>	<b>\$100</b>

***Note: This year you can make an In-Kind Donation in addition to or in lieu of a financial donation! The value of an In-Kind Donation should equate to one of the above-listed Sponsorship Levels when only donating an In-Kind Donation.***



## Sponsorship Form

**Business Name:** \_\_\_\_\_ **Business Website:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_ **City:** \_\_\_\_\_

**State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_ **Business Social Media Handle:** \_\_\_\_\_

**Representative Name:** \_\_\_\_\_

**Rep's Email Address:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_

Will any representative be participating during the in-person walk on any day? ☐ Yes ☐ No

**Please select a Sponsorship Level:**

<b>VIP Sponsor</b> <b>\$2,500+</b> <input type="checkbox"/>	<b>Angel Sponsor</b> <b>\$1,000</b> <input type="checkbox"/>	<b>Spirit Sponsor</b> <b>\$500</b> <input type="checkbox"/>	<b>Kindness Sponsor</b> <b>\$100</b> <input type="checkbox"/>
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Select a Payment Type	Check One	Enter Dollar Amount
<b>DEBIT OR CREDIT CARD</b> - Invoice + Link to Pay will be emailed to you via Stripe.com	<input type="checkbox"/>	
<b>CHECK</b> - Please make payable to/send to: <b>The Joel Burchfield Memorial Fund</b> 12345 Sunnyglen Dr, Moorpark, CA 93021	<input type="checkbox"/>	
<b>CASH</b> - Contact Dan Burchfield directly to make arrangements for pick-up/drop-off	<input type="checkbox"/>	
<b>IN-KIND DONATIONS</b> - Contact Dan Burchfield directly for item pick-up/drop-off	<input type="checkbox"/>	N/A

**Representative's Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

If you are making an In-Kind Donation (physical items or gift certificates), please list all items to be donated: \_\_\_\_\_

\_\_\_\_\_  
Total Value: \$ \_\_\_\_\_