



JetPerfect Foundation
Contact name: Ernest Siravo
Tel: (415) 377-5104
Email: info@jetperfect.org

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SCANDINAVIAN AIRLINES (SAS) HEAD OF SUSTAINABILITY, ANN SOFIE HÖRLIN, JOINS JETPERFECT FOUNDATION BOARD OF DIRECTORS

Dateline: Berkeley, California: November 14th, 2022 — **Ann-Sofie Hörlin**, Head of Sustainability for Scandinavian Airlines (SAS), has announced today her formal acceptance of an invitation to join with other international aerospace and aviation leaders and innovators to become the most recent airline-affiliated member of the JetPerfect Foundation Board of Directors.

The JetPerfect Foundation is a 501(c)(3) public benefit corporation established in June 2021 in Berkeley, California, with a mission statement that includes the researching and development of alternative energy for aviation and aerospace. Aerospace and Aviation is currently a \$3.5 trillion dollar industry with commitments from all major airlines worldwide to utilize carbon-free propulsion technology by a target date of no later than year 2050.

Along with a variety of pilots both private and commercial, other noteworthy aviation experts of the JetPerfect Foundation Board of Directors include CityAirbus designer and project director Uwe Kiesewetter; Josef Mouris, Co-Founder and CEO of Netherlands-based ELECTRON Aerospace; Dr. Mohammad Yazdani-Asrami, University of Glasgow Lecturer and Professor in alternative propulsion at the James Watt Laboratory for Electric Aviation Research and Development; Lawrence Blakeley, former CTO of Vertical Aerospace and current COO of newly formed H55; Simon Webb, Rolls Royce Engineer and Chief Strategy Officer for the Aerospace Technology Institute's Fly Zero initiative; Christian Huff, Founder and CEO of Charter and Go; James Earl, Business Unit Manager of Bayards Vertiport Solutions; Dr. Bijan Vasigh, managing director of Aviation Consulting Group and Finance, Business and Economics Professor and Author at the world's largest and academically integrated aeronautical university, U.S.-based Embry-Riddle; Maria Fiskerud, Head of Sustainability for Braathens Regional Airlines (BRA); and Rob McKinney, CEO of Northern Pacific Airways.

Further inquiries should be directed to the JetPerfect Foundation c/o Ernest Siravo at email: info@jetperfect.org

2322 Shattuck Avenue, #309 * Berkeley, California 94704 * Tel: (415) 377-5104 * email: info@jetperfect.org