



Ballard Business Partners
Matt Beyer
(206) 295-6841
matt@ballardbusinesspartners.com

Introducing Payarc's Dual Pricing:

Eliminate Fees and Maximize Profits!

Take advantage of an optimized payment processing solution with Payarc's Dual Pricing Program. Say goodbye to excessive credit card processing costs and hello to increased profitability and customer satisfaction for your merchants.



Increase your revenue, grow your businesses, succeed!



Increase your revenue through Dual Pricing fee residual earnings



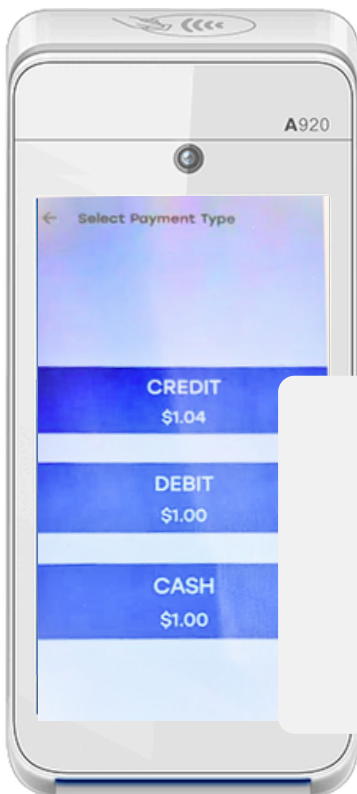
Offer an innovative payment solution that sets you apart from competitors



Opportunity to build stronger relationships with merchants



It aligns with your Schedule A and has no extra transaction fees



* Earn Extra Revenue When People Use Cash!

Payarc's Dual Pricing Program lets businesses save on payment processing costs by transferring acceptance fees to credit card users and giving discounts to cash-paying customers.

Sales	Processing Fees	Revenue
\$30,000 Cash	\$0 Cash	\$30,000 Cash
\$30,000 Card	\$1,200 Card	\$28,800 Card