

*NWO LADY IRISH
FAST PITCH SOFTBALL, INC.*

a 501(c)(3) organization



7210 Cloister Road
Toledo, OH 43617
419-277-9310
cory@nwoladyirish.com

Cory Bryan
(419) 277-9310
CEO
Chairman of the Board

Chuck Brososky
President

Tony Seely
Director of Training

Tami Summers
V.P. of Training

Deb Beaty
CFO

Michelle Ruiz
Director of
Ways and Means

Jeremy Cubberly
Director of Field Proc

Tony Hill
Director of Facility Proc

www.nwoladyirish.com

Facebook:

/TheLadyIrish

Twitter:

@TheNWOLadyIrish

Instagram:

nwo_lady_irish

Hello,

Here is a wonderful opportunity to support young women in Northwest Ohio. As we enter our 30th season, the Lady Irish Fast Pitch Softball, Inc. a 501(c)(3) non-profit organization, is seeking sponsors, advertisers and “patrons” to help defray rising costs and help us continue to provide the best softball experience for our athletes who range in age from 8-23. We are also actively making facility improvements which will go a long way in the development of our athletes. Those interested in furthering our cause would have their company information prominently displayed in our “Profile” (website, social media and other marketing avenues). Fifty percent of the money a player raises will go directly to offsetting her player fees. A player can earn up to 100% of her fees through your sponsorship. The remaining proceeds will go towards covering the high cost of annual practice facilities (indoor and outdoor), tournament entries and travel costs to regional and national tournaments.

The Lady Irish is dedicated to the growth of girl’s, fast pitch softball in Ohio, Northeast Indiana, and Michigan. Playing with the Lady Irish provides young women valuable exposure to competitive fast pitch softball, one of the fastest growing sports in the world today. Their participation gives them the opportunity to not only play at a highly competitive level, but also to build their self-esteem, character, as well as helping them grow into well-rounded adults.

**** SPECIAL NOTE ****

All “full sponsorships” are due not later than **15 January 2020**.

All ads requiring print are due not later than **1 March 2020**.

At this time, we are asking for your help by becoming a sponsor, advertiser or “patron”.

Remember, the Lady Irish is a 501(c)(3) organization, **so your donation is tax deductible**.
The Lady Irish Fast pitch Softball, Inc. wishes to thank you for your support. God Bless!

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Rates for this season will be as follows.

There will be a \$25.00 fee for any ad that the Lady Irish has to design.

Digital Advertising:

	Ad Only	Social Media	Team Banner	Download
HomeRun	\$500.00	+\$50	+\$50	+\$250

Ad on every webpage

Triple	\$300.00	+\$50	+\$50	+\$250
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Ad on the TEAM PAGE and the SPONSOR PAGE

Double	\$200.00	+\$50	+\$50	+\$250
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Ad on the TEAM PAGE only

Single	\$125.00	+\$50	+\$50	+\$250
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Ad on the SPONSOR PAGE only

Full Team Sponsorship - \$5,000. This sponsorship includes team naming rights, company logo on uniform, a front page, top placed ad on the website, full back page on profile pages, Social Media, Team Banners, Listing on sponsor page, a download of your choice, and a signed team jersey. Only one "Full Team Sponsorship" allowed per team.

Patrons are supporters who donate but do not require ad space. Patrons are individual's names not business names.

Donation Level	Web	Social Media	Tourney Entry	30th Anniv Pin & Shirt
30th Anniversary Irish Club (\$500.00+)	X	X	X	X
Platinum Club (\$250.00 - \$499.00)	X	X	X	
Gold Club (\$100-\$249)	X	X		
Silver Club (>\$100)	X			

- All advertising will be digital. (Web)
- Social Media (SM) promotions will be conducted if included in your order.
- Logos will be printed on team banners if included in your order.
- You may submit a download which we will place on our website. For example, discount tickets, restaurant menu, etc...
- Tourney Entry will include free admission to an IRISH hosted tournament by the individual plus 3 family members.

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ORDER FORM:

Company Name: _____

Company Point of Contact Name: _____

Contact Info: Phone: _____

Email: _____

DIGITAL:

<input type="checkbox"/> Homerun	<input type="checkbox"/> Social Media	<input type="checkbox"/> Banner	<input type="checkbox"/> Download
<input type="checkbox"/> Triple	<input type="checkbox"/> Social Media	<input type="checkbox"/> Banner	<input type="checkbox"/> Download
<input type="checkbox"/> Double	<input type="checkbox"/> Social Media	<input type="checkbox"/> Banner	<input type="checkbox"/> Download
<input type="checkbox"/> Single	<input type="checkbox"/> Social Media	<input type="checkbox"/> Banner	<input type="checkbox"/> Download

_____ FULL TEAM SPONSORSHIP

PATRONS:

_____ Irish Club
_____ Platinum Club
_____ Gold Club
_____ Silver Club

Players Name: _____

Team: _____

Special Instructions:

Amount Paid: _____ Date: _____

Office Use Only:

Amount Received: _____ Form of Pmt: _____

Date Received: _____

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