

## EDUCATION

**Western New England University - College of Business, Springfield, MA**

Accredited by The Association to Advance Collegiate Schools of Business (AACSB)

Accredited by The Commission on Sport Management Accreditation (COSMA)

**Bachelor of Science in Business Administration, May 2022**

**Major: Sport Management, Minor: Marketing, Cumulative GPA: 3.44, Cum Laude**

## INTERNSHIPS

**Cape Cod Baseball League**

**Senior Writer**

Cape Cod, MA

Summer 2022 – Fall 2022

- Created original content and feature articles to publish to the Cape League website
- Interviewed players, coaches, and people from the Cape Cod community
- Communicated and worked with interns to collaborate on projects and articles
- Published a complete list Cape League players drafted in the 2022 MLB Draft

**Synergy Sports**

**Cape Cod Video Scout**

Cape Cod, MA

May 2022 – August 2022

- Managing game day video setup and breakdown, maintaining equipment in good condition, and uploading video promptly for logging
- Managing Blast Motion Sensors for assigned teams, including charging and prepping sensors for capturing and uploading data after workouts and games
- Serve as Synergy and Blast liaison on-site for Cape Cod team personnel
- Create relationships with players and coaches to drive video and sensor use and answer questions, develop on-field and dugout experience
- Verify data accuracy and video quality
- Daily reporting and check-ins with Synergy staff on video upload and Blast Motion staff on operations and data capture

**Cape Cod Baseball League**

**Social Media Marketing & Journalism Intern**

Summer 2020 - Fall 2021

- Controlled and posted original content to the official social media accounts
- Researched and wrote various articles to post on the CCBL website
- Published a complete list Cape League players drafted in the 2021 MLB Draft

## WORK EXPERIENCE

**Kagno Sports Cards**

**Owner & CEO**

Holliston, MA

2013 - Present

- Online sports cards business with 6,800+ Instagram followers
- Developed brand by creating a logo and business cards
- Learned to market business through various social media platforms
- Negotiate sales and purchase agreements of high-end sports cards
- Established relationships with fellow business owners to gain credibility and enhance industry reputation

**Hawk-Eye Innovations**

**Tracking Technology, Baseball Systems Operator**

Atlanta, GA

January 2023 – Present

- Conducting pre-game checks of the systems in accordance with standard procedures
- Operating the technologies during the game remotely from the Atlanta office
- Liaising with MLB and MLB team personnel both on-site and remotely to carry out day-to-day operations
- Delivering raw data to MLB and MiLB for individual team use
- Building and maintaining Hawk-Eye hardware and equipment

- PGA Tour: The Players Championship - TPC Sawgrass
  - Connected to Amazon AWS cloud environment to access multiple viewer machines to receive data from the scoring network to update all of the graphics for a group of players to show all of their shots as they happen
  - Cut between relevant cameras for coverage and display relevant graphics to broadcast live productions

**Western New England University**

Springfield, MA

**Men's Basketball Team Manager**

Fall 2018 – Spring 2022

- Work team practices by setting up the court, filming, tracking individual and team stats
- Communicate effectively with players and coaches to complete various assignments as needed
- Traveling with the team for road games and assisting coaches and players with equipment and live stat scoring

**Hartford Yard Goats**

Hartford, CT

**Event & Stadium Operations Assistant**

November 2021 – May 2022

- Assisting with the transformation of stadium amenities to bring client visions to reality
- Providing exceptional customer service to clients and guests on behalf of the Yard Goats
- Act as a client and guest liaison before, during, and after events
- During non-events, assist with stadium enhancement projects throughout the winter months
- Working game-days as security and helping out with promotional events

**Prospects Live**

Remote

**Talent Evaluator**

February 2022 – May 2022

- Evaluating and scouting talent of various Cape Cod Baseball League teams.
- Communicating with fellow scouts and Prospects Live personnel to write up reports, live looks, and post video of professional and amateur talent.
- Writing player evaluations to publish to the Prospects Live website.

**LEADERSHIP & ACTIVITIES**

**Western New England University**

**American Marketing Association (AMA)**

- Vice President

Fall 2021 – Spring 2022

**Sport Management Association (SMA)**

- Vice-President
- Treasurer
- Secretary
- Social Media Chair

Spring 2022

Spring 2020 – Fall 2021

Fall 2019 - Spring 2020

Fall 2018 - Spring 2019

**HONORS & AWARDS**

**Honoree – Mortar Board National College Senior Honor Society**

March 2021

- In recognition of distinguished ability and achievement in scholarship, leadership, and service

**Finalist – Nichols/Pioneer Fall 2020 Sports Management Policy Case Competition** November 2020

- Submitted a group policy statement describing how to maintain the viability and timeliness of Polar Park's construction in light of new challenges
- Highlighted an explanation of the proposed solutions, costs and benefits of our approach, potential obstacles to implementation and enforcement, and suggestions for the future of the Worcester Red Sox and Polar Park

**Recipient - Grinspoon Entrepreneurial Concept Award**

March 2020

- Recognizes entrepreneurial spirit, creativity, curiosity, drive, and innovative thinking indicative of entrepreneurs