

# **GB Aggregates (Holdings) Ltd – Privacy Policy**

**Effective Date: 01/05/2025** 

### 1. Who We Are

GB Aggregates (Holdings) Ltd ("we", "our", "us") is committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, store, and protect your personal data when you interact with us or visit our website (www.gbaggregates.com).

#### 2. What Information We Collect

We may collect and process the following types of personal data:

- Identity Data: name, company name, job title.
- Contact Data: address, email address, phone number.
- Transaction Data: details about payments, services supplied or requested.
- **Technical Data:** IP address, browser type, operating system, and website usage data collected through cookies (see our Cookie Policy).
- Communication Data: records of communications and correspondence with us.

#### 3. How We Use Your Information

We use your personal data to:

- Provide our products and services to you.
- Process your orders and manage payments.
- Communicate with you about your account or enquiries.
- Meet legal and regulatory requirements.
- Improve our website and services.
- Send you relevant updates, offers, or marketing communications (if you have consented).

## 4. Legal Basis for Processing

We process your personal data only when we have a lawful basis to do so, which may include:

- Fulfilling a contract with you.
- Meeting legal obligations.
- Pursuing our legitimate business interests.
- Your consent (where required).

# **5. Sharing Your Information**

We may share your personal data with trusted third parties, such as:

- Service providers who support our business (e.g., IT, payment processing, delivery partners).
- Professional advisors (e.g., accountants, legal advisors).
- Regulators or government bodies when legally required.

We will never sell your personal data to third parties.

#### 6. How We Store and Protect Your Data

We store your personal data securely and take appropriate measures to protect it against loss, misuse, or unauthorised access. We retain your personal data only for as long as necessary to fulfil the purposes we collected it for, including legal or reporting requirements.

# 7. Your Rights

You have the right to:

- Access the personal data we hold about you.
- Request correction of inaccurate or incomplete data.
- Request deletion of your data in certain circumstances.
- Object to or restrict our processing of your data.
- Withdraw consent where we rely on your consent.

To exercise any of these rights, please contact us (details below).

### 8. Contact Us

If you have any questions about this Privacy Policy or how we handle your personal data, please contact:

#### **Data Protection Officer**

GB Aggregates (Holdings) Ltd James Aarons - <u>sales@gbaggregates.com</u> - 0333 339 0443

## 9. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in the law or our business operations. Any updates will be posted on our website, and we encourage you to review it regularly.

Approved by:

Jake Robinson
Director, GB Aggregates (Holdings) Ltd

Date: 01/05/2025