

# ***RK Resources celebrates 20 Years of purpose-driven growth with European debut at Maison & Objet Paris***

*As RK Resources marks its 20th anniversary in 2025, the company is taking a bold step forward by showcasing its newest developments at Maison & Objet Paris this September, a first-time appearance that signals its strategic expansion into the European market. Rooted in craftsmanship and propelled by sustainability, RK Resources is entering its next chapter with a clear mission: to blend timeless design with ethical manufacturing on a global scale.*

*Founded in Vietnam and now a trusted name in furniture manufacturing across Asia and mainly export to USA markets since 2005. RK Resources has long held a reputation for quality, transparency, and innovation. Its European journey is being led by Hévée House, the company's newly established design and service office based in Chartres, France. This local presence enables the brand to respond faster and more precisely to the demands of the EU market, offering tailored OEM and ODM solutions with a distinctly European flair.*



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## ***Milestone***

*'In celebrating 20 years, we honour not only the products we've created, but also the people and partnerships behind them,' says Kevin Lu of RK Resources. 'Maison & Objet is the perfect platform to introduce our upgraded ecosystem to a wider audience.'*

*That ecosystem reflects the company's investment in environmental and social responsibility. Early this year, RK Resources earned BSCI (amfori) certification, underscoring its commitment to fair labor and ethical sourcing. Other key certifications include FSC®, GREENGUARD GOLD,*

*REACH, and the HIGG Index, placing the company at the forefront of sustainable manufacturing in Southeast Asia.*



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### ***Solar-Powered, future-focused***

*RK Resources has recently completed a major sustainability upgrade at its Bau Bang, Vietnam production facility. This includes the installation of solar panels, reductions in electricity usage, and large-scale factory greening efforts. The company has planted over 8,000 trees and shrubs around its premises, not only to improve air quality and biodiversity but also to create a healthier and more inspiring workplace.*

*'Green innovation is embedded into every level of our business, from the design table to the shop floor,' says Lu. The firm's Design Centre and sourcing teams are now fully trained in eco-design principles, ensuring that new product lines are both beautiful and environmentally responsible.*

### ***Smarter manufacturing***

*Recent automation enhancements at the factory have brought measurable gains: improved energy efficiency, reduced emissions, and greater precision in manufacturing. These upgrades also support better working conditions for employees, a top priority for a company that values its people as highly as its products.*

*The factory's expanded capabilities now include solid wood production, fully integrated leather upholstery, and on-site sewing, foaming, and component systems, all under one roof. This vertical integration allows RK Resources to offer faster lead times, better quality control, and greater design flexibility.*



© SARL Hévée House **Entering Europe**

*With its roots firmly planted and its sights set on sustainable growth, RK Resources is now ready to serve European partners with the same integrity and consistency it's known for in Asia. The launch of Hévée House reflects this intent, bringing a local face and a regional understanding to a global brand.*

*Visitors to Maison & Objet Paris 2025 will be the first in Europe to experience this evolution up close, a fusion of modern design, responsible manufacturing, and 20 years of experience.*

*'At RK Resources, we remain your trusted partner in creating furniture that's grounded in purpose, powered by people, and designed for sustainable, beautiful living.'*

*'Inspired by the vision of our late founder, Mr. Lin Tzu Keng, we proudly carry forward his legacy and mission. At RK Resources, we remain your trusted partner in creating furniture that is grounded in purpose, powered by people, and designed for sustainable, beautiful living.'* Lu said.



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*More information:*

**TITLE: THE TROPICAL By RK Resources**

**Stand: Décor & Design - Hall 5A, C116.**

***Maison & Objet, Paris***

***Date : September 4th – 8th 2025***

***Location : Paris Nord Villepinte. 93420 Villepinte, France***

*www.heveahouse.fr (<http://www.heveahouse.fr>)*

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