

Improving Lives
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Craig Lawrence, Communication Manager

Date: September 3, 2025

Via Certified Mail 7022 3330 0000 2386 7390 – waltrfelton906@gmail.com, email
Mr. Walter Felton
115 College Drive
Allentown, PA 18104

Re: Formal Cease: Defamatory Misrepresentations Regarding NAACP Affiliation

Dear Mr. Felton,

This letter serves as a **formal demand and cease-and-desist notice** regarding false and defamatory statements you made during the Allentown City Council meeting on Wednesday, September 3, 2025. Specifically, you publicly claimed that I was acting as the secretary for the NAACP, implying an ongoing official connection with that organization.

These statements are **entirely false**. I am not, nor have I ever been, a representative of the NAACP at City Council meetings or in any other context since I no longer hold the secretary position. I participate solely in my professional capacity as the Chief Executive Officer of Improving-Lives, **Inc.**, an independent entity. By wrongly attributing to my role with the NAACP, you have misrepresented my professional capacity and statements, which damages my personal and professional reputation.

It is important to note that:

1. The Allentown NAACP Branch is not in compliance and is currently inactive, as confirmed by NAACP National.

2. The branch lacks a secretary and treasurer, and no elections have been held to fill those vacancies.
3. Your portrayal of me as an NAACP officer is unfounded, misleading, and damaging.

Your recorded remarks at the September 3, 2025, City Council session constitute **defamation per se**, as they falsely claimed an organizational affiliation and misrepresented my professional role. Please be advised that under PA law, slanderous statements made in a public forum may give rise to actionable legal claims and damages.

Demand

Accordingly, I hereby demand that you:

1. **Cease and desist** immediately from making or publishing any further false statements regarding my affiliation, role, or activities with the NAACP.
2. Provide written confirmation within **seven (7) business days** of receipt of this letter that you will refrain from repeating such misrepresentations.
3. Publicly correct the false claim made at the September 3, 2025, City Council meeting, either by written statement or at the next City Council session, clarifying that I do not represent and am not affiliated with the NAACP in any capacity.

Reservation of Rights

If you fail to comply with the above demands, I will have no choice but to pursue all available remedies, including legal action for slander and defamation, to protect my reputation and professional standing. Be advised that I have been counseled that sufficient evidence exists, including the recording of your public remarks, to support such an action.

Nothing in this letter shall be construed as a waiver of any legal or equitable rights or remedies available to me, all of which are expressly reserved.

I urge you to take this matter seriously and govern yourself accordingly.

Sincerely,

Barbara Redmond

Chief Executive Officer

Improving-Lives, Inc.