



# GRAPHIC DESIGNER

We are looking for a skilled and innovative Graphic Designer to join our team. Do you have a passion for creativity and innovation? Want to join a team of creative minds who are looking to redefine marketing concepts for a cutting-edge manufacturer? Join our collaborative environment where no two days are alike and opportunity abounds. The designer we seek will be involved in all phases of graphic design for our new cutting-edge company. Responsibilities include all phases of graphic design, supporting all brand categories. Our ideal candidate is someone with an interest in growth and opportunity, and who can work individually or in a team-driven environment. He or she works efficiently with deadlines and is highly organized.

## Qualifications:

- Bachelor's/Associate's degree preferred; 1–2 years of graphic design experience (internships or freelance work welcome)
- Proficient in Adobe Creative Suite (Illustrator, Photoshop, InDesign)
- Experience designing for physical media like apparel, wood, or metal is a strong plus
- Solid understanding of design principles: typography, layout, color theory
- Ability to translate verbal ideas into visual concepts quickly and effectively
- Strong communication and project management skills
- Comfortable working in a start-up environment with flexibility and initiative

## Key Responsibilities:

- Create integrated visuals: Design print ads, trade-show displays, brochures, apparel graphics, packaging, signage, and social-media assets that consistently reflect brand standards.
- Develop compelling concepts: Translate briefs into strong creative ideas and present them to the team for campaigns, product launches, and in-store experiences.
- Innovative Creative: Self-motivated to conceptualize original art and decor for use on canvas, metal, and miscellaneous media
- Prepare production files: Build accurate mock-ups and press-ready art for wood, metal, fabric, and other textured substrates, ensuring flawless reproduction.
- Guard brand quality: Manage proofs, coordinate daily with vendors, and verify color, specs, and consistency across every output.
- Collaborate cross-functionally: Partner with marketing, product, sales, and clients to ensure designs meet customer needs and market goals.
- Track trends: Stay current on design styles, software, and production techniques, sharing insights that keep the brand fresh and competitive.
- Manage the workload: Juggle multiple projects, set priorities, and deliver on tight deadlines in a fast-paced environment.
- Handle additional creative projects: Step in on new or evolving tasks as business needs change.