

Job Title: Print Shop Specialist

Location: Watertown, SD (South Forty HQ)

Division: Creative & Swag

About South Forty Specialties

Where industrial style meets vintage charm - we create furniture, smart storage, creative art, and more for indoors, outdoors, garages, and curated spaces. Our Creative and Swag divisions deliver custom-printed products, apparel, and décor that help bring ideas to life.

Position Overview

The Print Shop Specialist is responsible for operating and maintaining South Forty's in-house print equipment and project production. This role involves working with product vendors, preparing digital files, managing production runs, and ensuring high-quality output across multiple mediums. The ideal candidate combines technical expertise with an eye for detail, thrives in a fast-paced environment, and takes pride in craftsmanship.

Key Responsibilities

- Operate and maintain Roland wide-format printers, direct-to-film (DTF) printers, direct-to-object printers, and heat presses.
- Prepare and adjust design files for production (sizing, color correction, layering, and layout).
- Manage workflow from digital file to finished product, ensuring accuracy and consistency.
- Perform routine maintenance and troubleshooting on print equipment.
- Manage vendor relationships, including sourcing materials, ordering supplies, and negotiating pricing to keep production efficient and cost-effective.
- Track inventory of consumables (inks, films, substrates, blanks).
- Collaborate with the design and sales team divisions to meet deadlines.
- Ensure quality control at every stage of production.
- Assist in packaging, labeling, and preparing orders for customer delivery or events.

Qualifications & Skills

- Prior experience with Roland wide-format printers, DTF printing, heat transfer application, and/or direct-to-object printers.
- Working knowledge of design and print software (Adobe Illustrator, Photoshop, VersaWorks).
- Ability to interpret design files and prepare them for proper output.
- Strong attention to detail with an eye for color accuracy and consistency.
- Mechanical aptitude for troubleshooting and maintaining equipment.
- Time management skills with the ability to balance multiple projects.
- Team-oriented mindset with willingness to assist in creative problem solving.
- Ability to lift 40lbs and stand for extended periods.

Preferred Traits

- Creativity paired with technical execution.
- Adaptability and eagerness to learn new processes.
- Strong organizational skills for tracking production schedules and inventory.
- Pride in delivering high-quality, finished products.
- Interest in growing with South Forty as our Creative and Swag divisions expand.

Perks & Benefits of Working at South Forty

- Paid employee health, vision, and dental insurance.
- 401(k) with company match.
- 8 paid holidays plus PTO.
- Be part of a start-up that's building something special - Rooted in 40 and growing fast.
- Work in a hands-on, creative environment where your skills directly shape the products we deliver.
- Opportunity to grow with a company expanding into multiple divisions (Creative, Swag, Furniture, Spaces, Sports, Littles).
- Flexible, team-oriented culture that values input, innovation, and pride of craftsmanship.
- Access to industry-leading print equipment and processes.
- Chance to help shape the future of a brand that's both local and national in vision.