STEMGENEX ANNOUNCES INAUGURAL LAUNCH OF THE COMPANY WEBSITE FOR STEM CELL FACELIFTS AND REJEUVINATION PLUS ANTI AGING THERAPIES.

(San Diego, CA.)StemGenex Inc (StemGenex), a US-based biomedical company on the forefront in developing and commercializing first-in-class Adult Stem Cell aesthetic applications, procedures and products for cosmetic face lifts, rejuvenation and anti aging, announces the inaugural launch of its website located at www.StemGenex.com.

Over the last 4 years StemGenex parent company, ISCI (International Stem Cell Institute) has provided access to multiple types of natural, non-controversial Adult Stem Cell procedures for degenerative diseases. The company has formed StemGenex to focus purely on the aesthetics side of the business. Both companies collaborate with medical experts and research institutions worldwide to advance the current impact of stem cell procedures and patient outcomes.

In the past face lift surgeries and fillers have attempted to recreate components such as facial beauty, restoring youthful volume and attempting to restore the vibrancy of aged skin. With the tremendous advancements in Adult Stem Cell technologies and procedures the old standard surgical facelift and cosmetic synthetic injections like Botox and Restylane are becoming obsolete. According to the company, the ability to look much younger and feel younger is now possible at any age because Adult Stem Cells--derived from your own body--provide a completely natural way of reversing damaged skin from the inside out.

StemGenex CEO, Rita Alexander explains "key elements of our company name come from combining the words "stem cells" and "genes." Gene is from the ancient Greek "genetikos" meaning 'genesis' and 'origin." Combining the two culminates in a great name which emphasizes the tremendous value our aesthetic services bring to those wanting to feel and look vibrant and healthy. In the aesthetics world there's a paradigm shift happening right now--from looking stretched or overly-filled to a look that's completely natural and youthful. Our procedures not only improve your face, but tremendous improvements are visible on your hands, feet and other areas. Obvious pluses are the incredibly short recovery times and lack of pain compared to traditional cosmetic surgeries. The StemGenex name, the look of our website and our unique rejuvenation perspective reflects our unwavering focus to provide clients with the highest quality Adult Stem Cell cosmetic surgery and rejuvenation and anti aging services on the planet."

Alexander imparts "The StemGenex website sets the right tone for our message, we're continually updating and expanding the site with informational links, articles, press releases to illuminate the advancements in Adult Stem Cell research and medical applications. Right now we're getting tremendous interest from Europe and Asia about what we're doing, and are examining opportunities to go public with our technologies." The company plans to open StemGenex clinics in several locations across the North America and internationally. StemGenex is encouraging interested physicians and investors to contact the company directly.

About StemGenex Inc.

The StemGenex Medical Group prides itself in being the world-wide pioneers in providing stem cell therapy to patients throughout the world and is passionately committed to helping people with unmet clinical needs achieve optimum health and better quality of life through the healing benefits of their own stem cells.

As a premiere stem cell center in the United States for regenerative medicine, StemGenex Medical Group is dedicated to providing stem cell therapy options to help individuals suffering with inflammatory and degenerative illnesses. Board Certified Physicians administer safe and effective adult adipose-derived stem cell therapy, a minimally invasive procedure using an individual's own stem cells to treat diseases including Multiple Sclerosis, Parkinson's, Rheumatoid Arthritis, COPD and Osteoarthritis.

The emerging field of regenerative medicine is widely recognized as one of the most exciting areas of therapeutic advancement of our generation. StemGenex Medical Group is at the forefront of collecting data to support the safety and efficacy of stem cell therapy through <u>five clinical studies registered with the National Institutes of Health</u> (NIH).