## ALL-RATES LTD WEBSITE PRIVACY NOTICE



# **All-Rates LTD Website Privacy Notice**

**Privacy Notice** 

**All-Rates LTD** 

Last updated: 23/12/2025

1. Who We Are

All-Rates LTD is a UK-registered company.

Company Name: All-Rates LTD Company Number: 13253053

Registered Office: 11 Romney Marsh Business Hub, Mountfield Road, New Romney, Kent, TN28 8LH

Email: contact@all-rates.com

For the purposes of UK data protection law, All-Rates LTD is the Data Controller of personal data collected via

this website.

## 2. What This Privacy Notice Covers

This Privacy Notice explains how we collect, use, store, and protect personal data when you:

- Visit our website
- · Contact us via the website or email
- Make enquiries about our services

This notice applies only to personal data collected through our website and related communications.

## 3. Personal Data We Collect

We may collect and process the following personal data:

- Name
- Email address
- Telephone number
- Company name
- Any information you choose to provide when contacting us

We do not intentionally collect special category data via this website.

#### 4. How We Collect Personal Data

We collect personal data when you:

- Complete a contact or enquiry form
- Email or otherwise contact us
- Interact with our website (see Cookies below)

#### 5. How We Use Your Personal Data

We use personal data for the following purposes:

- To respond to enquiries
- To provide information about our services
- To manage business relationships
- To operate and improve our website
- To comply with legal or regulatory obligations

## 6. Lawful Basis for Processing

We process personal data under the following lawful bases:

- Legitimate interests to respond to enquiries and operate our business
- Contract where processing is necessary prior to entering into a contract
- Legal obligation where required to comply with applicable laws

We do not rely on consent as the primary basis for processing website enquiries.

## 7. Cookies and Website Analytics

Our website may use cookies or similar technologies to ensure it functions properly and to understand how visitors use the site.

Where required, you will be given the option to manage or accept cookies when visiting our website.

You can control cookies through your browser settings.

#### 8. Sharing Your Personal Data

We do not sell personal data.

We may share personal data with:

- IT or website service providers acting on our behalf
- · Professional advisers where necessary
- Authorities where required by law

All third parties are required to process data securely and lawfully.

## 9. International Data Transfers

We do not routinely transfer personal data outside the UK.

If personal data is transferred outside the UK in future, we will ensure appropriate safeguards are in place in accordance with UK data protection law.

## 10. How Long We Keep Personal Data

We retain personal data only for as long as necessary to fulfil the purposes for which it was collected, including legal, regulatory, or contractual requirements.

All-Rates LTD registered. Company number 13253053. Office 11 Romney Marsh Business Hub, Mountfield Road, New Romney, Kent, United Kingdom, TN28 8LH.

## 11. Data Security

We take appropriate technical and organisational measures to protect personal data against unauthorised access, loss, or misuse.

These measures are proportionate to the nature of the data and the risks involved.

## 12. Your Data Protection Rights

Under UK GDPR, you have the right to:

- · Request access to your personal data
- Request correction of inaccurate data
- Request erasure of your data (where applicable)
- · Object to or restrict processing
- Request data portability
- Lodge a complaint with the Information Commissioner's Office (ICO)

To exercise your rights, please contact us using the details above.

## 13. Changes to This Privacy Notice

We may update this Privacy Notice from time to time.

Any changes will be posted on this page.

### 14. Contact Us

If you have any questions about this Privacy Notice or how we handle personal data, please contact:

Email: contact@all-rates.com