

Exeter-West Greenwich Boosters Sponsorship Agreement



The Exeter-West Greenwich Boosters are a dedicated group of parent volunteers who strive to provide Exeter-West Greenwich student-athletes with a positive experience through their enthusiastic and benevolent efforts. Boosters give back to the EWG Junior & Senior High athletic departments (teams, coaches and facilities) through donations of time and financial resources in order to help student-athletes succeed on and off the playing field.

In order to help provide financial resources, we are looking to our community and asking local businesses to help by becoming sponsors. In return for your sponsorship donation, we are providing you the opportunity to reach out to your community using our website, social media presence and by advertising at our field, providing your business hundreds of impressions per month and visibility to potential customers both inside and outside of our local community!

ANNUAL SPONSORSHIP OPPORTUNITIES:

All sponsorships incur a one-time set up fee \$115

\$400 per year	\$450 per year	\$500 per year (best value/most exposure)
Exterior sign located at the track and field.	<ul style="list-style-type: none"> • Exterior sign located at the EWG track and field. • Business name included on the sponsor board located inside the Senior High gymnasium. 	<ul style="list-style-type: none"> • Exterior sign located at the EWG track and field. • Business name included on the sponsor board located inside the Senior High gymnasium. • Business will appear on the EWG Boosters website. www.ewgboosters.org

To secure your sponsorship or for questions or concerns, please contact Lori McCaughey at 401-480-9915.

You will be asked to provide this signed Sponsorship Contract. You will then be responsible to send your high-resolution art work (*JPEG, Vector, AI file, or EPS format*) to just4boosters@cox.net for printing. Please be advised that your sign quality will only be as good as the resolution file sent. The printer will accept business cards to complete your sign, however, it will be in text form only (*Please be sure to circle all information on your business card that you would like printed on your sign*). Any additional cost for layout work will be the responsibility of the sponsor.

EWG Boosters, Inc. is an IRS Tax-Exempt Non-Profit 501 C (3) organization with the Tax Identification number 27-3247329.

Please make checks payable to EWG Boosters, Inc.



Exeter-West Greenwich Boosters Sponsorship Agreement

This agreement is made and entered into by and between **EWG BOOSTERS, INC.** (hereinafter referred to as “**Company**”) and

_____ (hereinafter referred to as “**Sponsor**”).

WHEREAS, Company wishes to obtain assistance with financial support for athletic programs and facilities at the Exeter-West Greenwich Junior/Senior High School coordinated by Company; AND, WHEREAS, Sponsor wishes to obtain certain advertising and promotional rights in connection with the financial support for athletic programs and facilities at the Exeter-West Greenwich Junior/Senior High School; NOW, THEREFORE, in consideration of the premises and the mutual agreements contained herein and the mutual benefits to be derived from this agreement, the parties hereby agree as follows:

- 1. Term of agreement.** This agreement shall commence on _____ and shall continue in full force and effect for a period of _____ months; unless this agreement is terminated earlier pursuant to the provisions hereof.
- 2. Rights to Sponsor’s Logo, Trademarks, and Tradenames.** The use by the Company of the Sponsor’s logo, trademarks, and tradename under the terms and conditions of this agreement shall inure solely and exclusively to Sponsor, and the Company shall acquire no goodwill or other interest in them. Sponsor hereby grants to the Company the restricted license to use the Sponsor’s name for purposes of identification and the promotion of specified events and activities of the Company. Sponsor also hereby grants to the Company the restricted license to use the Sponsor’s logo associated with the name of the Sponsor to carry out the Company’s obligations under this agreement. The term “restricted license” hereby requires Company to obtain prior written approval by the Sponsor on any and all items for which the Sponsor’s logo, trademark, and tradename will be used. This includes, but is not limited to, banners, promotional items, advertisements, and the like.
- 3. Sponsorship Fee.** The fee payable by Sponsor to the Company shall be the total sum of _____ (\$_____.00) (includes a one-time set up fee of \$115.00). Said Sponsorship fee shall be due upon execution of this agreement and is **non-refundable**. Payment not received by the due date will be in default of this agreement.
- 4. Sponsorship.** Company warrants that it has the right to grant, and hereby does grant, to Sponsor the following rights (during the term of this agreement):

- a. Company will produce and display a 3' x 6' alum-panel full colored sign embossed with the Sponsors logo (*hereinafter referred to as the "Display Sign"*). The Display Sign shall be displayed on the chain linked fence that surrounds the football field at the Exeter-West Greenwich Junior/Senior High School located in West Greenwich, RI. The exact location of the Display Sign on the fence shall be at the sole discretion of the Company.
 - b. The Sponsors name will be displayed on a sign located inside the Gymnasium located at the Exeter-West Greenwich Junior/Senior High School.
 - c. Company shall also acknowledge Sponsor on Company's website sponsor page.
5. **Termination.** Sponsor may terminate this agreement and its advertising with the Company at any time and direct the Company to withdraw/remove the Display Sign at any time. In the event that the Sponsor terminates this agreement pursuant to this paragraph, Sponsor shall not be entitled to a refund as the Sponsor Fee is non-refundable.
6. **Force Majeure; Substantial Damage.** In the event that the Company is unable to perform its obligations hereunder because of substantial damage or destruction to the advertising location or organization due to any cause, a natural disaster, or action or decree of governmental body with appropriate jurisdiction (*hereinafter referred to as a "Force Majeure Event"*), the Company shall do everything possible to resume its performance in accordance with this agreement or to accomplish the sponsorship Display Sign to be erected or displayed in an alternate location at the sole discretion of the Company. If the Company is unable to perform, the Company may terminate this agreement by giving notice thereof to the party unable to perform because of such Force Majeure Event and the Company shall have no further obligation under this agreement to the Sponsor and the Sponsor Fee shall not be prorated or refunded in any way.
7. **Indemnification.** Each party hereto shall indemnify and hold the others (*hereinafter referred to as "indemnified parties"*) harmless from any and all losses, claims, actions, damages, and expenses arising out of or resulting from every act or omission of the indemnifying party or any of its officers or employees under this agreement. In the event that any suit based upon any such loss, claim, action, damage, or expense is brought against the indemnified parties, the indemnifying party, upon notice of the commencement thereof, shall defend the same at its sole cost and expense; and if final judgment be adverse to the indemnified parties or the indemnified parties and the indemnifying party, jointly the indemnifying party shall promptly satisfy the same.
8. **Assignments.** No assignment of the rights associated with the sponsorship herewith and otherwise granted herein shall be effective without the prior written approval of the Company, as appropriate, whose approval shall not be unreasonable withheld; provided, that a party's approval or disapproval of an assignment shall

be based solely on the financial and operational capacity of the proposed assignee to perform the obligations it would assume were approval granted for such assignment.

- 9. **Notices.** Any notice or communication to be given by one party to the other under this agreement must be in writing; and if given by registered or certified mail, such notice or communication shall be deemed to have been given and received when a registered or certified letter containing such notice or communication, properly addressed, with postage prepaid, is deposited in the United States mail, but if given otherwise than by registered or certified mail, it shall be deemed to have been given when received by the party to whom it is addressed. Such notices or communications shall be delivered or sent to the addresses each party specifies in writing upon execution of this agreement.
- 10. **Amendments.** No addition to, deletion from, or other modification of any of the provisions hereof shall be valid unless made in writing and signed by an authorized representative of each of the parties hereto.
- 11. **Applicable Law; Venue.** This agreement shall be constructed under the laws of the State of Rhode Island.
- 12. **Captions.** The titles of the articles, section, and subsections of this agreement are for convenience only, and do not define or limit the contents.
- 13. **Entire agreement.** The parties to this agreement acknowledge that it is a negotiated agreement, that they have had the opportunity to have this agreement reviewed by their respective legal counsel. This agreement constitutes the entire agreement between the parties hereto respecting the subject matter hereof, and there are no understandings or agreements between them respecting the subject matter hereof, written or oral, other than as set forth herein.

In Witness Whereof, the parties hereto have executed this agreement by having their duly authorized representative(s) sign his/her/their name(s) in the respective spaces provided below:

For Company

For Sponsor

By: _____

By: _____

(Signature)

(Signature)

(Type or print name of signer)

(Type or print name of signer)

(Date)

(Date)