

Tampa Bay Medical Care Group Inc – Privacy Policy

Last updated and effective immediately as of October 22, 2025

Tampa Bay Medical Care Group Inc (“we,” “us,” or “our”) is committed to protecting the privacy of our patients and users. This Privacy Policy explains how we collect, use, and disclose your personal information and ensures compliance with the **Health Insurance Portability and Accountability Act (HIPAA)** and **The Campaign Registry (TCR)** requirements for SMS texting.

Protected Health Information (PHI)

We collect, use, and disclose your **Protected Health Information (PHI)** in accordance with HIPAA guidelines. PHI includes any information that can be used to identify you and relates to your health condition, the provision of healthcare, or payment for healthcare services.

Information We Collect

- **Personal Information:** Name, address, phone number, email address, date of birth, and other contact information.
- **Health Information:** Medical history, treatment information, laboratory results, and prescriptions.
- **SMS Texting Data:** Phone number, message content, and timestamps of text messages.

Sharing of Information

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

SMS Texting and The Campaign Registry Compliance

We are committed to protecting your information when communicating via SMS. By providing your phone number, you consent to receive SMS communications related to your healthcare. We comply with **The Campaign Registry (TCR)** requirements, ensuring that all SMS communications are secure and that your information is not shared with unauthorized third parties.

How We Use Your Information

- **Healthcare Services:** To provide, coordinate, and manage your medical care and related services.
- **Payment and Operations:** For billing, insurance claims, and healthcare operations.
- **SMS Communications:** To send appointment reminders, follow-up care instructions, and other health-related updates.

Disclosure of Information

We may disclose your PHI to:

- **Healthcare Providers:** For treatment coordination.
- **Insurance Companies:** For billing and payment purposes.
- **Business Associates:** Who assist us with operations, under strict privacy and security agreements.

Your Rights

You have the right to:

- **Access:** Obtain a copy of your PHI.
- **Amend:** Request corrections if your PHI is inaccurate or incomplete.
- **Restrict:** Request limitations on specific uses or disclosures of your PHI.
- **Confidential Communications:** Request communication through specific channels (e.g., email, phone, or mail).
- **Opt-Out:** Unsubscribe from SMS communications at any time by replying “STOP” to any message or contacting us directly.

Contact Information

If you have any questions or concerns about this Privacy Policy or your privacy rights, please get in touch with us at:

Tampa Bay Medical Care Group Inc
Address: 2908 W Waters Ave, Suite 101-A
Tampa, Florida 33614
Email: Yusdania@tampabaymedgroup.com
Phone: 813-935-1944

Data Security

We implement appropriate administrative, technical, and physical safeguards to protect your PHI from unauthorized access, use, or disclosure.

Changes to This Policy

We may update this Privacy Policy from time to time. Any updates will be posted on our website with a revised effective date.