



Ala Carte Price List



Graphic Design Services

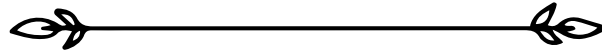
- **Custom Logo Design:**
 - Basic Logo Design: starts at \$300
 - Tasks: Initial consultation, 2 initial concepts, 2 rounds of revisions, final delivery in PNG, JPG, and vector formats.
 - Advanced Logo Design: starts at \$500
 - Tasks: Comprehensive consultation, 4 initial concepts, 3 rounds of revisions, final logo with color and grayscale versions, style guide with color codes and typography.
 - Logo Redesign/Refresh: starts at \$300
 - Tasks: Consultation, refresh of existing logo, 2 rounds of revisions, final delivery in multiple formats.
- **Brand Identity Kit:**
 - Basic Brand Identity Kit: starts at \$300
 - Tasks: Logo design, selection of color scheme, typography guide.
 - Comprehensive Brand Identity Kit: \$600 - \$1,200
 - Tasks: Full branding package including logo, color scheme, typography, business cards, letterhead design, and digital assets.
- **Print Design:**
 - Business Card Design: starts at \$100
 - Tasks: Custom design of business cards, 2-3 design options, final card design.
 - Brochure Design (Tri-fold): starts at \$300
 - Tasks: Design consultation, layout creation, 2 rounds of revisions, print-ready files.
 - Poster or Infographic Design: starts at \$100
 - Tasks: Initial design concept, custom illustrations, 2 rounds of revisions, final delivery in high-resolution formats.
- **Packaging Design:**
 - Product Packaging Design: starts at \$500
 - Tasks: Consultation, initial design concepts, revisions, final design files suitable for printing.
- **Illustrations:**
 - Custom Illustrations: starts at \$100 per illustration
 - Tasks: Concept sketches, 2 rounds of revisions, final illustration in digital format.

* Please note that the prices listed are general estimates and may vary depending on the complexity and scope of your project. A customized quote will be provided after a detailed consultation to ensure the final price reflects the specific needs and requirements of your project.





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Web Design Services

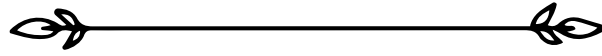
- **Basic Website Setup:**
 - Price: starts at \$1,000
 - Tasks:
 - Initial consultation and site planning
 - Design and development of up to 5 pages (e.g., Home, About, Services, Contact, Blog)
 - Basic SEO setup (meta tags, descriptions)
 - Basic contact form setup
 - Testing and launch
- **Standard Website Package:**
 - Price: starts at \$3,000
 - Tasks:
 - Detailed consultation and planning
 - Design and development of up to 10 custom pages
 - Enhanced SEO optimization
 - Blog setup and initial posts
 - Custom features such as sliders, galleries
 - Responsive design for mobile and tablet compatibility
 - Testing, launch, and basic training on website management
- **Website Maintenance:**
 - Basic Maintenance: starts at \$500/month
 - Tasks:
 - Monthly updates (e.g., text, images)
 - Basic SEO monitoring and updates
 - Security updates and backups
 - Performance monitoring and minor bug fixes
 - Standard Maintenance: starts at \$1,500/month
 - Tasks:
 - All basic maintenance services
 - Content updates, including blogs and new pages
 - Enhanced SEO services
 - Minor design tweaks and feature additions
 - Monthly analytics reports

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Written Content Services

- **Website Content Writing:**
 - Price: starts at \$500
 - Tasks: Copywriting for up to 5 standard pages (e.g., Home, About, Services, Contact, Blog), SEO optimization, revisions.
- **Blog Post Writing:**
 - Price: starts at \$100 per post
 - Tasks: SEO-optimized content (500-700 words), topic research, revisions.
- **Brochure and Flyer Copywriting:**
 - Price: starts at \$150
 - Tasks: Content creation for marketing materials, SEO-optimized copy, revisions.



Additional Fees

Administrative and Project Management Fees:

- Starts at \$40 per hour and may be added to cover administrative work and project management.

Consulting Fees:

- Starts at \$100 per hour for strategic consulting and creative direction.

Revisions:

- Prices typically include 2-3 rounds of revisions. Additional revisions cost \$40 per hour.

www.CrystalandCloverDesigns.com

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