



Leveraging AI for Business Optimization

A unique combination of enterprise architecture, legal, and AI expertise for intelligent automation

AI can be seen as a threat or a panacea. Many executives face difficult questions, including “FOMO” (fear of missing out) on the one hand, and the fear of being sanctioned for prohibited or legally risky uses of AI on the other hand.

The hyperbole about what AI can do does not answer the question “what should we do now?” And the warnings about the risks of AI do not answer the question “how do we avoid or mitigate those risks?”

Cébé IT & Knowledge Management has partnered with **Get Compliant**, a European Union-based consultancy with deep knowledge of both the legal/regulatory landscape of data protection and AI engineering, to assess the potential of AI to optimize or transform a business, combined with actual execution capabilities to start implementing an AI-enabled roadmap.

The approach is structured into four steps:

Step 1 – Optimization Strategy Workshop

This is a one-day level-setting session to establish a common understanding of the potential and risks of AI, and to identify practical, high-value opportunities for the client. We identify and prioritize tangible use cases, and explain how commercial AI platforms and services can help implement those changes.

Step 2 – Assessment and Strategic Roadmap

This step develops a diagnostic of your organization’s processes, information, and systems to create a Strategic AI Roadmap Report. This includes consideration of the probable ROI, the risks associated with certain initiatives, and the maturity of the organization with respect to recognized risk management frameworks and standards.

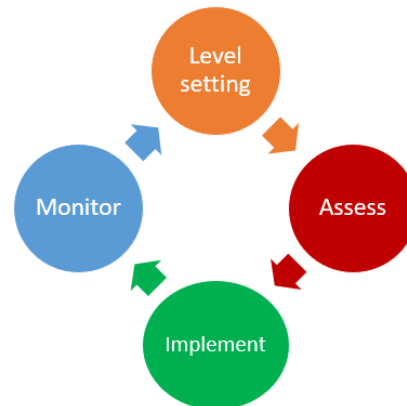
Step 3 – Implementation Project

We select, from the results of the previous step, a real project that we jointly manage end-to-end. Projects can range from implementing an AI governance framework to evaluating and mitigating data protection risks,

preparing for a certification or audit (e.g., for compliance with the European Union AI Act), to optimizing or automating a business workflow, to creating a new AI-based service to customers.

Step 4 – Monitoring and Support

Finally, we provide ongoing support to ensure your AI systems and optimized processes remain effective, compliant, and aligned with both your evolving business objectives and the rapid development of new AI technology. We shift your posture from periodic reviews to continuous improvement, acting as an extension of your team. Services include providing a fractional BPO or AI Officer, continuous process refinement, and monitoring the global regulatory landscape for changes that affect you.



This method is of course iterative – steps 2 and 3 can be repeated to identify and implement successive projects. Even step 1 needs to be repeated as new capabilities emerge or new managers come on board.

