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The KIT — Knowledge & Information Technology

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→ **CMPM**

Eat your alphabet soup again: Case Management Process Modeling (CMPM) is a new approach to represent and automate complex and dynamic processes that are not well suited for the Business Process Model and Notation (BPMN). A big proponent of the approach, Henk de Man of Cordys, has teamed up with Fred Cummins of HP to lead the development of a modeling specification through the Object Management Group (OMG). The April Cutter IT Journal will include a paper describing the concept and applicability of CMPM. Meanwhile, a [BP Trends article](#) from December 2009 summarizes the issue.

→ **On the Bookshelf**

The latest list of the six "Most Popular ACM Online Books" is below. You can read these books online for free if you or your company subscribes to Safari Books, or if you are a member of the [ACM](#).

- [Learning Python](#)
- [Designing Effective Database Systems](#)
- [Postfix: The Definitive Guide](#)
- [The Digital SLR Guide: Beyond Point-and-Shoot Photography](#) (geeks need to have fun, plus a camera is now a computer, right?)
- [Excel: The Missing Manual](#)
- [10-Minute Guide to Getting Organized](#)

→ **SXSW Interactive**

The South-by-Southwest (SXSW) Convention in Austin has become a mashup of multiple superimposed events, one of which is SWSW Interactive (March 12-16). There are no clear limits left between entertainment, the Web, social media, and software development. This is abundantly clear if you watch the presentations and slide sets available on these two sites:

- <http://sxsw.com/interactive> (highlights, podcasts)
- <http://slideshare.net/sxsw2010> (slide sets)

→ **From the Department of Silly Patents**

Aardvark, the "social search" company acquired by Google, filed for a patent for the idea of posting a status update for your Tweeter followers or Facebook friends to see, inviting them to join a Web service that you have just joined. [The blogosphere is abuzz](#) with "this is obvious, isn't it? and they're going to get a patent *for that?*" messages.



IT & Knowledge Management

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→ Governança Corporativa

Attention readers from Brazil (or who read Portuguese): IBGC, the Brazilian Institute for Corporate Governance, has published its [Code of Best Practices](#).

→ Augmented Reality and Après-Ski

The first Augmented Human International Conference recently took place in the French ski resort of Megève (boondoggle, anyone?) and new research prototypes were demonstrated, including one from a research laboratory in Vienna that uses eye tracking to present a person with supplementary information about what or who they are looking at.

The [report on Spacemarts](#) says that "a representative from a major international oil company, asking that he not be identified, said the application could be useful for security training or work on oil platforms."

→ Read Recently...

"Smart people solve problems, we geniuses avoid them"

-- Translation of the Spanish name of a Facebook group
(Los inteligentes resuelven los problemas, los genios los evitamos)