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The KIT — Knowledge & Information Technology Issue No. 33 - 1 October 2010

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The BPM/SOA Community, BPTrends, ebizQ and SearchSOA have announced the winners of the **2010 BPM/SOA Case Study Contest** they ran together.

The winner was the **Van Ameyde Group**, an international insurance claim processor based in Holland, closely followed by Amerisource **Bergen**, a pharmaceutical supply chain company.

Van Ameyde replaced 10 different claim processing applications by a single one, and reduced its claim processing times by 30%. AmeriSource estimates that it saved \$40M a year by applying BPM to its invoice reconciliation process.

More details on the contest Web site.

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→ Business Architecture Information Day

The quarterly Object Management Group meeting was held in Cambridge, Mass., on Sep. 20-24. It included a quite successful **Business Architecture Information Day** consisting of 6 talks and 2 panels, all of excellent quality.

The key takeaways are:

- BA has been talked about for years, but it is now seeing a good adoption trend in major companies, where it helps management align its vision, strategies, initiatives, systems and metrics (why, what, when, where, how, and how much).
- It is a serious (and seriously challenging) task. Pfizer, for example, has a dedicated BA team of 10 full-time people. Don't fool yourself that a multi-billion dollar company can do this with a couple part-time people. Not if it wants the effort to yield results.
- While tools are not the first priority, there are now rich tool suites from IBM/Rational, MEGA, Sparx, Adaptive, Troux, and quite a few others.

→ Let There Be Light: the Luminoso Project

<u>Luminoso</u>, developed at the MIT Media Lab, is a visualization tool for semantic spaces extracted from text documents. While still a research project, it is fast becoming popular with companies that are challenged by the mass of unstructured text information (e.g., open text survey answers, or tweets that mention them) and how to analyze it without using large amounts of human resources.



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→ ACM Library: Most Popular Books

The books below are the most popular by area of specialization. ACM members, Safari and Books24/7 subscribers may have free or reduced-price access.

- The Pragmatic Programmer: From Journeyman to Master
- Learning Oracle PL/SQL
- TCP/IP Illustrated, Volume 1: the Protocols
- The Digital SLR Guide: Beyond Point-and-Shoot Photography
- Excel 2007 Pocket Guide, 2nd Edition
- Ten-Minute Guide to Effective Business Writing

→ Seen Recently...

"If you have poor governance, project management and strategy overall, a 'Chief Cloud Officer' ain't gonna do you any good."

- Christopher Hoff (@Beaker on Twitter)

Notable Non-Profit of the Month

This is not going to be a regular feature, but since education issues are dear to the heart of many people in science, technology, and business, it seems worth posting about <u>Learning Unlimited</u>, a remarkable effort to create week-end programs taught by volunteer college students to middle and high schools students. Several major universities, including Stanford and MIT, endorsed the program and now run events several times a year, with up to 2300 attendees.

The non-profit organization is staffed by volunteers, operates on a ridiculously low budget, and is hard-pressed to meet demand from schools because of its limited funding. On its Web site, Learning U advertises several ways to help them.