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The KIT – Knowledge & Information Technology

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→ The Role of Value Chain Modeling in Business Architecture

The April issue of the Cutter IT Journal, simply entitled "Value Chain Modeling," covers this topic in five parts: four articles written by William Ulrich and Neal McWhorter, Ralph Whittle, Kraig Parkinson, and Fred Cummins and Henk de Man; and an extended introduction by guest editor Claude Baudoin, containing a historical perspective and mentioning several related efforts not covered in those articles.
Cutter is making the whole issue available to KIT readers [here](#).

→ Freedom of Disinformation

On April 14, the IBM Data Governance Council held a meeting at the US Embassy in Paris. Steve Adler, who manages IBM's Information Governance Solutions, gave a keynote in which he talked about current instances of disinformation or censorship, the right "to have access to the internet and high quality, trusted information," universal access to broadband as a 21st century imperative, and the need for information governance.
You can [contact us](#) for a copy of the slides used by Mr. Adler.
(Thanks to Michael Smith of Schlumberger for telling us about this)

→ Cloud Computing and Personal Data

"Who is Responsible for Personal Data in Cloud Computing?" is a two-part report by three law professors from Queen Mary University. [Part 1](#) considers what information is regarded as "personal data" in the cloud. [Part 2](#) discusses the fact that cloud providers are often unaware of what information is stored or processed through their services, therefore the ways in which various data protection laws place responsibility is becoming inadequate.
(Published in the "Media Law Prof Blog," reproduced by Vince Polley in his "Miscellaneous IT-Related Legal News" newsletter)

→ Tools for Practical Software Verification

The [LASER 2011 summer school](#) will take place on Elba Island, off the coast of Italy, on Sep. 4-10. This year's theme is "tools for practical software verification." Here's a message from the organizers:
"Verifying software is hard enough that any good idea helps. Recent years have seen advances in all major approaches: testing, with the development of ever more automatic approaches; formal proofs, which are becoming ever more practical; model checking, widely used for hardware but increasingly applicable to software; and abstract interpretation, applied for example to avionics systems. The summer school brings eight of the top international experts, including some of the creators of these techniques, and emphasizes practical uses, all in the unequaled setting of Italy's Elba island."
Click [here](#) for more information and registration.



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→ Seen Recently...

"It is possible [...] that social media tools are indeed laying the groundwork for new industries and jobs but aren't yet registering on the statistical radar. Many companies believe social media make them more competitive. Ford and Zappos, for instance, use Twitter to market their products and address consumer complaints. Countless corporations have created internal Facebook pages and Yammer accounts for employees to communicate across divisions and regions. Industry groups for engineers, doctors and human-resources professionals have done the same to share new ideas and solutions on a constant basis rather than episodically at conferences."

-- Zachary Karabell, "[To Tweet or Not to Tweet](#)"
TIME Magazine, 11 April 2011

"Despite the euphoria of Internet enthusiasts and the hyped-up selling palaver of some web services providers, we remain uncertain as to the long-run substantive benefits the Internet will bring to businesses and to individual users."

-- [INFORM Magazine, May 1996](#), mentioned by John Mancini in the April 15 issue of his ECM newsletter, [Digital Landfill](#)