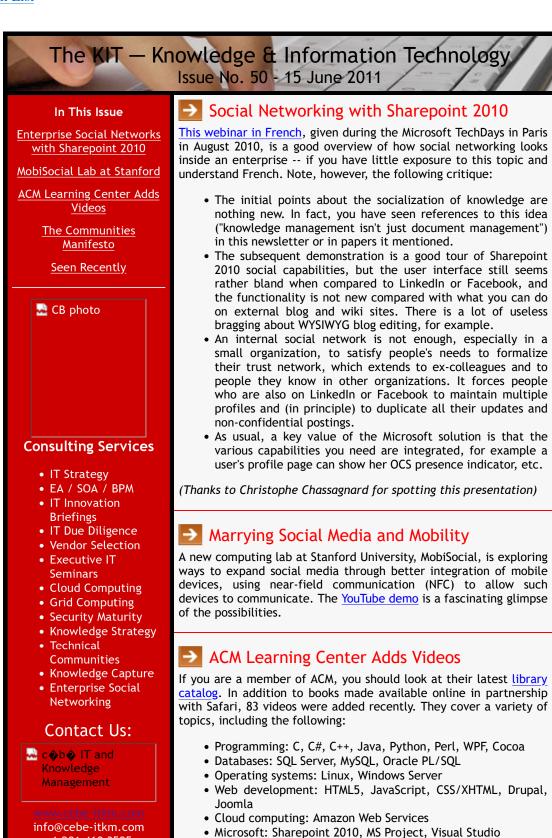
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The Communities Manifesto

In the Kit No. 46, we mentioned Deloitte initiatives in social media. Stan Garfield of Deloitte issued in 2010 a "Communities Manifesto" you can find here on SlideShare. In addition, BlogTalkRadio recorded a 15-minute interview with Stan, in which he expands on principles of community leadership. He also talks about Deloitte's own adoption (about 40 communities), meaningful metrics, and guidelines for leader involvement.

Seen Recently...

"Any one man may be inferior, but the city-state is made up of many men. Just as a meal done by many is better than a single and simple one, for this reason a mass can judge many things better than any one man. In addition, that which is many is less likely to be corrupted."

-- Aristotle, "Politics" An early defense of crowdsourcing?