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The KIT — Knowledge & Information Technology

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➔ **What the @\$% Is Google+ ?**

Some people probably think that we needed another social network like we need a hole in the head. Yet some of those who rant that Google has gone to the dark side of the Force must be the same who are virally expanding the reach of Google+ during its beta phase. Is it a Facebook killer, or a belated "me too" effort? It is too early to tell, notwithstanding the professed certitude of the pundits.

Daniel Mealo gave a good summary, repackaged on [John Mancini's AIIM Web site](#), of Google+ features that are better than Facebook's. At the same time, this is rather one-sided. Facebook is huge and is still growing, especially outside of the U.S. in which it may have reached the saturation level. And they're not going to sit still: they must be furiously looking at some of the Google+ features, planning their next move. Finally, the Google+ user interface on the Web is not great (try to move someone from one circle to another, not just copy them, and you'll see what I mean). So should you try it? If you are interested in social networking trends, probably. But keep using Facebook too: rumors of its demise are greatly exaggerated.

➔ **New Cutter Consortium Publications**

Three pieces written by Claude Baudoin have just been published:

- [Collaborative KM](#), a 4-page Executive Update
- [How the Cloud Impacts IT Governance](#), a 4-page article in the July issue of the Cutter IT Journal, entitled "Cloud Computing: a CIO's Perspective"
- [Social Media and the Enterprise, Part I: From Apprehension to Explosion](#), a 16-page Executive Report to be followed next month by Part II, subtitled *From Fear to Reasoned Adoption*.

Each link above lead to a summary and to the login dialog for Cutter Consortium clients. If you are not a client and would like to read any of these pieces, please [click here](#) and specify in the e-mail which items interest you.

➔ **Structural and Fluid Dynamics Modeling**

[LEMMA](#), a French startup, has opened a Houston office. They offer consulting and a modeling software packages for multiple domains including aeronautics, ships, offshore platforms and more.



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→ Geo-Immersion

The Integrated Media Systems Center (IMSC) at the University of Southern California is leading projects in geo-immersion, a variant of augmented reality in which data is superimposed on a virtual view of a landscape or city. The iCampus project provides an illustration of the concept. While this is reminiscent of the way Google Maps has progressively added features such as perspective views of buildings, geo-immersion offers the ability to integrate a wider variety of spatial data.

→ Seen Recently...

"I saw that one enquiry only gave occasion to another, that book referred to book, that to search was not always to find, and to find was not always to be informed; and that thus to pursue perfection, was, like the first inhabitants of Arcadia, to chase the sun, which, when they had reached the hill where he seemed to rest, was still beheld at the same distance from them."

- Samuel Johnson, in the Preface to
"A Dictionary of the English Language" (1755)

"ECM? It's rarely ENTERPRISE. CONTENT implies it's standalone from other business information. And, in most cases, it's not really MANAGED."

- @KestralGroup, via Twitter