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The KIT — Knowledge & Information Technology
Issue No. 54 - 15 August 2011

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Consulting Services

- IT Strategy
- EA / SOA / BPM
- IT Innovation Briefings
- IT Due Diligence
- Vendor Selection
- Executive IT Seminars
- Cloud Computing
- Grid Computing
- Security Maturity
- Knowledge Strategy
- Technical Communities
- Knowledge Capture
- Enterprise Social Networking

Cutter Realigns Research Areas

The Cutter Consortium is responding to shifts in the market and in customer interests by realigning its research, publications, and consulting offerings into the following four major practice areas:

- Business Technology Strategies (including IT strategy, governance, risk management, innovation, trends, sourcing)
- Business and Enterprise Architecture (including security, BPM, legacy modernixation, etc.)
- Data Integration, Business Intelligence and Collaboration (including "big data," social networking, KM)
- Agile Product and Project Management (including software development, software debt management, agile methods)

Cutter will introduce new formats, aimed at users of smartphones and tablets, for its Executive Reports and Executive Updates. They will also offer two new types of event to members, in addition to the current webinar series and the annual Cutter Summit:

- Q&A sessions with experts, following up on specific Executive Reports or Updates they have written
- Quarterly conversations with one of the Practice Directors.

Please contact us if you wish to learn more about how Cutter's research and expertise could benefit your organization.

Creating and Governing Communities of Practice

There is still time to register for this webinar by Claude Baudoin, to be held on August 31 at noon Eastern US time. Learn about the business value, case studies, and key processes for CoPs, and the tools needed to support them. There will be time for Q&A.

Social Media Marketing

Dave Peck (@davepeck on Twitter) has published a book called "Think Before You Engage: 100 Questions to Ask Before Starting a Social Media marketing Campaign." Since marketing (and sentiment analysis) is one of the most touted uses of social media at the enterprise level, you may want to check it out if you are trying to promote your organization, small or large, in that way.

➡ Oops... U.S. Petascale Project Cancelled

In the KIT No. 51 we mentioned a U.S. supercomputing project, Blue Waters, that was meant to challenge Japan's and China's current supremacy in petascale computing. However, the alliance between IBM and the National Center for Supercomputing Applications (NCSA) has foundered over unexpected complexities and the resulting cost increases. In an August 8 joint statement, the partners announced the cancellation of their agreement.

Officially, NCSA expresses confidence that "its goal of building a sustained-petascale supercomputer remains achievable in a timely manner." Nonetheless, this is a serious setback. Currently, Japan holds the 1st and 5th spots in the TOP500 ranking, China has the 2nd and 4th spots, and the U.S. is No. 3 with the Jaguar system at Oak Ridge National Laboratory.

➡ Seen Recently...

"If Twitter didn't exist, you'd have no idea what airlines your friends are currently furious at."
-- Jason Gay, sports columnist at the Wall Street Journal, @jasonWSJ, propagating an increasingly obsolete view that tweets are only about inconsequential personal incidents

"The Net interprets censorship as damage and routes around it."
-- John Gilmore, U.S. computer scientist, quoted by TIME in 1993. (Useful to remember when the UK PM declares that social media should be restricted due to their role in the recent London riots)