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## The KIT – Knowledge & Information Technology

Issue No. 65 - 1 February 2012

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→ **Erratum**

Issue 64 of the KIT went out with the correct header, but an e-mail subject that said "No. 63." This is not a 6-bit buffer overflow, it's just a regular pilot error. If you file these newsletters in an e-mail folder, this could be confusing. Apologies!

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→ **Swiss Army Knife, continued**

Summary of previous episodes: in Issue 62, we commented on the banning of e-mail by the Atos CEO. In Issue 63, Stéphane Dumothier talked about the need for a "single corporate social platform." In issue 64, Max Cacheux touted MS Office 365 and mobile device extensions such as Agreeya Mobility.

Dave Staughton (Schlumberger) continues the discussion with this: *"There will never be a unified single corporate social platform and it is an unrealistic ambition to have one. I can understand why the major software vendors would like us to believe in this imaginary solution. Solutions are generally highly specialized and very good within a tight set of use-cases, or address a wide set of use-cases with inherent compromises. To use the Swiss Army Knife as an example, it is not a very good knife, or screwdriver, or corkscrew, or thing-for-getting-stones-out-of-a-horse's-hoof, etc. The more tools are added, the more cumbersome and more compromised each function becomes - this is also usually true with software. IMO the best social solution is a collection of specialized tools with appropriate data and UX (user experience) integration points."*

Kate Dobberlin (Xerox) posted a crisp and useful entry on her company's blog: ["How to Choose an Online Platform for Collaborating with Your Coworkers."](#)

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→ **AIIM 2012 Conference**

Collaboration, electronic content management (ECM), records maintenance, Sharepoint, "social and mobility": these will be the themes of the [AIIM conference](#) in San Francisco on March 20-22. Keynotes will be given by well-known Enterprise 2.0 pundits Dion Hinchliffe and Clay Shirky, as well as Ted Schadler from Forrester, David Pogue of the New York Times, and AIIM President John Mancini.

The pre-conference program on March 19 consists of three parallel, day-long seminars delivering "practitioner certificates" in ECM, Sharepoint, and Social Media Governance.

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## → CES Wrap-Up

The Consumer Electronics Show (CES) in Las Vegas always causes a lot of oohs and aahs, but it's hard to predict which new technologies will stick and which ones will just be short-lived fads. Here are some reasonably argued and competently written summaries:

- ◆ "[More Powerful PCs and New Ways to Game](#)" by John Gaudiosi
- ◆ "[Seven Things I Learned at CES 2012](#)" by Harry McCracken
- ◆ "[CES2012 Highlights: What You Need to Know](#)" by Dean Evans

If you're considering what devices to introduce in an enterprise to improve productivity, remember that you need to know what you want to accomplish and why (business goals and strategy), and how (what processes you are trying to improve), before you focus on the technology selection.

## → Seen Recently...

*"Under SOPA [the Stop Online Piracy Act], you could get 5 years [in jail] for uploading a Michael Jackson song, one more year than the doctor who killed him."*

-- Erik Shultz, via [Thomas Fischer](#), on Twitter