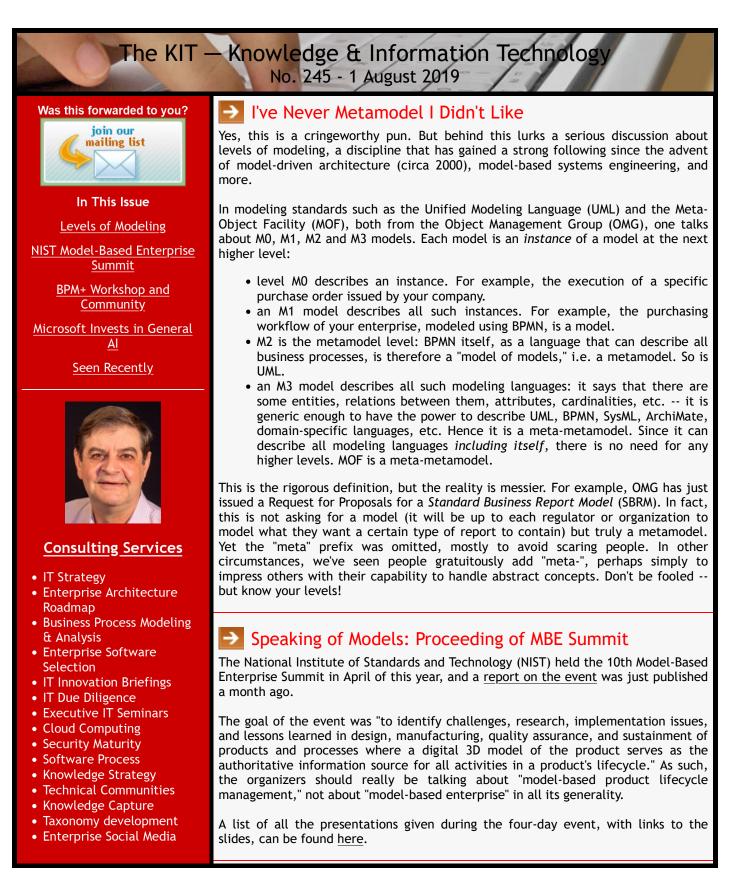
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www.cebe-itkm.com info@cebe-itkm.com +1 415 870 ITKM Twitter: @cbaudoin

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BPM+ Health Industry Workshop

Under the auspices of OMG, there have been a number of workshops over the last two years about the use of business process and case modeling techniques to improve the consistency of healthcare delivery. The famously chaotic U.S. Veterans Administration (VA) has been a key player, as it badly needs to harmonize clinical practices among its hospitals and with private contractors.

This work has now led to the formation of the Business Process Management Plus (BPM+) Health community, with a two-day <u>kickoff event</u> in Nashville, Tenn., on Sep. 24-25.

Microsoft Bets on General AI

Microsoft just announced a \$1 billion investment in what some people now call AGI, for "artificial general intelligence" (confusingly, "AGI" means "adjusted gross income" to U.S. taxpayers). "General AI" might be easier to say and equally correct, but logic rarely stands successfully in the way of marketing...

Microsoft's bet is being placed through <u>OpenAI</u>, whose CEO is Sam Altman, a Stanford drop-out who was President of Y Combinator, the well-known startup investment company. Does Microsoft really believe that generalized AI is on the cusp of success, or do they want to "make a splash" and attract AI developers and users to their Azure cloud platform, just as they are doing with IoT? Or do they share the motives of some of the OpenAI founders, namely that work is urgently needed to prevent AI from posing an existential threat to humanity? Or all of the above? Stay tuned...

Seen Recently...

"Change without improvement is pointless."

-- Bernard Golden, commenting on the updated Twitter interface

"Silence is pervasive in organizations due to the widely shared belief that speaking up about sensitive issues is futile or even dangerous."

-- Francesca Gino, writing in the Harvard Business Review on " Why Its' So Hard to Speak Up Against a Toxic Culture"