

Strategic UK Group Ltd

Most Innovative Strategy Consultancy & Business Startup of the Year - UK

Taking a different strategic approach

Strategic UK Group is an enabler: a disruptive consultancy dedicated to achieving success for every client in strategy and management.

Founded with a commitment to redefine the generic structure of consultancy, Strategic UK Group has built its operational model entirely in-house, reflecting its thorough understanding of both the strategic challenges businesses face and the new solutions they require.

The consultancy has been guided by a powerful ethos: to disrupt and speak truth to power, fuelling its ambition to become the UK's leading disruptive consultancy, challenging the status quo and offering clients transformational value. The consultancy offers an authentic partnership to clients, delivering customised strategic interventions that are grounded in analytical insights and audacious thinking.

Speaking Truth to Power

At the heart of Strategic UK Group's commitment is the ability to 'Speak Truth to Power' to business leaders, CEOs, and founders of start-ups. The truth at the heart of building a business starts by understanding the CEO's vision, objectives and strategy. For a business to succeed and be profitable, understand the business's strategy.

Consultancy

Strategic UK Group consultancy introduces a fresh self-developed operational approach that involves distinctive methodologies. Our unique programme of service includes:

- **Operation Deep Dive:** A comprehensive analysis designed to deeply examine a firm's structure, capability, resources and management. This initiative focuses on integrating and exploring core elements to unlock the firm's full potential.

- **Strategy Advice:** Support the firms to unravel the complexities of strategy creation. Strategy starts in the minds of the founder and CEO of a company.

- **Strategy Shock & Awe:** The focus is to identify the firm's understanding of its industry dynamics and the forces driving change. Shock & Awe is to achieve dominance in domestic and internal markets.

- **Management:** Theories of management are the concepts and guidelines a superior can use to manage different organisations successfully running their operations. These theories offer different approaches to managing modern organisations. Management theories evolved a long time ago and research continues to identify new theories for management to benefit different sectors across different countries. Core theories in management 'Maslow's Hierarchy of Needs', and 'Decision Theory'.

- **Military Strategy:** Provides critical insight to successful planning execution of firm's operations. Military strategy is influenced by many factors such as geopolitical, economic and technological considerations.

Innovative in approach, these packages are action-orientated, equipping clients with the tools that implement change effectively and at pace. Strategic UK Group firmly believes that strategy should be lived, operational discipline - dynamic, responsive and integral to every organisation's DNA.

One Strategy Vision

One Strategy Vision is to redefine the delivery of strategy and management consultancy across the UK. We aim to provide innovative, impactful clarification that drive real change and help our clients achieve their goals. We are dedicated to disrupting the status



quo and delivering genuine value in a competitive market.

One Strategy Vision provides a unique approach by drawing inspiration from military strategy and management. It emphasises tactics, force, and gaining an advantage over adversaries.

In a market saturated with competition, the delivery of strategy and management consultancy has often become stagnant. Firms are primarily focused on acquiring new clients, sometimes at the expense of genuine innovation and effective solutions. At Strategic Group, we take a different approach. ■



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