



STRATEGIC

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CONSULTANCY

One Strategy Vision Standard

Imminent Think on One Strategy Vision

Standard

Being Involved

One Strategy Vision is to **redefine** the delivery of strategy and management consultancy across the UK. Aim to provide innovative, impactful clarifications that drive real change and help our clients achieve their goals. We are **dedicated** to **disrupting** the status quo and delivering genuine value in a competitive market.

One Strategy Vision provides a unique approach by drawing **inspiration** from **military strategy** and **management**. It emphasises **tactics**, **force**, and gaining an **advantage** over adversaries.

Summary

One Strategy Vision (OSV) establishes best practices for evidence-based applications of methodologies and concepts derived from military and business insights.

Initiatives and Objectives

- **Joining OSV:** become a key player in OSV and drive disruption in your firm's specialist areas.
- **Strategic Partnerships:** partner with Strategic UK Group & Think Strategic UK to co-design the OSV Standard.
- **Promotion and Education:** Support the promotion of the One Strategy Vision Standard across your firm's practices. Improve education methods across businesses and clients understanding of concepts and practices.

One Strategy Vision Standard

Strategic UK Group LTD

www.strategicukgroup.com

Registered in England and Wales, number 12757761



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- **Continuous Education Development:** create a standard that explains complex concepts in plain English, ensuring widespread understanding.
- **Logo Design:** contribute to the design of the One Strategy Vision Standard logo.
- **Branding:** your firm's branding will be utilised for each standard produced ensuring consistent identity and recognition.

Action Items

To effectively implement these initiatives, the following actions are required:

1. Establish a core team to lead the OSV Standard initiative within your firm.
2. Schedule catch-up meeting with Strategic UK Group and Think Strategic UK to collaborate on the Standard's design.
3. Develop a marketing and communications plan to promote the OSV Standard internally and externally.
4. Create educational materials and training sessions to enhance understanding of OSV concepts.
5. Organise workshops and deep dives sessions on military strategy and its application to business.
6. Work with a design team develop the OSV Standard logo.
7. Ensure all produced Standards incorporate your firm's branding consistently.

Timeline

A detailed timeline for each action item will be developed and shared with the team. This Will include key milestones, deadlines, and responsibilities.

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Expected Outcomes

- Disruption in your firm's specialist area.
- Enhance education and understanding of strategy concepts.
- Competitive advantage through the application of military strategies.
- Strong brand recognition through the consistent application of your firm's branding.
- Establishment of the One Strategy Vision Standard as industry benchmark.

One Strategy Vision Fee

The firm's commitment to the One Strategy Vision development including the associated fee and time allocation.

To determine the firm's commitment to the One Strategy Vision Standard, a fee has been applied.

- The fee is **£850.00** per month
- The time commitment to One Strategy Vision should be 1 to 2 hours from the firm's workday.

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