



Women

Business Start-up Commitment Objectives



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Business Startup Commitment Objectives

The commitment by Strategic UK Group is to support women to uncover their potential and their ideas for starting up their own business.

Making entrepreneurship more accessible for women by increasing support across the UK through relatable and accessible mentors and networks. Our commitment to women to reinforce their entrepreneurial journey.

1. Reduce the high-risk awareness about starting or scaling a business.
2. Create confidence in women to believe they possess entrepreneurial skills.
3. Capability for women to access other entrepreneurs to access sponsors, mentors, and a professional network.
4. Increase support for women with a young family.

For women to build confidence in starting up their own business is to establish the New Business Start-up Programme for women to come forward with their ideas to register on the New Business start-up Programme.

Commitment Objectives to Women through the New Business Start-up Programme will encourage:

1. Supporting women to starting up their own business requires understanding the type of business a lady is looking to start-up and tailor the New Business Start-Up Programme to accommodate a woman's needs and requirements during the business start-up process.
2. Dedicated support network hosted through various platforms e.g., Strategic HUB, WhatsApp, LinkedIn. Availability of Associates at Strategic HUB will consist of Women Associates to enable improved engagement for initial business start-up idea and concept. Strategic HUB will commit to delivering a dedicated service to help women with business start-up concepts.

Strategic UK Group Ltd

Strategic UK Group Ltd is registered in England and Wales. Registered number: 12757761. Registered office: 2nd Floor Hygeia House, 66 College Road, Harrow, Middlesex, England, HA1 1BE. T: 0207 633 9119

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3. Improving availability of professional advice e.g., Legal, Accounting, Design, and other services necessary to enable successful business start-up. Our platform Strategic HUB will provide professional partner accessibly to women to enable better understanding of business start-up stages.
4. Drive campaigns to increase established women entrepreneurs to support new women in start-up business phase. A network created to communicate with established women entrepreneurs.
5. Creating a business start-up environment supportive of women that have family responsibilities. Understanding the requirements and needs of women with a small family during the start-up process.
6. Back to fundamental education in business to enhance knowledge of accounting, marketing, strategy. Fundamental education in business will be available online and 1-2-1 learning in specific knowledge gaps.

The New Business Start-up Programme is to encourage women to take steps to start a meaning full conversation about their business start-up ideas at their own pace without taking any risks to identifying funding or understanding.

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