

Greater London, UK

## STRATEGY CONSULTANCY OF THE YEAR

### Strategic UK Group Ltd

Strategic UK Group is an enabler; a disruptive consultancy dedicated to achieving success for every client in strategy and management. Founded with a commitment to redefine the generic structure of consultancy, Strategic UK Group has built its operational model entirely in-house, reflecting their thorough understanding of both the strategic challenges businesses face and the new solutions they require. The consultancy has been guided by a powerful ethos: *to disrupt and speak truth to power*, fuelling their ambition to become the UK's leading disruptive consultancy, challenging the status quo and offering clients transformational value. The consultancy offers an authentic partnership to clients, delivering customised strategic interventions that are grounded in analytical insight and audacious thinking.

In the past, traditional firms have always relied on outdated frameworks when building strategic pathways for clients, whereas Strategic UK Group introduces fresh, self-developed operational approaches that involve distinctive methodologies. These offer a unique programme of services and have been named accordingly: operation deep dive, strategy advice, strategy shock & awe, military strategy, management and business start-up. As well as an innovative approach, these packages are action-oriented, equipping clients with the tools to implement change effectively and at pace. Strategic UK Group firmly believes that strategy should be a lived, operational discipline — dynamic, responsive and integral to every organisation's DNA.

The judging panel were particularly impressed by the efforts made at the Strategic UK Group to contribute to the intellectual field of strategy. Their development of the *One Strategy Vision* (OSV) looked to set a benchmark for best practices in strategy and management by synthesising core principles from historical military strategy with modern business needs. This practical tool was designed to be implemented across industries and organisations. Rolled out through platforms like *Pioneering Professor* and the parent company *Think Strategic UK*, OSV aims to create a unified language and methodology for strategic thinking that is adaptable, robust and effective across multiple sectors. By combining intellectual depth, operational innovation and social commitment, Strategic UK Group continues to redefine the realm of strategy consultancy.



Strategic UK Group is a bold, disruptive consultancy redefining strategy through innovation, inclusivity and self-developed operational excellence.



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