

THE COVID-19 STUDENT  
RESPONSE NETWORK



# ONBOARDING SESSION

COVID-19 STUDENT RESPONSE NETWORK  
9TH JUNE 2020

HOSTED IN COLLABORATION WITH:

>  
**accenture**

# PRESENTERS



IMMY IRELAND

Director, Resources

Senior Consultant - 180DC Bristol

(MEMBERS OF THE CSRN FOUNDING TEAM)



JACK ELLIOTT

Managing Director

President - 180DC Bristol



SAM TURNPENNEY

Early Talent Specialist

Accenture

(IN CHARGE OF STRATEGY &  
CONSULTING GRADUATE PROGRAMS)

# WELCOME!

Congratulations for becoming a consultant for the COVID-19 Student Response Network!

The CSRN is a collaborative effort led by established student consultancies across the UK. All partners have an impressive track-record with respect to delivering management consulting services.



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4 Organisations



220 Consultants



40+ Projects

# ON-BOARDING SESSION

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- Timeline overview
- Employment relationship
- Project Information
- Training information
- Points of contact
- Communications
- Accenture on-boarding



# TIMELINE OVERVIEW



16TH JUNE

Launch Event

22ND JUNE

Project briefs sent out

31ST JULY

Round 1 of projects  
finished

MID AUG

Impact Awards  
hosted by



6-8 WEEK PROJECTS



# EMPLOYMENT RELATIONSHIP

## VOLUNTARY WORK

All work that consultants undertake is completely voluntary.

You will be asked to sign contracts with your University partner branch. This is to ensure you are covered against liability for the projects and is NOT an employment contract.

All consultants will receive a contract from their partner consultancy in the next 2 weeks.



# PROJECTS

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- Projects are going to last 6-8 weeks
- Teams will be 4 large (can vary)
- Our client services team have met with all of the charities and will be putting together project briefs
- Project briefs will contain all relevant information on the charities problems as well as deliverables
- You will receive your brief by Monday 22nd June

*Some of our current clients*



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# TRAINING

## LIVE SESSIONS

Hosted weekly by our official training partners via teams



HOW TO BUILD A DASHBOARD  
(POWER BI)

DATA ANALYTICS IN THE  
THIRD SECTOR



INTRO TO STRATEGY CONSULTING

VIRTUAL CLIENT MEETINGS

SOCIAL MEDIA & MARKETING  
STRATEGY

APPLICATIONS OF ARTIFICIAL  
INTELLIGENCE

## ONLINE HUB

Exclusive access to our online bank of resources



OPERATING MODEL DESIGN

SERVICE DESIGN - DESIGN THINKING

USER JOURNEY MAPPING - SUPPORTER  
JOURNEY ANALYSIS

DIGITAL TRANSFORMATION

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# COMMUNICATIONS



## GLOBAL SLACK COMMUNITY

You will be invited to a slack community which will facilitate for network wide communications as well inter-university collaboration.

Training resources and support from Bristol's data science team.

## CSRN UK HUB - LINKEDIN

Accenture have made a LinkedIn group which will be used to interact with Accenture employees during specified 'support hours' as well as the sharing of some resources.

On completion of projects this will be turned into an Alumni network.

## BRANCH SPECIFIC (LIKELY MICROSOFT TEAMS)

Each branch will then invite you to a platform of their choice which will facilitate for project communications at a regional level.

# LINKEDIN

## TEMPLATE



### Consultant

COVID-19 Student Response Network  
Jun 2020 – Present · 1 mo

CSRN is a collaborative effort led by student consultants across the UK to support as many charities as possible through the pandemic. Volunteering as a third sector management consultant via student consultancy.

Worked with senior management of Charity ABC to improve XYZ.

Official training partners: Accenture UK, Tata Consulting Services & Data<sup>3</sup>



## EXAMPLE



### Consultant

COVID-19 Student Response Network  
Jun 2020 – Present · 1 mo

CSRN is a collaborative effort led by student consultants across the UK to support as many charities as possible through the pandemic. Volunteering as a third sector management consultant via 180 Degrees Consulting Bristol.

Working with the CEO of Age UK Bristol on innovating their service offering, social media presence and use of machine learning to find actionable insights in existing data.

Official training partners: Accenture UK, Tata Consulting Services & Data<sup>3</sup>



Feel free to list yourself on LinkedIn as a consultant of the COVID-19 Student Response Network and post freely updates on your projects or training sessions.



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## GENERAL ENQUIRES

Immy Ireland - Director, Resources - [iireland@180dc.org](mailto:iireland@180dc.org)

Lee Darcy - Director, Client Services - [ldarcy@180c.org](mailto:ldarcy@180c.org)

## SOUTH ENGLAND

Jack Elliott - Managing Director [180DC Bristol Lead]

[jelliott@180dc.org](mailto:jelliott@180dc.org)

## NORTH ENGLAND

Ben Pyser - Managing Director [180DC Nottingham Lead]

[bpyser@180dc.org](mailto:bpyser@180dc.org)

## SCOTLAND

William Brett - Managing Director [The Wednesday Group Lead]

[william.brett@thewednesdaygroup.co.uk](mailto:william.brett@thewednesdaygroup.co.uk)

Peter Farkasovsky - Executive Director [Playfair Lead]

[peter.farkasovsky@playfairconsultancygroup.com](mailto:peter.farkasovsky@playfairconsultancygroup.com)

# POINTS OF CONTACT

## REASONS TO REACH OUT

Problems with:

- Clients
- Mentors
- Projects

Need help with deliverables:

- Marketing
- Data-science
- Strategy

Ideas:

- Potential client's
- Ambitious project concepts
- Corporate or local government connections

# Over to Accenture!



Facebook

[facebook.com/covid19srn/](https://facebook.com/covid19srn/)



LinkedIn

[linkedin.com/company/covid19-student-response-network](https://linkedin.com/company/covid19-student-response-network)



Website

[csrn.org.uk](https://csrn.org.uk)



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# CSRN Onboarding with Accenture

**Sam Turnpenny**  
Early Talent Specialist, Strategy & Consulting

June 2020



# Accenture is a leading global professional services firm.



**509,000**  
people

**120**  
countries

**\$43bn**  
revenue in FY19

# We provide a broad range of services at scale – from strategy to operations.

## Strategy & Consulting

- Business / Technology Strategy
- Industry / Functional Consulting
- Technology Advisory
- Applied Intelligence
- Innovation Hubs

## Interactive

- Innovative Experiences
- Growth, Product & Culture Design
- Technology & Experience Platforms
- Creative, Media & Marketing Strategy
- Campaign, Content & Channel Orchestration

## Technology

- Application Services
- Intelligent Platform Services
- Cloud & Infrastructure
- Software Engineering
- Security Services
- Labs / Ventures
- Ecosystem Alliances

## Operations

- Business Process Services
- Function-Specific
- Finance & Accounting / Procurement / Marketing
- Industry-Specific
- Banking / Insurance / Health Care

## ◀ Corporate Functions ▶

Business Operations • CIO Organization • Finance • Geographic Services • Growth & Strategy • Human Resources  
Information Security • Legal • Marketing + Communications • Risk Management & Quality • Sales & Pricing Performance

# How we are supporting the CSRN

## Training Programme

Accenture will deliver a series of bespoke training sessions to help student consultants understand the world of consulting and how to work with their clients to drive positive impact in their organisations.

## Online Mentoring

We will also invite some of our current consultants onto the online platform to run Q&A sessions with students so that they can get specific advice on their current project challenges and future career plans.

## Impact Awards

At the end of the programme, Accenture will organise and host an online awards ceremony for the project teams that have created the most positive impact in their clients' organisations at this time of need.



# CSRN Hub on LinkedIn



How to engage with our new group on LinkedIn:

## 1. Register for training

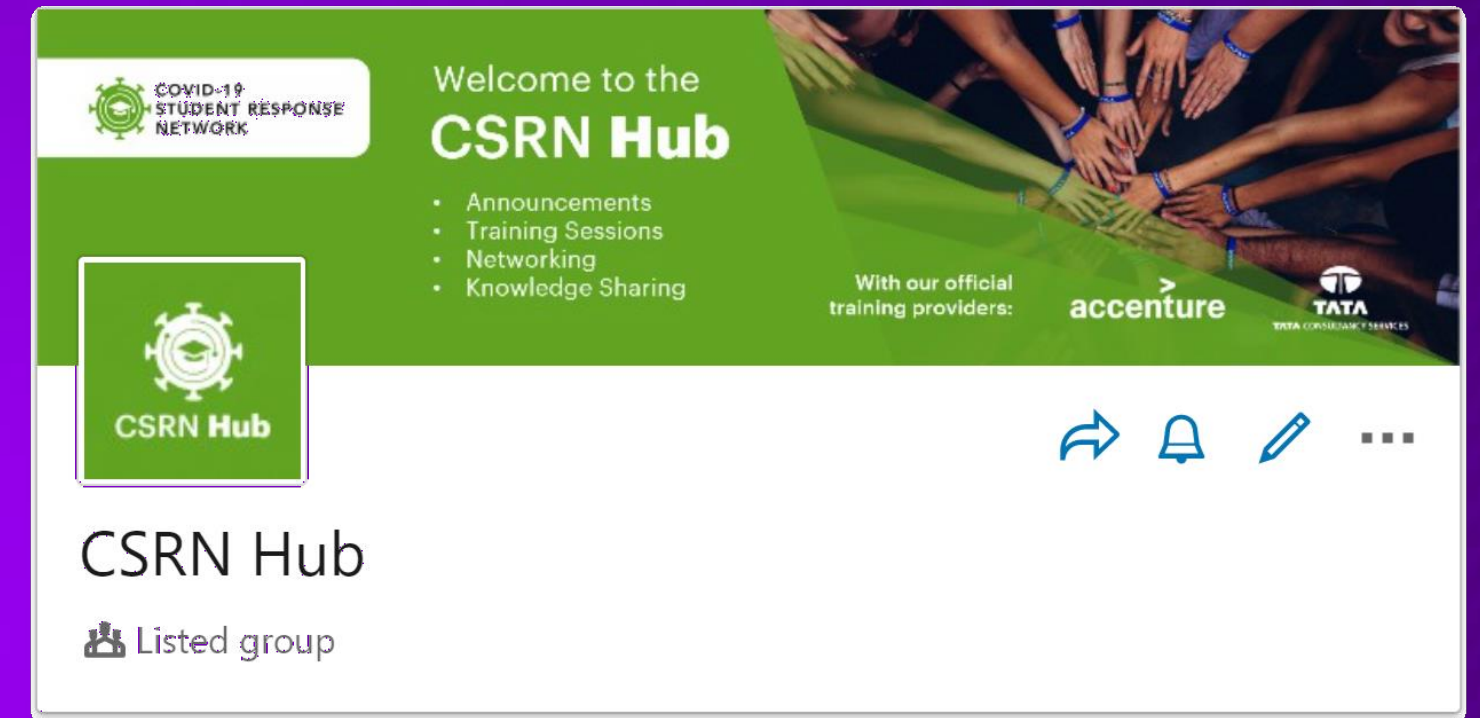
We will post upcoming training sessions on this group first, so check back regularly to find out what's coming up in the next week.

## 2. Access mentoring

Current consultants from Accenture will be available at scheduled times each week to answer your questions, look out for the posts.

## 3. Share your successes

To foster collaboration and help other teams, please do post your challenges and success stories in the group.



## Use the Q&A for questions

Use the scheduled Q&A slots to ask questions to our consultants and recruiters. This group is a fantastic networking opportunity but please remember that our team are currently working on client projects so staff can't take private messages outside the group.

# CSRN Impact Awards

At the end of the programme, we will host an awards ceremony to reward consultants for the hard work they have contributed to the programme:

## Community Impact Award

Awarded to the project team who delivered greatest positive impact to their wider community through their project delivery.

## Client Partner Award

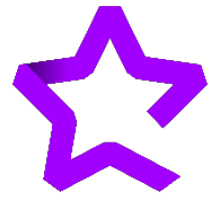
Awarded to the team who received exceptional feedback from their client, working with their teams to deliver tangible value.

## People Award

Awarded to the team who demonstrated Accenture's core values throughout their project during the programme.

### Impact Report

- Reflection
- Successes
- Improvements
- Measured Impact
- Follow-up
- Future Plans



# Our Code of Business Ethics in a nutshell

## 1. Make your conduct count

We show respect, fairness and shared ethical values.

## 2. Comply with laws

We compete fairly and follow data privacy rules.

## 3. Deliver for our clients

We always work in the best interests of our clients.

## 4. Protect people and information

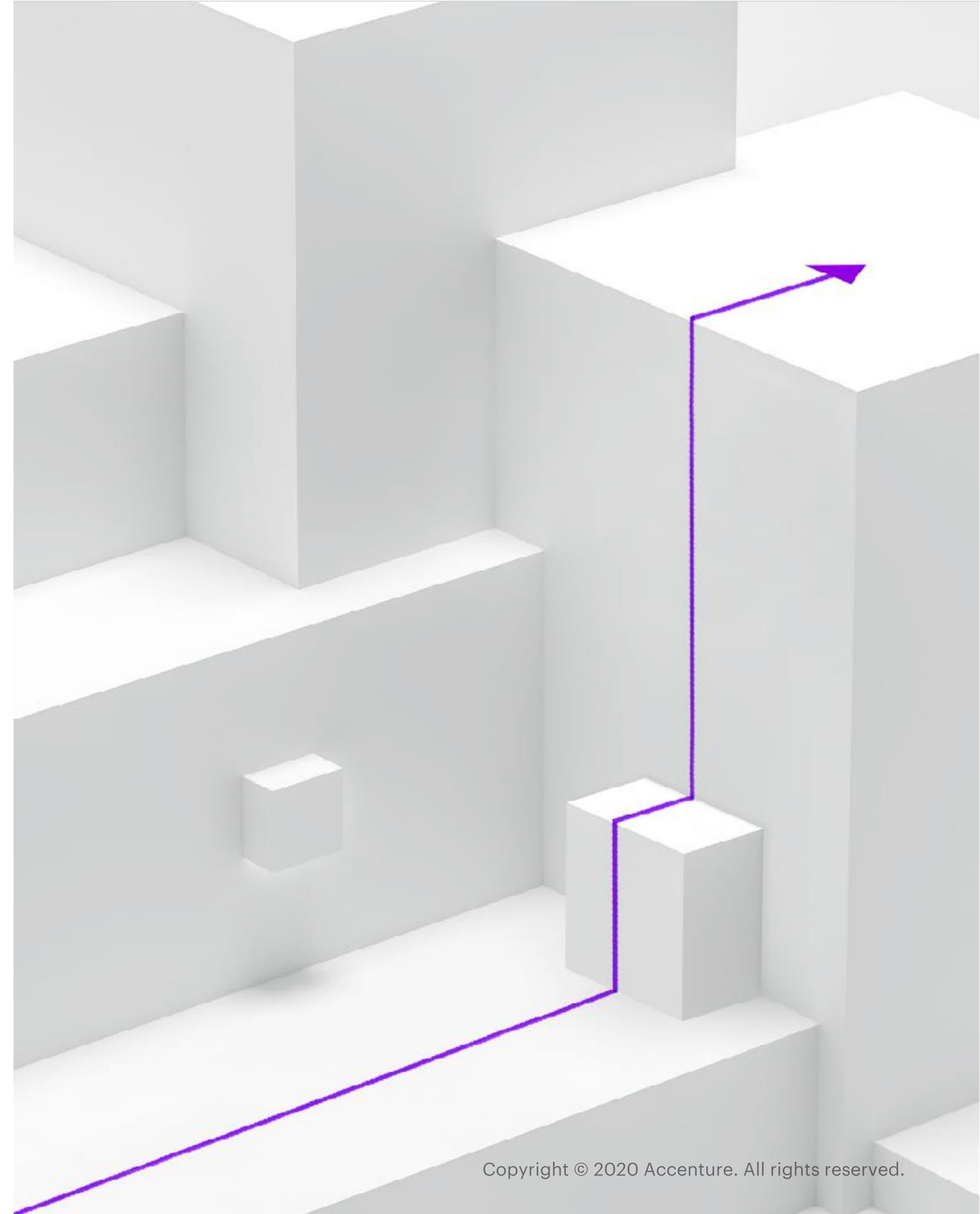
We work safely and securely and protect our reputation.

## 5. Do business responsibly

We use sound business judgement to make decisions.

## 6. Be a good corporate citizen

We take responsibility for people and our environment.

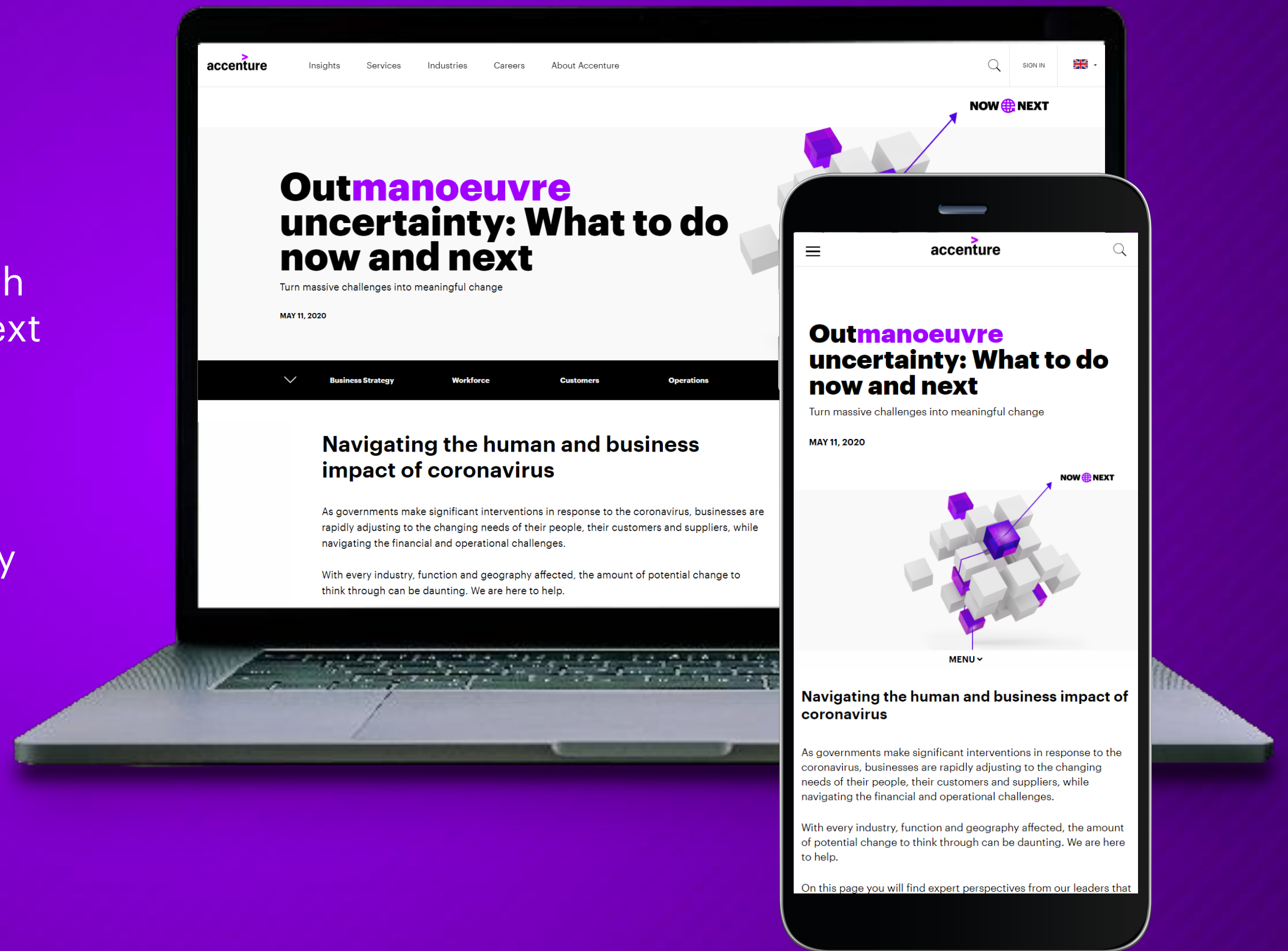


To help our clients navigate both the human and business impact of COVID-19, we've created a hub of all of our latest thinking on a variety of topics.

Each topic highlights specific actions which can be taken now, and what to consider next as industries move towards a new normal.

From leadership essentials to ensuring productivity for your employees and customer service groups to building supply chain resilience and much more, our hub will be constantly updated. Check back regularly for more insights.

**Go to [accenture.com](https://www.accenture.com) and click on 'Insights' >**





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