

Rules and Requirements

The Northwest Paper Chase will be held March 11- April 8, 2019. The theme is "Let's get Cookin'." We are creating a cookbook for our chasers this year. You will design 2 double sided cookbook pages for the chasers and instead of charms, you will make a recipe card with a recipe on it. It can be printed out if you want. The main categories we want to see are breakfast, lunch, dinner, dessert, and candies. Please select a theme that fits into one of those categories.

1. Stamp each participants passport with a stamp on your stores page.
2. Provide a prize for an individual store drawing valued at \$25.00 - \$50.00
 - a. Provide an entry slip or ticket for each NWPC participant who makes any purchase at your Store, and collect contact information. Provide some form of a collection box. Notify us by April 15, 2019 of The winner of this drawing so we can put them on our list of winners! You will be responsible for notifying The winners
3. Place Northwest Paper Chase sign in sheet where visible and make sure all participants sign in. We will Provide you with these sign in sheets.
4. Post a poster for the Northwest Paper Chase at your location, we will provide these for you.
5. Design and carry in your store for the duration of the NWPC 2 double sided cookbook pages. Still need To confirm size of the cookbook, so we will notify you ASAP.
6. When a customer Spends \$20.00 or more and has their NWPC passport present:
 - a. Provide the first cookbook page FREE.
 - I. Allow them to purchase the 2nd cookbook pg. for \$3.00
 - b. Provide a recipe card, with a recipe on it that follows your theme.
 - c. Provide a Photo Opp scene. 2019 theme: Let's get Cookin'
 - d. Give a 20% discount to all Northwest Paper Chase participants who spend \$20.00 or more.
You may have SOME restrictions on products and/ or services.
7. If a customer does NOT spend \$20.00 and has their NWPC passport present:
 - a. Allow them to purchase the 1st and 2nd cookbook pages for \$3.00 a piece
 - b. Allow them to have a recipe card for FREE.

We also recommend that stores create and do some form of a make-n-take or demo during the Northwest Paper Chase, but this is not required and you may charge a fee of your choosing.

We will send you a news blast email that you may forward to your customer list. You also have the option to Print it and hand it out or snail mail it out.

Please keep a copy of this page for reference during the Northwest Paper Chase held March 11 – April 8, 2019.

You must fill out and sign the store agreement. We need you to email us a photo of your store front or your logo so we can use them on the website and most importantly, in our passports. We must have both the signed agreement and photo by Feb. 15, 2019. Our passports give each store an entire 4x5.5” page, so there is room for coupons, and information on specials you will be running during the paper chase.

STORE PARTICIPATION AGREEMENT

For the Northwest Paper Chase (NWPC)

The Northwest Paper Chase will be held March 11- April 8, 2019. The theme is “Let’s get Cookin’.” We are creating a cookbook for our chasers this year instead of scrapbook pages and charms, you will design 2 double sided cookbook pages for the chasers, and instead of charms, you will make a recipe card with a recipe on it. It can be printed out if you want. The main categories we want to see are breakfast, lunch, dinner, dessert, and candies. Please select a theme that fits into one of those categories.

By agreeing to participate as a store participant you agree to the following conditions:

- Pay a registration fee of \$50.00 on our website.
- Stamp each participants passport that comes in with a stamp on your stores page.
- Provide a prize for an individual store drawing valued at \$25.00 - \$50.00
 - Provide an entry slip or ticket for each NWPC participant who makes any purchase at your store, and collect contact information. Provide some form of a collection box. Notify us by April 15, 2019 of the winner of this drawing so we can add them to the list of winners. You will be responsible for notifying them.
- Place Northwest Paper Chase sign in sheet where visible and make sure all participants sign in.
- Provide a Photo Opp scene. 2019 theme: Let’s Get Cookin’
- Post a poster for the Northwest Paper Chase at your location.
- Design and carry in your store for the duration of the NWPC 2 double sided cookbook pages.
- When a customer Spends \$20.00 or more and has their NWPC passport present:
 - Provide the first cookbook pg. FREE
 - Allow them to purchase the 2nd pg. for \$3.00
 - Provide a recipe card with recipe on it FREE.
 - Give a 20% discount to all Northwest Paper Chase participants who spend \$20.00 or more. Some restriction can be applied to some products and services.
- If a customer does NOT spend \$20.00 and has their NWPC passport present:
 - Allow them to purchase the 1st and 2nd cookbook pg. for \$3.00 a piece
 - Give them a recipe card with a recipe on it FREE.

We agree to provide you with the following:

- Sign in Sheets to place in your store for participants to sign in.
- A poster for you to hang in store.
- An email news blast that you can send out to your customer list
- A copy of the 2019 NWPC passport.

- A full page in the 2019 NWPC passport.
- List you as a home store on the website.

Instead of shipping out the swag bags individually, we will be sending them to Home store locations. Please be ready to receive a shipment of customer swag bags who listed you as their “home store” by March 4, 2019.

We will notify all participants that they can pick up their swag bags 1 week before the start of the 2018 NWPC.

Please print and keep on hand a copy of the rules and guidelines during the Northwest Paper Chase. Please Print and sign this agreement.

Email the signed agreement (pgs. 3 & 4 only) to us at the following

Email: info@northwestpaperchase.com.

Sign: _____ Date: _____

Print Name: _____

Please Provide Your Company Information Below and attach a digital copy of your store Logo to the Email to be included in the NWPC Passport and online.

Company Name: _____

Address: _____

City: _____ State: _____ Phone: _____

Hours of Operation:

S: _____ - _____

M: _____ - _____

T: _____ - _____

W: _____ - _____

THz: _____ - _____

F: _____ - _____

SA: _____ - _____

Theme: _____