









release. Her lyrical explorations consistently delve into the deeply personal, while her musical prowess elegantly transcends the confines of any single genre.

The unveiling of her new album 'tiny injuries,' on August 18th, offers a mesmerizing blend of styles, from a Julie Cruise-esque ballad to synth-driven pop/rock reminiscent of Belinda Carlisle—just two among the captivating spectrum presented. Each facet radiates with brilliance, wholeheartedly embracing authenticity throughout.

In an exclusive interview gracing SweetSweetMusicblog, Tamar Berk maintains a refreshingly candid sincerity, reflecting the very essence of her artistry.

Did crafting "tiny injuries" lead you to a deeper self-discovery, given your deliberate choice of a less conventional path and your penchant for personal expression in your albums?

Yes. When I write lyrics, I let the pencil take over and go deep into my subconscious, just finding rhythm in the words and letting my mind and heart lead. When I look back at the lyrics, I'm often shocked at how wise and honest my unconscious mind is. It's painfully truthful and hard to digest, but I decided not to edit myself.

When I was younger, I was more deliberate and planned with my lyrics, I think because I was self-conscious. But now, I just let it out, and afterward, I end up learning so much about what's really going on in my head, and I believe the listener can feel this and connect more.

The eclectic fusion of music styles in "tiny injuries" contributes significantly to its excellence. Was the absence of self-imposed constraints a deliberate artistic decision on your part?

I wanted to have more fun layering and adding more synths and keyboards. Since I am a pianist first, I tend to find the coolest riffs and parts on my synths, and this time around, I didn't want to hold back. If I wanted to hear an 80s synth in a song...I just let it be!

I think, at times, some songs really presented some dilemmas because I had so many little hooks on synth, piano, and guitar that the process of picking and choosing which ones served the song felt painful! I always want EVERYTHING in the song, and that doesn't always work.

Haha. But, yes! I felt less constraints on this album!



Each cover photo you select seems to carry a purpose. Could you share the significance behind your choice of a school photo for this album?

There is a lot of significance to that photo. To begin, it was taken the same year as my journal entry that appears in the last track of the album "If I could fix one thing." I was a ballerina at the time, and every day I would leave school early and go downtown to ballet classes and rehearsals. I walked around like a zombie in high school and was tired all the time.

I was also very sick in that photo battling a serious eating disorder and truly hating myself. Some might be interested to know that the back cover art of the album pattern is the actual pattern taken from that journal.



Your adept use of visuals on social media is apparent. Is it primarily an avenue for creative expression, or does it serve as the primary means for promoting your music to a wider audience?

Actually, it serves as both. I've always wanted to be a music supervisor, and so I create these little movies, and then I pick and choose my songs to accompany the visuals. It makes me happy and also lets me share my songs in a more creative way.

Given the unpredictable nature of listeners' reactions to "tiny injuries," have there been instances of unexpected responses that caught you by surprise?

Yes! I just recently got a very long and personal email from Marian Gold from the band Alphaville that told me "tiny injuries" was a revelation for him! At first, I thought it was someone impersonating him, but he actually bought the album!

Also, friends and fans that have my other two albums email and send me notes about their favorite songs on the album, and it's ALWAYS DIFFERENT! I think that's amazing, and as a songwriter, it makes me feel like I can write more than one song that connects with people.



